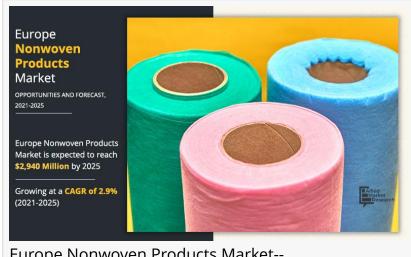


# Europe Nonwoven Products Market: A Growing Industry Driven by Healthcare Innovation and Hygiene Awareness

PORTLAND, OR, UNITED STATES, February 18, 2025 /EINPresswire.com/

-- The Europe nonwoven products market has experienced significant growth, driven by advancements in healthcare technology, rising hygiene awareness, and the demand for costeffective medical solutions. Valued at \$1,529 million in 2017, the market is projected to reach \$2,940 million by 2025, growing at a CAGR of 2.9% from 2021 to 2025. This expansion is fueled by the increasing adoption of nonwoven products in medical



Europe Nonwoven Products Market--

applications for infection control and patient care.

Get a Sample Copy of this Report: <a href="https://www.alliedmarketresearch.com/request-">https://www.alliedmarketresearch.com/request-</a> sample/A10300

#### What Are Nonwoven Products?

Nonwoven products are engineered fabrics created from fibers bonded through mechanical, chemical, or thermal processes. Unlike traditional woven fabrics, nonwovens offer specific advantages such as:

- Absorbency
- Softness
- Strength
- Contamination resistance

In healthcare, these products are widely used for surgical gowns, drapes, masks, caps, shoe covers, and other disposable medical items. Common materials include polyester, polypropylene, and polytetrafluoroethylene (PTFE), ensuring durability, comfort, and protection. Several factors contribute to the rapid growth of the European nonwoven products market:

- Rising Awareness of Hospital-Acquired Infections (HAIs):
- Nonwoven products help prevent HAIs by reducing microorganism transmission.
- Their disposable nature minimizes cross-contamination risks.
- Aging Population and Chronic Diseases:
- Europe's aging population is increasing the demand for healthcare products.
- Chronic diseases necessitate more frequent medical procedures using nonwoven disposables.
- Technological Advancements:
- Innovations such as nanofibers enhance product performance and quality.
- High-performance materials improve absorbency and durability.
- Government Regulations and Hygiene Initiatives:
- Policies promoting health and hygiene boost market adoption.
- Public awareness campaigns encourage the use of nonwoven medical products.
- Cost-Effectiveness:
- Nonwoven products are more affordable compared to traditional woven alternatives.
- Hospitals and healthcare providers prefer disposable, low-maintenance options.
- Increasing Surgical Procedures:
- Growing surgical volumes drive demand for disposable gowns, drapes, and scrub suits.
- Infection control measures make nonwovens indispensable in operating rooms.

# Market Segmentation

The Europe nonwoven products market is segmented by product type, end user, and country. By Product Type:

- Gowns
- Drapes
- Sets
- Scrub Suits
- Coveralls
- Masks
- Caps
- Shoe Covers
- Others

### Key Insights:

- The sets segment leads due to the availability of customized surgical sets.
- The scrub suits segment is expected to grow rapidly due to rising awareness of HAIs and disposable medical attire.

## By End User:

- Medical (Hospitals, Clinics, Ambulatory Surgical Centers)
- Non-Medical (Industrial, Personal Care, Others)

Medical applications dominate due to the increasing use of nonwoven products in surgeries and infection prevention.

# By Country:

The market spans across key European countries, including:

- Germany
- France
- Italy
- UK
- Spain
- Poland
- Russia
- Turkey

Germany and France lead the market, backed by advanced healthcare infrastructure and high expenditure.

Challenges and Opportunities

#### Challenges:

- Threat of Substitutes: Traditional woven fabrics and alternative materials pose competition.
- Environmental Concerns: The disposable nature of nonwoven products raises sustainability challenges.

# Opportunities:

- Technological Innovations: Nanotechnology integration enhances product efficiency.
- Eco-Friendly Nonwoven Solutions: Development of biodegradable and sustainable nonwoven products.

# **Key Market Players**

The Europe nonwoven products market is competitive, with major companies investing in R&D and market expansion. Notable players include:

- 3M Company
- Asahi Kasei Corporation
- B. Braun Melsungen AG
- Cardinal Health
- Freudenberg & Co. KG
- Hartmann Group
- Investor AB (Mölnlycke Health Care AB)
- Kimberly-Clark Corporation
- Medline Industries, Inc.
- Zarys International Group

#### **Future Outlook**

The Europe nonwoven products market is expected to see steady growth driven by:

- Rising demand for infection control solutions.
- · Advancements in nonwoven technology.
- Increased healthcare hygiene awareness.

As healthcare providers prioritize cost-effectiveness and patient safety, nonwoven products will continue to be integral to modern medical practices.

#### **Key Takeaways**

- The market is projected to grow from \$1,529 million in 2017 to \$2,940 million by 2025.
- Nonwoven medical products play a crucial role in preventing HAIs.
- Key drivers include technological advancements, an aging population, and government hygiene initiatives.
- Sets and scrub suits dominate the market, with medical applications leading demand.
- Sustainability efforts and nanotechnology present new growth opportunities.

With its widespread applications and increasing demand, the Europe nonwoven products market is set to shape the future of healthcare and hygiene.

Enquire Before Buying: <a href="https://www.alliedmarketresearch.com/purchase-enquiry/A10300">https://www.alliedmarketresearch.com/purchase-enquiry/A10300</a>

David Correa
Allied Market Research
+ + 1 800-792-5285
email us here
Visit us on social media:
Facebook
X

LinkedIn YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/786922685

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.