

A' Car and Land Based Motor Vehicles Design Award Unveils Comprehensive Prize Package for 2024-2025

International Automobile Design Competition Reveals Extensive Prize Package Aimed at Advancing Innovation and Excellence in Car Design

COMO, CO, ITALY, February 18, 2025 /EINPresswire.com/ -- The A' [Car](#) and Land Based Motor Vehicles [Design Award](#), a highly prestigious international design competition established in 2008, has announced its comprehensive prize package for the 2024-2025 competition period. The

award program aims to recognize and celebrate outstanding achievements in automotive design, engineering innovation, and technological advancement. This initiative represents a significant opportunity for car [designers](#), automotive companies, and industry professionals to showcase their contributions to the evolution of mobility solutions.

The award addresses critical industry needs by promoting sustainable innovation, safety advancement, and user-centered design in the automotive sector. Through its recognition of excellence, the competition supports the development of vehicles that meet evolving consumer demands while advancing environmental sustainability and technological innovation. The program particularly emphasizes designs that contribute to improved safety standards, enhanced user experience, and reduced environmental impact.

Submissions are welcomed across multiple categories including passenger vehicles, commercial vehicles, concept cars, automotive components, and mobility solutions. The competition accepts entries from automotive manufacturers, design studios, engineering firms, and independent designers worldwide. Participants must submit their entries before February 28th, 2025, with results to be announced on May 1st, 2025. Each submission requires comprehensive documentation including technical specifications, design rationale, and visual presentations.

Entries undergo evaluation through a blind peer-review process by an international jury panel



comprising automotive industry experts, design professionals, academics, and media representatives. The assessment criteria include innovation, functionality, aesthetics, ergonomics, sustainability, and technical excellence. Each submission receives detailed scoring across multiple parameters, ensuring a thorough and unbiased evaluation process.

The A' Design Prize package includes international recognition through the prestigious A' Design Award winner logo, a professionally crafted metal trophy, and winner's certificate. Laureates benefit from extensive global exposure through inclusion in the International Design Yearbook, worldwide exhibitions, and comprehensive PR campaigns. Winners receive promotion across multiple media channels, reaching industry professionals, potential clients, and consumers worldwide.

The award program serves a vital role in advancing automotive design excellence and fostering innovation that benefits society. By recognizing outstanding achievements in vehicle design, the competition encourages the development of safer, more efficient, and environmentally conscious transportation solutions. This recognition helps drive industry standards forward while promoting designs that enhance quality of life and environmental sustainability.

Interested parties may learn more about the competition and submit their entries at:
<https://car-design-contest.com>

About A' Car and Land Based Motor Vehicles Design Award

The A' Car and Land Based Motor Vehicles Design Award stands as a respected international competition that celebrates innovation in automotive design and engineering. The program welcomes participation from automotive designers, manufacturers, and brands worldwide, offering a platform to showcase exceptional vehicle designs and technological advancements. Through rigorous evaluation processes and comprehensive recognition programs, the award aims to promote excellence in automotive design while fostering innovations that advance both industry standards and societal benefits.

About A' Design Award

The A' Design Award represents an international juried competition platform dedicated to promoting excellence across all design disciplines. Founded in 2008, the organization operates through a methodical evaluation system that ensures fair assessment of entries through blind peer-review processes. The competition aims to advance society through good design by motivating creators to develop superior products and projects. Operating across multiple categories, the award program provides a global stage for innovative designs while fostering collaboration and knowledge exchange within the international design community. The competition's mission centers on creating positive societal impact through the recognition and promotion of exceptional design solutions.

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