

# Alizé Umbrella Announces Sydney Showroom Expansion Amid Growing Demand for Outdoor Cooling Solutions

*As temperatures continue to rise, the demand for integrated outdoor cooling solutions is growing in both residential and hospitality spaces.*

CHARLOTTE , NC, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- Sydney, Australia – Rising global temperatures are increasing demand for effective outdoor cooling solutions in residential and hospitality spaces. To address this need, [Alizé](#) Umbrella has expanded its presence with a new Sydney showroom, providing industry professionals an opportunity to explore innovations in outdoor comfort.



Alizé Umbrella blows over 4000 CFM of air to keep everyone cool. No more large noisy outdoor fans. A game changer in a hotter world

The company's patent-pending design integrates a built-in fan system within the umbrella frame, offering airflow without bulky attachments. With growing interest from the hospitality and design industries, the showroom aims to facilitate firsthand demonstrations for designers, resort operators, and retailers seeking solutions for outdoor spaces.

“

I like to call this my Dyson vacuum—at first glance, it looks simple, but once you start digging into the angles, airflow, and mechanics, you realize how complex it really is”

*Ryan Dickerson*

“Outdoor comfort is becoming a critical consideration in both residential and commercial design,” said [Ryan Dickerson](#), founder of Alizé Umbrella. “The need for shade remains, but with rising temperatures, effective cooling solutions must be integrated seamlessly into these environments.”

Alizé Umbrella will be exhibiting at multiple international trade events in 2025, where industry professionals can experience the technology firsthand:

HAWA & VIFA Expos – Ho Chi Minh City, Vietnam | March 5-7, 2025

Canton International Furniture Fair (CIFF) – Guangzhou, China | March 18-21, 2025 (Booth A11-1, 1/F Hall 10)

These exhibitions will highlight trends in outdoor living and showcase innovative solutions for resort and residential applications.

For More Information

Industry professionals, retailers, and journalists interested in visiting the Sydney showroom or attending an upcoming exhibition can contact:

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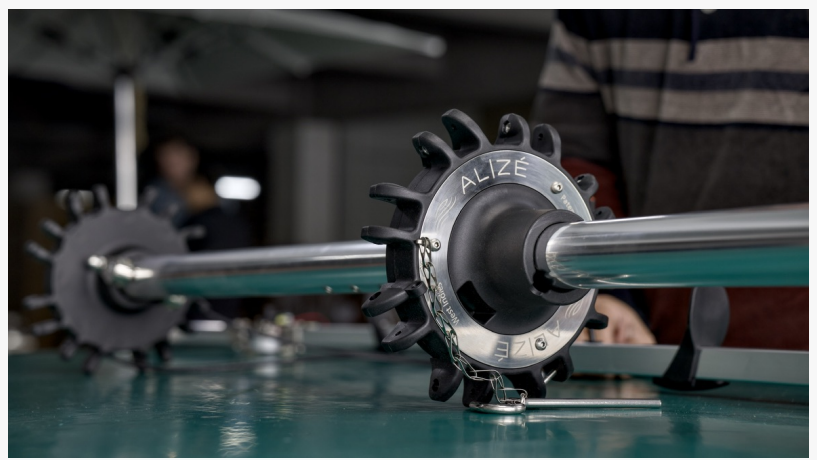
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Designed and Built in house with marine grade materials to withstand the toughest environments. Both functional and elegant



USB fast charging ports built into the umbrellas control panel to keep you connected while enjoying your morning coffee

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