

Creatio and Tuvis Bring Secure, AI-Powered Messaging to Enterprises Worldwide

With this collaboration, businesses will further enhance customer communication security and efficiency

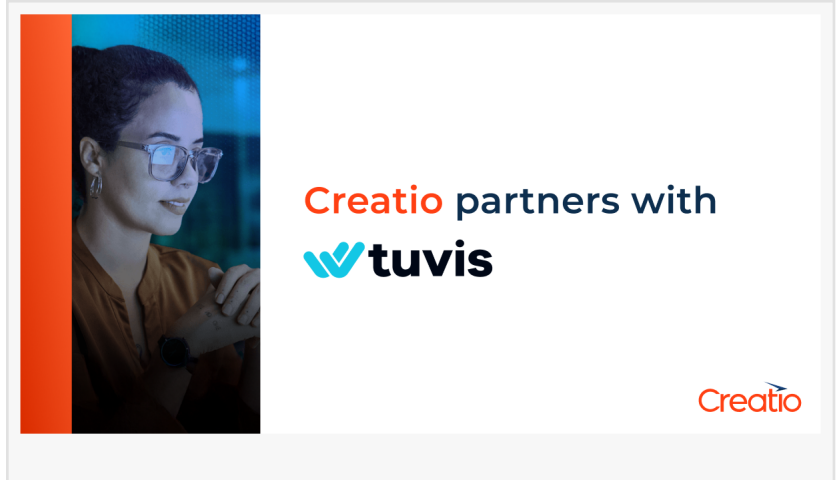
BOSTON, MA, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- [Creatio](#), a global vendor of an AI-native platform to automate CRM and workflows with no-code, partners with [Tuvis](#), an international company dedicated to making messaging more secure, efficient, and compliant. By

enabling businesses to reduce security and compliance risks associated with unofficial communication channels like WhatsApp, iMessage, Telegram, and Line, Tuvis ensures a safer and more reliable customer interaction environment.

The collaboration between Creatio and Tuvis aims to enhance business performance by improving the visibility of customer communications, boosting team engagement, and ensuring seamless, secure messaging across multiple channels. The integration will streamline customer interactions by archiving all communications, enabling leadership teams to access real-time insights into client conversations. This unified approach ensures that every team member is aligned with customer needs, fostering better collaboration and consistent communication throughout the organization.

“This partnership marks a major milestone for Tuvis and Creatio customers, driving forward the security, efficiency, and productivity of sales teams worldwide,” said Deborah P. Wanzo, CEO and co-founder of Tuvis. “Our integrated solution allows businesses to archive and track all customer communications, providing teams with a comprehensive view of client needs and ensuring everyone is on the same page without customers having to repeat themselves.”

Creatio gives its customers the freedom to own their automation. It is delivered through a leading no-code platform, integrating AI-native capabilities into a modern CRM. Designed for a new era of business automation, Creatio helps customers digitize workflows, enhance customer and employee experiences, and boost the efficiency of commercial and operational teams. It



delivers the ultimate combination of AI and no-code to transform sales, marketing, and customer service, providing unmatched agility, autonomy, and value. Creatio is recognized as a Leader and Strong Performer in multiple Gartner and Forrester reports. Creatio products receive raving end-user reviews on peer-to-peer portals.

“We’re pleased to welcome Tuvis to the Creatio Partner Community. Customer engagement is at the heart of every successful business, and with Tuvis, we’re making it easier for companies to enhance communication security, optimize workflows, and drive business performance,” said Alex Donchuk, Senior Vice President, Global Channels at Creatio.

About Creatio

Creatio is a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio’s DNA.

For more information, please visit www.creatio.com.

About Tuvis

Tuvis is an Israeli company empowering hundreds of enterprises to use instant messaging securely, efficiently, and in full compliance. With Tuvis’s solution, businesses can enhance the security and productivity of their communications with clients and prospects, streamlining workflows for their teams.

For more information, please visit tuvis.com

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