

Greg Stephens' Build New Bridges Becomes a Bestseller, Offering a Solution to Costly Communication Breakdowns

AUSTIN, TX, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- [Greg Stephens](#), an author and relationship strategist, explores the complexities of conflict resolution and accountability in his latest book, [*Build New Bridges: The Art of Restoring Impossible Relationships*](#). Now a bestseller on Amazon, the book outlines a structured approach to repairing both professional and personal relationships through clear communication and accountability practices.

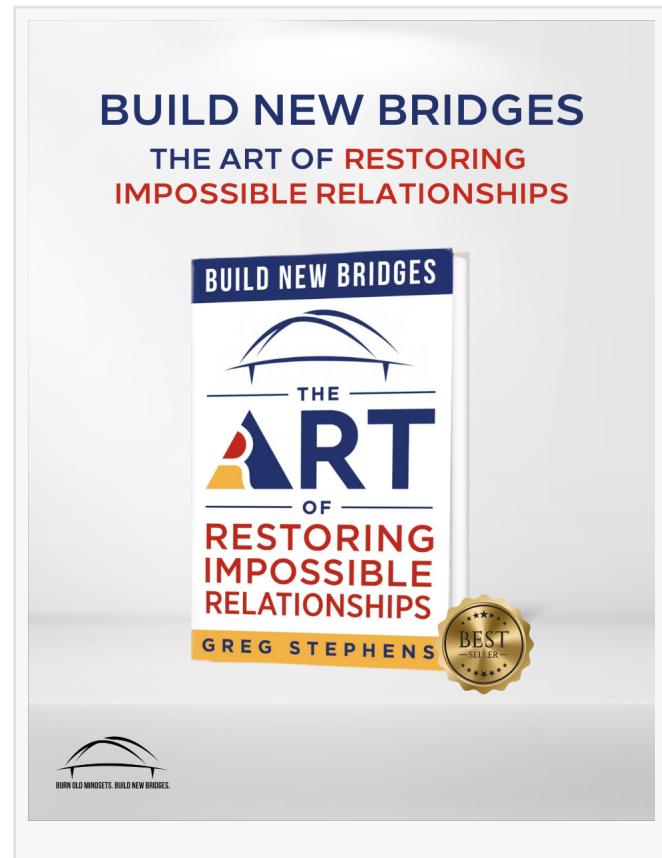
Published by Game Changer Publishing, [*Build New Bridges*](#) presents practical strategies designed to help executives, organizations, and individuals foster trust, improve collaboration, and resolve conflicts constructively. The book provides guidance on developing effective leadership communication and aligning teams around shared goals—critical skills in today's workplace, where ineffective communication costs businesses approximately \$12,506 per employee each year (Inc.com).

"Strong relationships are built on accountability and trust," says Stephens. "This book offers a practical framework to confidently navigate challenging interactions." Given that poor communication leads to an estimated 7.47 hours of wasted time per employee each week (VantagePartners.com), the insights from the book provide a timely solution for organizations striving to improve efficiency and team cohesion.

****Key Insights from [*Build New Bridges*](#)****

Drawing from personal experience and professional expertise, Stephens outlines a process for:

- Addressing workplace conflicts and improving team dynamics



- Repairing strained relationships without fostering resentment
- Implementing accountability strategies to support organizational alignment
- Shifting communication patterns to create long-term relationship improvements

For executives, HR professionals, and business leaders, the stakes are high: ineffective communication doesn't merely disrupt workflows—it drains company resources, equating to over 18% of an employee's annual salary (Inc.com). **Build New Bridges** provides actionable strategies to enhance workplace culture, reduce turnover, and strengthen leadership effectiveness. Additionally, individuals looking to improve personal relationships can apply the principles outlined in the book to foster healthier interactions.

For more information on Build New Bridges or to inquire about speaking engagements and coaching services, visit www.alignment-resources.com.

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