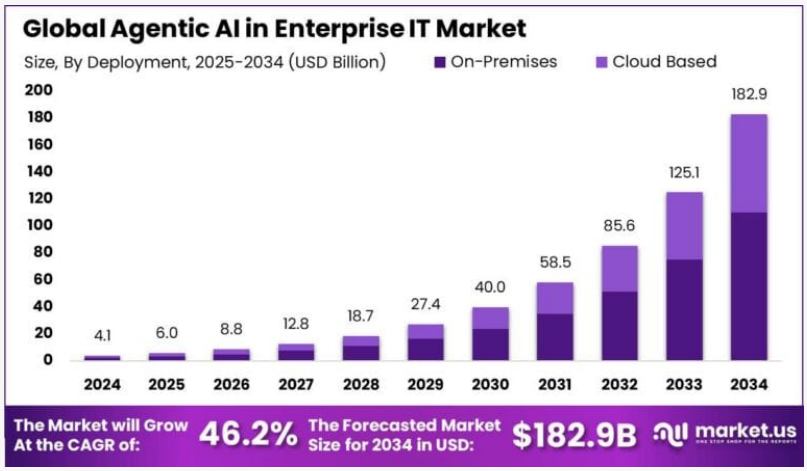
Agentic AI in Enterprise IT Market Huge Growth By 2034 at USD 182.9 billion, CAGR at 46.2%

North America dominated the Agentic AI in the Enterprise IT sector, with more than 38.4% market share, amounting to approximately USD 1.5 billion in revenue...



Agentic AI in Enterprise IT Market Size

NEW YORK, NY, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- The Global Agentic AI in Enterprise IT Market is poised for considerable growth, expected to expand from USD 4.1 billion in 2024 to USD 182.9 billion by 2034, with a CAGR of 46.2%. This surge is driven by AI's ability to streamline enterprise operations, reduce reliance on manual processes, and enhance decision-making. North America leads in market share, attributed to advanced IT infrastructures and favorable regulatory conditions promoting AI integration.

> In 2024, the Customer Relationship Management (CRM) segment held a dominant position, capturing more than 28.8% of the market share in the Agentic AI in the Enterprise IT landscape..."
>
> *Tajammul Pangarkar*

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Key sectors embracing these technologies include IT & Telecom, BFSI, and Healthcare, recognizing AI's potential to boost productivity and adapt swiftly to market dynamics. In 2024, the Customer Relationship Management (CRM) segment dominated with a 28.8% share, highlighting its crucial role in enhancing customer interactions and decision-making processes.

Key Takeaways

Expected Market Value by 2034: USD 182.9 Billion.
2024 leaders: CRM in products, On-Premise in deployment, and Large Enterprises in enterprise size.
NLP dominated with a 34.6% market share in technology use.

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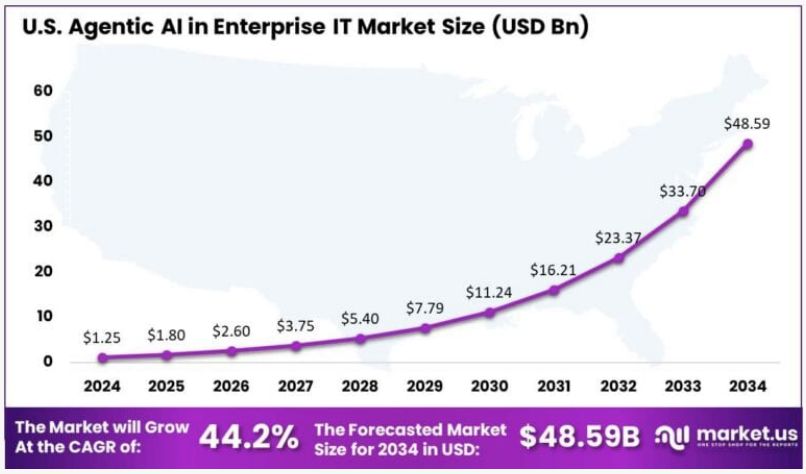
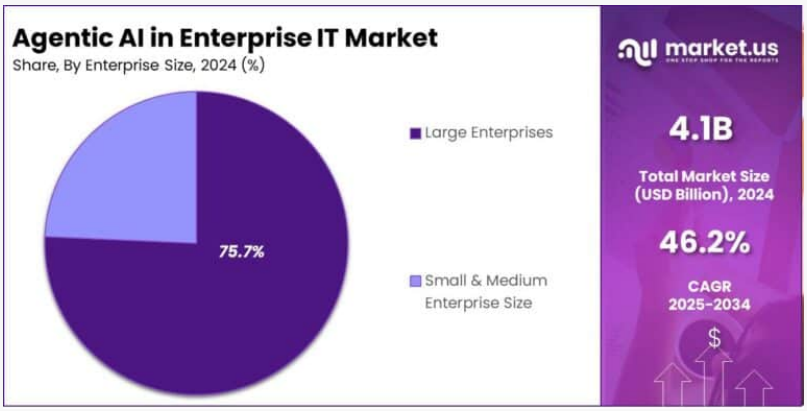


