

Leading Companies Showcase Strategies for Sustainable Profitability

Sustainability & Profit: How Industry Leaders Make It Work

LONDON, UNITED KINGDOM, February 19, 2025 /EINPresswire.com/ -- The [Center for Sustainability and Excellence \(CSE\)](#) has unveiled its [Annual Sustainability & ESG Research 2025](#), revealing actionable insights into corporate sustainability performance and how leading companies showcase strategies for sustainable profitability.

Now in its eighth year, the study analyzed 210 top-performing companies across 21 sectors, including firms listed in the FT 500 in Europe, the United States, and Canada. The findings emphasize how companies can integrate sustainability goals with business growth, demonstrating that responsible practices drive both impact and profitability.



Sustainable Profitability: Top Strategies Revealed

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*Nikos Avlonas, President of
CSE*

Research Highlights: The ESG-Profitability Link
CSE's latest study identifies a 92% correlation between medium-to-high ESG ratings and profitability, further underscoring the growing importance of sustainability in corporate success. Additionally, the analysis covered multiple rating agencies, including Sustainalytics, S&P Global, and CDP Climate, while also considering global standards such as GRI, SASB, and TCFD. The research underscores how leading organizations leverage sustainability initiatives to gain a competitive edge.

Key Findings at a Glance
Growing ESG Adoption:

- Almost 87% of companies adhere to the GRI framework.

- 63% report climate-related disclosures using TCFD.

- A significant portion of these companies align their reporting with SASB guidelines, accounting for 56%.

Decarbonization Challenges:

- 67% lack formal decarbonization targets.

- Only 12% have committed to achieving net-zero emissions by 2050.

C-Suite Accountability on ESG:

- Executive ESG-linked incentive bonuses are becoming more widespread, highlighting leadership's role in sustainability progress.

Furthermore, the research highlights the growing impact of EU legislation, particularly the Corporate Sustainability Reporting Directive (CSRD), on over 8,000 North American companies. As a result, this directive enforces comprehensive corporate sustainability reporting, significantly impacting how US firms with European operations must disclose Environmental, Social, and Governance (ESG) data, ensuring greater transparency and alignment with global standards.

“Our 2025 research makes it clear: Sustainability is no longer just an ethical obligation. It's a business necessity that enhances financial performance and corporate values,” said Nikos Avlonas, President of CSE.

About the Center for Sustainability and Excellence (CSE)

The Center for Sustainability and Excellence (CSE) is a recognized thought leader in Certified



Inside the Playbook: How Companies Ensure Long-Term Sustainable Profits



Top Companies Share Winning Strategies for Sustainable Growth

Sustainability Training, specialized consulting, and research. Moreover, for over two decades, CSE has helped organizations drive measurable progress in ESG practices. It also supports companies in aligning their operations with global sustainability standards.

Upcoming Certified Sustainability (ESG) Practitioner Program Opportunities:

- Europe: Advanced ESG Practitioner Program, May 22-23 & 26, 2025
- Global: GRI Standards Certified Training Course, March 26-27 & 31, 2025 (featuring the new version on ESG reporting).

Media Inquiries:

Marovita Nikolaidou- Head of Events and Strategic Partnerships

□ Email: marketing@cse-net.org

□ Website: www.cse-net.org

Center for Sustainability & Excellence
CENTER FOR SUSTAINABILITY & EXCELLENCE
+1 312-214-6464

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