EINPRESSWIRE
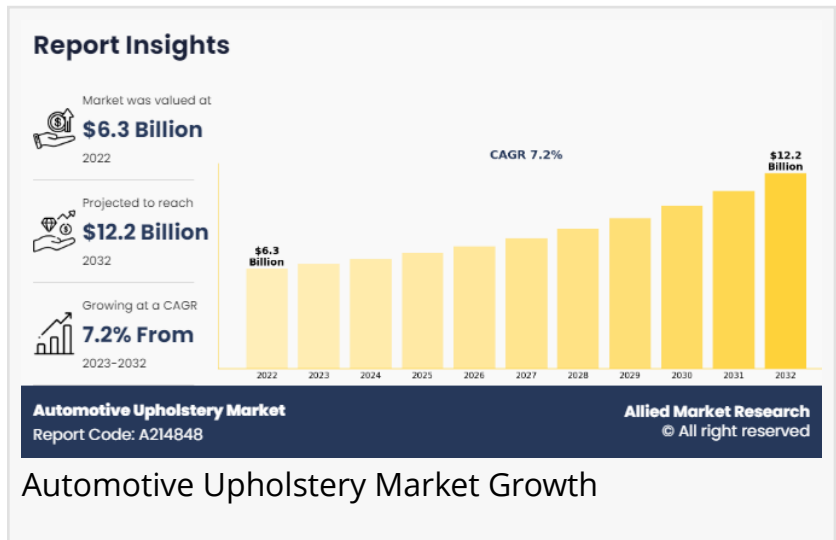
Automotive Upholstery Market worth $12.2 Billion by 2032, Growing at 7.2% CAGR Amid Rising Demand for Premium Interiors

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- Allied Market Research published a report, titled, "Automotive Upholstery Market by Material Type (Leather, Vinyl, Polyester, Nylon, and Others), Application (Seat Cover, Carpet, Dashboard, Others), Sales Channel (OEM and Aftermarket), and Vehicle Type (Passenger Cars and Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2023-2032". According to the

Report Insights

Market was valued at
$6.3 Billion
2022

Projected to reach
$12.2 Billion
2032

Growing at a CAGR
7.2% From
2023-2032

CAGR 7.2%

$6.3 Billion — $12.2 Billion

2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032

Automotive Upholstery Market
Report Code: A214848

Allied Market Research
© All right reserved

Automotive Upholstery Market Growth

report, the automotive upholstery market generated $6.3 billion in 2022 and is anticipated to generate $12.2 billion by 2032, witnessing a CAGR of 7.2% from 2023 to 2032.

𝗗𝗼𝘄𝗻𝗹𝗼𝗮𝗱 𝗦𝗮𝗺𝗽𝗹𝗲 𝗣𝗮𝗴𝗲𝘀 - https://www.alliedmarketresearch.com/request-sample/A214848

Automotive upholstery is the process of covering and cushioning the interior of a vehicle, including seats, door panels, and headliners. It often includes reupholstering, restoring seats, and trimming the interior. These materials serve both functional and aesthetic purposes, providing the comfort, protection, and overall appearance of the vehicle's interior. Further, this upholstery process requires the mastery of explicit knowledge and skills, including specialized machinery and materials, particularly in late-model vehicles. In addition, selecting a suitable material for vehicle seating is of paramount importance to improve comfort level. Material of high grade is also likely to deliver optimal durability and ease of upkeep. Thus, automobile producers are taking a keen interest in using advanced upholstery to provide both functional benefits and visual appeal to passengers and drivers.

Furthermore, the rise in demand for electric vehicles (EVs) and hybrid electric vehicles (HEVs) has led to considerable growth in the adoption of automotive upholstery. Just like in conventional vehicles, upholstery in electric vehicles delivers comfort to passengers by cushioning seats and providing a pleasant tactile experience. It also contributes to the interior aesthetics, improving

the overall appeal of the vehicle. For instance, electric vehicles and hybrids accounted for almost 18% of new light-duty vehicle sales in the third quarter of 2023. The surge in vehicles from 12% in 2022 and less than 9% in 2021, according to the data from the Energy Information Administration (EIA). This significant growth in electric vehicles and hybrid vehicles globally has contributed to a rise in demand for the automotive upholstery market growth.

Growing production and sales of automobiles across developed and developing economies, along with the rising popularity of lightweight upholstery materials for automobiles drive the market growth across the globe. In addition, the implementation of stringent emission norms by regulatory authorities and government bodies is anticipated to strengthen the demand potential for the automotive upholstery market share. However, the high cost of raw materials, coupled with the stringent regulations and standards for environmental safety is expected to hamper the automotive upholstery market growth. However, technological advancements and innovations in bio-degradable materials, along with the surge in preference for synthetic leather are anticipated to provide numerous opportunities for the expansion of the automotive upholstery market analysis during the forecast period.

