

Telerehabilitation Market Set to Surge to \$12.9 Billion by 2031 at a 13.5% CAGR

The global telerehabilitation market is projected to reach \$12.9 billion by 2031, growing at a CAGR of 13.5% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, February 18, 2025 /EINPresswire.com/ -- The <u>telerehabilitation market</u> has experienced significant growth in recent years, driven by technological advancements and an increasing demand for remote healthcare solutions. Valued at approximately \$3.7 billion in 2021, the telerehabilitation



Telerehabilitation Market Research Report

market is projected to reach \$12.9 billion by 2031, growing at a CAGR of 13.5% from 2022 to 2031.

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Telerehabilitation Market Growth Factors

Several factors contribute to the robust expansion of the telerehabilitation market:

1. Technological Advancements: The integration of information and communication technologies has revolutionized rehabilitation services, enabling remote patient evaluations and therapy sessions.

2. Increased Demand for Remote Healthcare: The COVID-19 pandemic has accelerated the adoption of telehealth services, including telerehabilitation, as patients and healthcare providers seek safe and convenient alternatives to in-person visits.

3. Aging Population: The global increase in the elderly population has led to a higher prevalence of chronic diseases and conditions requiring rehabilitation, thereby boosting the demand for telerehabilitation services.

4. Government Support: Many governments are investing in healthcare infrastructure and promoting telehealth services, recognizing their potential to improve healthcare accessibility and

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Telerehabilitation Market Segmentation

The telerehabilitation market is segmented based on application, component, and end user.

• By Application:

Deprivation Physical Therapy: This segment dominated the market in 2021, accounting for over two-fifths of the global share. The demand is driven by the need for rehabilitation services for musculoskeletal disorders, post-surgical recovery, and injury management.

□ Speech Therapy: Projected to experience the highest growth with a CAGR of 14.9% during the forecast period, this segment benefits from the increasing prevalence of speech and language disorders and the convenience of remote therapy sessions.

• By Component:

□ Services: In 2021, services held nearly three-fifths of the market share. This includes remote consultations, therapy sessions, and continuous monitoring, which have become integral to modern healthcare delivery.

□ Products: Encompassing hardware and software solutions, this segment supports the delivery of telerehabilitation services by providing necessary tools and platforms.

• By End User:

□ Homecare: This segment led the market in 2021, representing more than half of the global share. The trend reflects a growing preference for receiving rehabilitation services in the comfort of one's home, enhancing patient compliance and satisfaction.

Healthcare Providers: Hospitals, clinics, and rehabilitation centers utilize telerehabilitation to extend their services beyond traditional settings, offering flexibility and reaching a broader patient base.

Regional Insights

• North America: Holding over two-fifths of the market share in 2021, North America's dominance is attributed to advanced healthcare infrastructure, high adoption of telehealth technologies, and supportive reimbursement policies.

• Asia-Pacific: This region is expected to witness the fastest growth, with a projected CAGR of 16.0% during the forecast period. Factors include increasing healthcare investments, rising awareness of telehealth benefits, and a large patient population.

Prominent companies operating in the telerehabilitation market include:

- American Well Corporation
- Hinge Health, Inc.
- Humanus Corporation
- Included Health, Inc. (Doctor on Demand, Inc.)
- Care Innovations, LLC.
- Koninklijke Philips N.V.
- MIRA Rehab Limited
- NeuroTechR3, Inc.
- PT Genie
- UniQuest Pty Limited (NeoRehab)

These organizations are investing in research and development to introduce innovative solutions, expand their service offerings, and strengthen their market positions.

The telerehabilitation market is poised for substantial growth, driven by technological innovations, an increasing need for remote healthcare services, and supportive governmental policies. As the healthcare landscape continues to evolve, telerehabilitation offers a promising solution to enhance patient care, accessibility, and outcomes.

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