

WOW Chocolao Launches Most Sustainable Easter Eggs Yet

WOW Chocolao Launches Most Sustainable Easter Eggs Yet, Made from 80% Recycled Metal and Filled with Vegan Truffles

LONDON, LONDON, UNITED KINGDOM, February 18, 2025 /EINPresswire.com/ -- WOW Chocolao, a leading chocolate brand known for its commitment to sustainability, is proud to announce the launch of their newest product: the most sustainable Easter eggs on the market. These eggs are not only environmentally friendly, but also versatile and delicious.

The WOW Chocolao Easter eggs are made from 80% recycled metal in an EU factory that runs on solar and wind energy. This means that not only are the eggs made from recycled materials,



but they are also produced in a sustainable manner. By choosing these eggs, consumers can feel good about their purchase and its impact on the environment.

But the sustainability of these eggs doesn't end there. The eggs are designed to be reusable, with one side featuring an Easter theme and the other a spring theme. This allows consumers to continue using the eggs long after Easter has passed. The eggs also come with a rope to hang on an Easter branch and a flat bottom to stand on a shelf, making them both decorative and functional. And to top it off, the eggs come in a cute chick-y looking egg holder, adding an extra touch of charm.

Not only are these eggs environmentally friendly and versatile, but they are also filled with complimentary vegan truffles. This means that not only are the eggs palm oil free, but they are also suitable for those with dietary restrictions. WOW Chocolao is dedicated to providing

delicious treats for all, without compromising on sustainability.

"We are thrilled to introduce our most sustainable Easter eggs yet," says WOW Chocolao Founder & CEO, Maarten Crus. "We believe that it is our responsibility to create products that are not only delicious, but also have a positive impact on the environment. We hope that our customers will enjoy these eggs and feel good about their purchase."

The WOW Chocolao Easter eggs are now available for purchase at select retailers. With their commitment to sustainability and delicious vegan truffles, these eggs are sure to be a hit this <u>Easter season</u>. For more information, please visit WOW Chocolao's website.

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