করছেন এই রিপোর্ট কেন কিনবেন আগে জানতে চান? অনুসন্ধান করুন কিনুন - https://www.alliedmarketresearch.com/purchase-enquiry/A214848

However, the high cost of upholstery raw materials as compared to conventional materials is a significant hindrance to market growth. Further, the automotive upholstery industry often faces cost pressures from numerous other fronts, such as labor and transportation. Fluctuations in the prices of raw materials, including leather, synthetic fabrics, and foam may directly impact production costs, which in turn, affects profitability for manufacturers and potentially leads to higher prices for consumers. Moreover, The automotive upholstery industry is highly competitive, with a range of players vying for market share. Market saturation in certain segments, along with intense price competition, may exert downward pressure on profit margins and hamper the growth prospects of the automotive upholstery market forecast.

Region-wise, the automotive upholstery market was dominated by Asia-Pacific in 2022 and is expected to retain its position during the forecast period, owing to the diverse consumer preferences and design trends for vehicle interiors in the region. However, Europe is expected to hold significant market capture during the forecast period, owing to the growing rate of vehicle ownership, along with the rise in technological innovation in the automotive industry, particularly in electric vehicles, across the region.

The automotive upholstery market is segmented into material type, application, sales channel, vehicle type, and region. Depending on the material type, it is categorized into leather, vinyl, polyester, nylon, and others. Depending on the application, it is categorized into seat cover, carpet, dashboard, and others. By sales channel, it is divided into OEM and aftermarket. By vehicle type, it is fragmented into passenger cars and commercial vehicles. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East &

Africa.

KEY FINDINGS OF THE STUDY

On the basis of material type, the leather segment is anticipated to exhibit significant growth in the automotive upholstery market during the forecast period.
On the basis of application, the seat cover segment is projected to exhibit significant growth in the market during the forecast period.
By sales channel, the aftermarket segment is projected to exhibit significant growth in the market during the forecast period.
By vehicle type, the commercial vehicle segment is predicted to exhibit significant growth in the market during the forecast period.
By Region, Asia-Pacific is anticipated to register the highest CAGR during the forecast period.

⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛ ⬛⬛⬛: https://www.alliedmarketresearch.com/automotive-upholstery-market/purchase-options

⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛⬛: -

Adient Plc
BASF SE
FORVIA Faurecia
Freudenberg Group
Grupo Antolin Irausa S.A.
MarvelVinyls
Sage Automotive Interiors
SEIREN Co., Ltd.
The Acme Group
Toyota Boshoku Corporation

The report provides a detailed analysis of these key players in the automotive upholstery market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛ ⬛⬛⬛⬛⬛⬛⬛ ⬛⬛⬛⬛⬛⬛

https://www.alliedmarketresearch.com/automotive-seat-climate-systems-market - Automotive Seat Climate Systems Market Size, Share, Competitive Landscape and Trend Analysis Report, by Application, by Vehicle Type, by Surface Material : Global Opportunity Analysis and Industry Forecast, 2023-2032

https://www.alliedmarketresearch.com/in-car-audio-system-market-A74460 - In Car Audio System Market Size, Share, Competitive Landscape and Trend Analysis Report, by Component, By Manufacturer, By Vehicle Type, By Sales Channel : Global Opportunity Analysis and Industry Forecast, 2022-2032

https://www.alliedmarketresearch.com/drive-by-wire-market - Drive, by Wire Market Size, Share, Competitive Landscape and Trend Analysis Report, by Application, Vehicle Type and Component : Global Opportunity Analysis and Industry Forecast, 2019-2026

https://www.alliedmarketresearch.com/automotive-lightweight-materials-market - Automotive Lightweight Materials Market Size, Share, Competitive Landscape and Trend Analysis Report, by Vehicle Type, Material Type and Component : Global Opportunity Analysis and Industry Forecast, 2021-2030

https://www.alliedmarketresearch.com/automotive-chassis-systems-market - Automotive Chassis System Market Size, Share, Competitive Landscape and Trend Analysis Report, by Component, Chassis System and Vehicle type : Global Opportunity Analysis and Industry Forecast, 2018 - 2025

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Market Research
+1 800-792-5285
email us here

Visit us on social media:
Facebook
X
LinkedIn
YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/787017241

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.