

Collagen Market to Surpass USD 22.7 Billion by 2032 with Increasing Applications in Healthcare and Cosmetics

The collagen market is expanding with advancements in regenerative medicine, aesthetics, and sustainable sourcing, driven by growing consumer awareness.

AUSTIN, TX, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- The Collagen Market Size was valued at USD 9.8 Billion in 2023 and is expected to reach USD 22.7 Billion by 2032, growing at a CAGR of 9.8% over the forecast period of 2024-2032.



Collagen continues to be one of the growth segments across beauty, healthcare, and food, resulting in market growth opportunities. Collagen is better known for its role in allowing skin elasticity, joint health and tissue integrity. Key driving elements for the growth of this market include scientific developments in research and product innovations in Collagen-based products. Even Collagen-infused beverages and supplements, like those made by Vital Proteins, has made the market explode. Collagen's new applications in wound healing and skin hydration are highlighted in reports from NIH and EFSA. North America has the majority market share while awareness and demand is increasing in Europe.

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Key Players:

- Collagen Solutions (Collagen Type I, Collagen Type II)
- Connoils LLC (Hydrolyzed Collagen, Collagen Peptides, Collagen Powder)
- Crescent Biotech (Collagen Type I, Collagen Type II, Hydrolyzed Collagen)
- Darling Ingredients (Gelatin, Collagen Hydrolysate, Bone Gelatin)
- Ewald-Gelatine (Gelatin, Collagen Hydrolysate, Collagen Peptides)
- Gelita AG (Gelita Collagen Peptides, Gelita Gelatin, Gelita Bioactive Collagen Peptides)
- Gelnex (Collagen Hydrolysate, Gelatin, Collagen Peptides)

- Junca Gelatines S.L (Gelatin, Collagen Peptides, Collagen Hydrolysate)
- Lapi Gelatine (Gelatin, Collagen Peptides, Collagen Hydrolysate)
- Nippi Inc. (Nippi Collagen Peptides, Nippi Gelatin, Nippi Hydrolyzed Collagen)
- Nitta Gelatin, Inc (Collagen Peptides, Gelatin, Collagen Hydrolysate)
- Rousselot (Rousselot Gelatin, Rousselot Collagen Peptides, Rousselot Hydrolyzed Collagen)
- Sammy's (Hydrolyzed Collagen, Collagen Peptides, Collagen Powder)
- Stryker Corporation (Collagen Matrix, Collagen-based Surgical Products, Collagen Membranes)
- TSI Group Ltd. (Collagen Peptides, Collagen Hydrolysate, Gelatin)
- Vinh Hoan Corporation (Collagen Peptides, Collagen Hydrolysate, Gelatin)
- Vital Proteins (Collagen Peptides, Marine Collagen, Bone Broth Collagen)
- Weishardt (Gelatin, Collagen Peptides, Collagen Hydrolysate)
- Youtheory (Collagen Powder, Collagen Peptides, Collagen Tablets)
- Zein Protein (Hydrolyzed Collagen, Collagen Peptides, Collagen Powder)

By Source, in 2023, Bovine segment have accounted for a major share in the Collagen Market at around 40%.

The prevalence of bovine Collagen in supplements, cosmetic formulations, and wound healing systems significantly contributes to this dominance. Due to its high bioavailability and low cost, it has become a popular choice by manufacturers. To supplement the growing health awareness, bovine Collagen is widely used in skin care and anti-aging products because it is a rich source of Type I Collagen that is plenty in the human body. For example, large companies such as Vital Proteins and Gelita are increasingly targeting bovine Collagen due to its therapeutic and cosmetic applications, thereby increasing market penetration across global markets.

By Type, Type 1 segment dominated the Collagen market in 2023 with 60% share in 2023.

This dominance is favored for its availability in human skin, tendons, and bones. It is becoming popular due to the increasing demand for anti-aging products and joint health supplements. The market adaptation pace of this ingredient has been driven by the inclusion of Type I Collagen in high-quality skin care products, such as serums and moisturizers. For this reason, brands including Vital Proteins and Neocell are also very focused on promoting Type I Collagen as skinenhancing, which is keeping the category growing.

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By Region, North America dominated and accounted for significant market share of 40% in 2023

This demand is driven by high demand for Collagen supplements in skincare, joint health and wellness. The growth of the region was aided by an advanced healthcare infrastructure, as well

as the use of Collagen in medical devices, such as wound dressings. Brands like Vital Proteins and NeoCell have since furthered this stance with Collagen-rich products.

Asia Pacific experienced potential growth in the Collagen Market, due to rising disposable income, boost in health-consciousness, and a strong beauty industry in countries such as China, Japan, and India. In skincare, for example, demand for Collagen supplements among younger consumers is being pushed by social media trends. About, and massive segment growth is solidified re on the back of Collagen-based offerings at low prices once your products are developed to fit this culture.

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