

OpenClinica Debuts Robust CRO Partnership Program to Help CROs Compete

4,300+ U.S. contract research organizations improve trial efficiency and increase productivity for clinical trial sponsors

NEEDHAM, MA, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- OpenClinica today announced its [CRO Partnership Program](#) designed exclusively to help contract research organizations (CROs) compete and win new business. The partnership program features:

- Proven, innovative [best-in-class eClinical solutions](#),
- Practical [EHR-to-EDC integration](#),

“

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*Ben Baumann, COO,
OpenClinica*

- Expert product training,
- Sales enablement,
- Joint marketing,
- Financial incentives, and
- Compliance support and resources.

“OpenClinica intimately understands the needs of contract research organizations and built a partnership program to help CROs win business,” said Ben Baumann, OpenClinica’s Co-Founder and COO. “We help CROs deliver value for clinical trial sponsors by streamlining operations, accelerating study builds and engineering a seamless experience.”



OpenClinica debuts robust CRO partnership program

The CRO market has been steadily growing. As of 2024, there were 4,321 CRO businesses in the United States. Between 2019 and 2024, the number of CROs grew three percent per year on average. Estimates suggest that CROs conduct nearly three out of every four clinical trials.

“Improving margins is critical for CROs seeking differentiation in a very competitive market, emphasized Baumann. “Partnering with OpenClinica enables CROs to optimize workflows, reduce trial costs and increase operational efficiency.”

To learn more about OpenClinica’s partnership program for CROs, visit: <https://www.openclinica.com/clinical-trial-solution-for-cros/>

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A graphic for an OpenClinica news release. It features the OpenClinica logo at the top left. Below the logo, the text "NEWS RELEASE" is displayed in a small, white, sans-serif font. The main headline, "Is your CRO seeking differentiation and new business?", is written in a large, bold, white, sans-serif font. Below the headline is an orange button with the text "Learn more →" in white. The background of the graphic is a photograph of four people in a meeting room, with a purple and blue color overlay. The text "2025 OpenClinica CRO Partnership Program For the Win" is positioned at the bottom of the graphic in a white, sans-serif font.

OpenClinica

NEWS RELEASE

Is your CRO seeking differentiation and new business?

Learn more →

2025 OpenClinica CRO Partnership Program For the Win

This press release can be viewed online at: <https://www.einpresswire.com/article/787051167>

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