Agentic AI in Enterprise IT Market US Size



Agentic AI in Enterprise IT Market Share

Experts Review

Experts cite agentic AI's transformative potential in elevating operational efficiency and strategic decision-making as the primary growth driver. By automating routine tasks and delivering insightful analytics, AI empowers enterprises to optimize resource use and improve customer engagement. Despite these advantages, challenges persist, particularly in integrating AI with legacy systems and dealing with ethical implications of AI deployment.

There is significant interest in investing in agentic AI, especially in startups and companies pioneering these intelligent solutions. As AI technologies evolve, they offer vast opportunities for enhancing enterprise IT infrastructures, demanding robust strategies to manage integration and data security concerns effectively.

Report Segmentation

The market is segmented by product, deployment, enterprise size, technology, and end use. Key products include CRM, SCM, and ERP systems, essential for automating enterprise functions. Deployment preferences lean heavily towards On-Premise solutions due to security advantages, especially in sensitive sectors.

By enterprise size, Large Enterprises dominate, capable of substantial AI investments. Technologically, NLP leads, favored for its applications in enhancing customer interactions and information processing. End uses span IT & Telecom and BFSI, sectors reliant on efficient data management and operational automation.

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Drivers, Challenges, and Opportunities

The need for operational efficiency and rapid technological evolution drives AI adoption. However, integrating AI into existing IT systems presents challenges, requiring extensive effort to ensure seamless operation and maintain business continuity.

Opportunities abound in revolutionizing customer service through AI, paving the way for personalized, efficient customer interactions while reducing operational overheads. By improving decision-making and automating complex workflows, AI positions enterprises to remain competitive in dynamic markets.

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Key Player Analysis

Major market players include Microsoft Corporation, Amazon Web Services, Google LLC, and IBM. Microsoft and AWS lead in providing scalable, AI-enhanced cloud solutions. Google focuses on embedding AI capabilities into enterprise functions such as supply chain management and customer support, delivering real-time decision-making. IBM harnesses AI for operational efficiency across sectors through its Watson platform, emphasizing natural language processing and machine learning innovations.

These companies play critical roles in advancing AI deployment, continuously developing solutions that enable enterprises to improve functionality and strategic outcomes.

Recent Developments

Recent developments highlight UIPath's AI integration into robotic process automation, enhancing cross-sector flexibility. Additionally, Salesforce's Agentforce tool has improved customer experiences through predictive analytics. Google’s investments in embedded AI aim to optimize enterprise functions at scale.

These advancements signify market momentum towards AI-integrated solutions for improved business processes and strategic capabilities, underscoring AI's pivotal role in shaping enterprise IT landscapes.

Conclusion

The Global Agentic AI in Enterprise IT Market illustrates significant growth potential, driven by AI's transformative impact on enterprise operations. While challenges like integration and ethical concerns exist, opportunities for enhanced efficiency and customer service are substantial.

Leading tech companies are shaping the market, leveraging AI to optimize operations and improve decision-making, ensuring enterprises are well-positioned for future demands. As AI technologies continue to mature, their strategic implementation promises substantial competitive advantages and operational improvements, heralding a new era in enterprise IT management.

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