

Medical Marketing Whiz Joins National Association of Women Business Owners (NAWBO)

Medical Marketing Whiz Joins National Association of Women Business Owners (NAWBO), Strengthening Its Commitment to Women's Health & Leadership

DETROIT, MI, UNITED STATES, February 17, 2025 /EINPresswire.com/ -- [Medical Marketing Whiz](#), a

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As a company founded by women, for women, we believe in lifting up fellow female entrepreneurs—whether they're running medical practices or leading their own businesses.”

Lori Werner, Founder of Medical Marketing Whiz

leading women-led marketing agency specializing in medical, aesthetic, and wellness marketing, is proud to announce its membership in the National Association of Women Business Owners (NAWBO). This exciting partnership aligns with the company's mission to empower women entrepreneurs and support physicians who specialize in women's health.

As a women-owned and operated company, Medical Marketing Whiz understands the unique challenges and opportunities faced by female business leaders—especially those in the healthcare industry. By joining NAWBO, the agency strengthens its commitment to advocating for

women in business, fostering collaboration, and providing cutting-edge marketing solutions to physicians and medical practices that focus on women's health, wellness, and aesthetics.

Medical Marketing Whiz has helped hundreds of [OBGYNs](#), urogynecologists, medical spas, and [wellness providers](#) build their brands, attract more patients, and grow their practices. As a NAWBO member, the company gains access to a network of trailblazing women entrepreneurs, providing invaluable resources and connections that will directly benefit the women's health providers and medical professionals it serves.

"Joining NAWBO is a natural step for us," said Lori Werner, Founder of Medical Marketing Whiz. "As a company founded by women, for women, we believe in lifting up fellow female entrepreneurs—whether they're running medical practices or leading their own businesses. This membership strengthens our ability to support women in healthcare, giving them the tools and

strategies to thrive."

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By being part of NAWBO, Medical Marketing Whiz will:

- Expand its network to connect with more women leaders and healthcare innovators.
- Gain exclusive business resources that help female physicians market and scale their practices effectively.
- Advocate for women in business & healthcare, reinforcing the importance of women-led medical practices.

This membership is more than just a recognition—it's a commitment to helping women succeed in both business and healthcare.

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Medical Marketing Whiz is a leading digital marketing agency specializing in reputation management, social media, patient education, and brand growth for medical practices. With a focus on women's health, aesthetics, and wellness, the company provides done-for-you marketing solutions that help physicians attract and retain patients, increase revenue, and establish their authority in their field.

For more information, visit www.medicalmarketingwhiz.com or contact (888) 418-8065

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The National Association of Women Business Owners (NAWBO) is a premier organization dedicated to supporting and advocating for women entrepreneurs across the country. Through education, networking, and policy influence, NAWBO empowers women business owners to scale and succeed in their industries.

Lori Werner
Medical Marketing Whiz
+1 888-418-8065

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