

# HIP Video Promo Presents: King Koro releases brand new music video "Hopeless Romantic"

*Rising Houston Artist King Koro redefines romance in his brand new R&B Hip Hop track "Hopeless Romantic"*

HOUSTON, TX, UNITED STATES,  
February 18, 2025 /EINPresswire.com/

-- Driven by passion and guided by faith, King Koro delivers spiritual, energy-infused hip-hop and R&B—crafting powerful anthems of resilience, love, and devotion—all pulsing with delightful youthful intensity. The son of a Houston pastor and ministry founder, the Church was woven into his life from a young age. Creating songs on his mother's laptop and playing drums alongside his father's organ, he felt a fire blazing within him—a deep, undeniable passion for music. But his path was far from easy. As a teenager, he lost his way, spiraling down a dangerous road that led to being kicked out of his home and experiencing nearly five years of homelessness in Chicago. Yet, through it all, his faith never truly left him. With a renewed spirit and a calling too powerful to ignore, he found his way back—back to Houston, back to ministry, and back to music, this time with a purpose greater than himself. On his upcoming album, KORONATION, King Koro puts it all on the table. Each track is a chapter of his story—his struggles, redemption, and unwavering optimism. Now, he's ready to share his journey with the world—living his truth and encouraging all to pursue pure love and the blessings of God.



In a creative landscape often saturated with desirous and overtly sensual messaging—King Koro offers a refreshing perspective that honors the true essence of partnership: the soul-deep connections that make love feel effortless. As a “Hopeless Romantic,” he finds ease and peace in his relationship—where laughter flows freely, worries fade, and faith remains central. His signature style shines through every beat of the track. The snappy rhythm pulses with just the

right energy, creating an atmosphere both uplifting and effortlessly smooth. His silky, heartfelt verses drip with sincerity and contentment, capturing the beauty of a love that is “not tainted by trauma” but instead, “peace with no drama.” It’s a celebration of love in its purest form—honest, sunny, and enduring. For those still figuring out what love should look like, King Koro provides a poignant reminder—love can be young, fun, and deeply meaningful—all at once.

Co-directed by Will Thomas and Christina Jackson, masters of cinematic, top-tier visuals for breakout Christian hip-hop artists, the “Hopeless Romantic” music video blends creativity with clever, heartfelt

storytelling. At first, it feels like a playful YouTube challenge, with King Koro starring in his own “pop the balloon” game to find love. But this isn’t just for a quick date or fleeting fling—he’s searching for something deeper: a partner in comfort, life, and faith. And then, there she is—waiting with her balloon still intact. As the video unfolds, the couple embarks on a journey filled with laughter, dance, and adventure—radiating a joyful, infectious energy. Their genuine affection leaps off the screen, showing how commitment and trust can turn love into something truly special. The visuals are perfectly balanced—warm and romantic without slipping into clichés—elevated by vibrant choreography and tender moments. It’s a captivating introduction to King Koro’s virtuous character and vibrant artistry—giving fans an enticing glimpse at what’s to come for this emerging voice of faith and fun.



[More King Koro at HIP Video Promo](#)

[More King Koro on Instagram](#)

Andrew Gesner  
HIP Video Promo  
+1 732-613-1779  
[info@hipvideopromo.com](mailto:info@hipvideopromo.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/787118201>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.