

Smoking Cessation And Nicotine De Addiction Products Global Market Report 2025: Navigating the Future Market Landscape

*The Business Research Company's
Smoking Cessation And Nicotine De
Addiction Products Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, February 18, 2025

/EINPresswire.com/ -- Is the Smoking

cessation and nicotine de-addiction products Market Set to Witness Substantial Growth?

The smoking cessation and nicotine de-addiction products market shows significant growth across the globe. The stake is rising from \$23.33 billion in 2024 and estimated to reach \$25.91 billion in 2025. This impressive growth, quantifying a compound annual growth rate CAGR of



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11.1%, is powered by various factors such as increasing awareness about the health hazards posed by smoking, stringent government regulations, anti-smoking policies, and the availability of several cessation products.

Additionally, support from healthcare professionals towards a smoke-free world and the escalating prevalence of smoking-related illnesses add momentum to the growing market size. The smoking cessation market paints an optimistic forecast, nudging up to a sizeable \$39.01

billion by 2029, advancing at a CAGR of 10.8%.

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What Drives The Smoking cessation and nicotine de-addiction products Market Growth?

Influential market drivers include escalating investments in smoking cessation programs by private and public entities, an increase in digital health solutions, and advancements in nicotine replacement therapies. The expansion of reimbursement policies alongside a sharpened focus

on preventive healthcare contribute to the market's rapid growth. Furthermore, the prevalence of smoking-related diseases is set to catapult the market forward. Tobacco consumption, destructive in its wake, leads to diseases including certain types of cancer, respiratory and cardiovascular disorders.

Noteworthy mentions include the report by the American Lung Association US-based non-profit organization from May 2024, which held smoking accountable for a staggering 90% of lung cancer deaths along with 80% of deaths due to chronic obstructive pulmonary disease COPD. Data reveals that among current smokers, 73% of smoking-related conditions are chronic lung diseases, while former smokers suffer from 50% of these conditions. This noticeable increase in smoking-related diseases verifies the anticipated growth of the smoking cessation and nicotine de-addiction products market.

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Who Are The Key Players In The Smoking cessation and nicotine de-addiction products Market? Prominent industry players steering this market include Pfizer Inc., Philip Morris International Inc., Johnson & Johnson Inc., Merck & Co. Inc., AstraZeneca PLC, and others. Major companies are zeroing in on innovative strategies such as the development of smart nicotine delivery systems and heated tobacco devices to gain a competitive advantage. Such devices aim to reduce harmful chemicals and offer a controlled nicotine experience.

How Is The Smoking cessation and nicotine de-addiction products Market Segmented?

The market segmentation reveals the following divisions and sub-divisions:

By Product Type: Nicotine Replacement Therapy NRT Products, Drug Therapy, Nicotine Sublingual Tablets, Nicotine Inhalers, and E-Cigarettes

By Form: Gum, Inhaler, Tablet, and other forms

By Distribution Channels: Drug Store, Hospital Pharmacies, Online Pharmacies, and Retail Pharmacies.

Subsegments include:

By NRT Products: Nicotine Patches, Nicotine Gum, Nicotine Lozenges, Nicotine Nasal Sprays

By Drug Therapy: Prescription Medications E.g., Bupropion, Varenicline, Combination Drug Therapy, Over-the-Counter Medications

What is the Regional Analysis Of Smoking cessation and nicotine de-addiction products Market?

The regional analysis brings forth North America as the largest contributor to the smoking cessation and nicotine de-addiction products market in 2024. However, Asia-Pacific proves to be the fastest-growing region in the forecast period.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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