

# Pigeon Pea Market Poised for Robust Growth, Projected to Reach USD 31,765 Million by 2035 | FMI

*The global pigeon pea market is driven by rising demand for plant-based proteins, especially in Asia and Africa.*

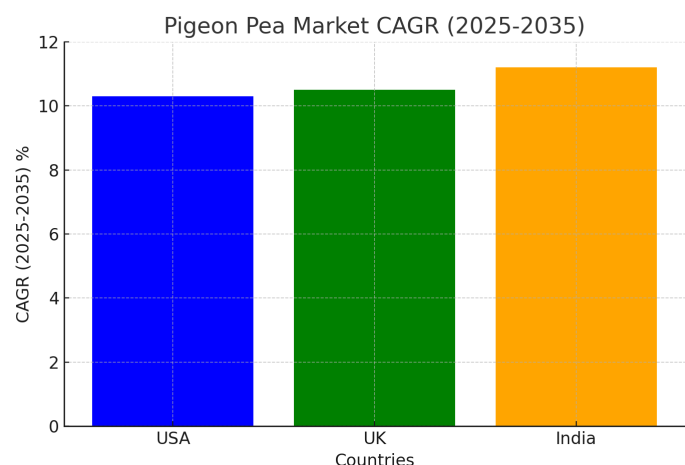
NEWARK, DE, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- The global [pigeon pea market](#) is witnessing significant growth, driven by rising demand for plant-based proteins and nutritional food products. In 2025, the industry is estimated to be valued at approximately USD 15,641 million and is projected to reach USD 31,765 million by 2035, expanding at a CAGR of 7.3% during the forecast period. The increasing consumer preference for sustainable and protein-rich food sources is fueling this market expansion.

Pigeon pea, a tropical legume from the pea family, is widely cultivated as a staple food crop. It features a deep-rooted structure, allowing it to extract water and essential nutrients from deeper soil layers, making it highly resilient during dry conditions. This nutrient-dense legume is an excellent source of vitamins A, B-complex, calcium, iron, magnesium, phosphorus, and potassium.

Beyond its nutritional benefits, pigeon pea is known for its medicinal



Pigeon Pea Market



Pigeon Pea Market Regional Analysis

properties, aiding in the treatment of ailments such as bronchitis, pneumonia, diabetes, menstrual disorders, and digestive issues. Due to its high protein content, it is increasingly recognized as an essential component of diets worldwide, particularly in regions with widespread protein deficiencies.

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- The pigeon pea market is expected to grow from USD 15,641 million in 2025 to USD 31,765 million by 2035 at a CAGR of 7.3%.
- The demand for high-protein, plant-based, and nutrient-rich foods is a key driver of market growth.
- Pigeon pea is widely used in food products and traditional medicines due to its health benefits and nutritional properties.
- The market is witnessing increased agriculture innovations and expansion into new regions to boost production.

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- Growing Demand for Plant-Based Proteins: Consumers worldwide are shifting towards plant-based diets, increasing demand for pigeon peas as a protein alternative.
- Rising Health Awareness: Pigeon pea's rich nutritional profile and medicinal benefits are attracting health-conscious consumers.
- Drought Resistance and Sustainability: The plant's ability to thrive in dry climates is making it a preferred crop in regions facing water scarcity.

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- Expansion of Cultivation Areas: Investments in agricultural technology can enhance productivity in new regions.
- Rising Popularity of Functional Foods: The increasing use of pigeon pea in health foods, dietary supplements, and organic products presents lucrative opportunities.

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- Agricultural Innovations: New farming techniques are being adopted to increase pigeon pea yield and resistance to pests and diseases.
- Product Diversification: Manufacturers are introducing pigeon pea-based protein powders, ready-to-eat meals, and flour to cater to changing consumer preferences.

- Government Initiatives: Several governments are promoting the cultivation of pigeon peas through subsidies and sustainable farming programs.

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- Farmers: Higher demand and improved farming techniques enhance profitability and crop yield.
- Food Manufacturers: Increased use of pigeon pea in plant-based products drives business growth.
- Consumers: Access to nutrient-rich, sustainable, and affordable protein sources.

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The pigeon pea market is characterized by the presence of key players focusing on product innovation, supply chain efficiency, and market expansion. Leading companies are investing in organic farming, hybrid seed development, and international trade partnerships to strengthen their positions.

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- MAF Co Ltd.
- Sun Impex
- Interamsa Agroindustrial SAC
- A.B.agro Company
- Arvind Limited
- Akyurek Kardesler Ltd.
- Taj Foods
- Pulses Splitting & Processing Industry Pvt Ltd
- Unitex Tanzania Limited

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By Price Range:  
Products are classified as Premium, Mid, or Low based on price.

By Form:

Products are convenient in Frozen, Dried, Canned, or Fresh forms.

By Distribution Channel:

The distribution channels for the product involve Supermarkets, Direct store, online and grocery store providing to diverse segments of the industry

By End User:

The End user of the product by Pharmaceuticals, Food and Beverages, Dietary supplements and Cosmetic.

By Region:

The wild Rice industry analysis has been carried out in key countries of North America, Latin America, Asia Pacific, Europe, Middle East and Africa, Oceania.

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Explore Fruits and Vegetables Industry Analysis:

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Pea Fiber Market Outlook (2024 to 2034):

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Pea Protein Ingredients Market Outlook (2023 to 2033):

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