

Sachet Packaging Market to Reach USD 16.9 Billion by 2035, Driven by Convenience and Sustainability Trends | FMI

Sachet packaging in Spain is set to grow at a 3.3% CAGR by 2035, driven by rising demand for convenience and higher discretionary income among consumers.

NEWARK, DE, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- The global [sachet packaging market](#) is expected to increase significantly during the next decade. The market size is expected to increase from USD 9.4 billion in 2024 to 16.9 billion in 2035, then to 18.5 billion by 2040. This indicates a 1.5% CAGR during the predicted period of 2025 to 2035.

The food and beverage industry is driving innovation in packaging solutions, with sachet packaging standing out as a popular choice because to its practicality, cost-effectiveness, and convenience. Sachets, which provide single-use amounts, improved product preservation, and less waste, have become a popular choice among manufacturers across a wide range of industries, including sauces, condiments, powdered beverages, spices, and ready-to-use supplements.



Sachet Packaging Market



Regional Analysis of Sachet Packaging Market

Report Sample - Global Sachet Packaging Market - 2020-2035
Report Sample!

<https://www.futuremarketinsights.com/report-sample#5245502d47422d34343639>

With the growing demand for portable and easy-to-consume products, sachet packaging offers a considerable benefit, particularly in emerging economies where price and portion control are important considerations. Furthermore, its minimalist packaging design decreases material usage, which aligns with the growing emphasis on [sustainable packaging](#) techniques.

As customer preferences evolve toward convenience-driven packaging, sachet packaging will play an increasingly important role in the food and beverage industry. Industry leaders are already looking into new sachet designs, biodegradable materials, and enhanced sealing technologies to improve both functionality and sustainability.

Key Takeaways From the Sachet Packaging Industry Report

- The global sachet packaging market experienced a CAGR of 4.3% between 2020 and 2024.
- In 2024, the market value reached USD 9.4 billion.
- Spain's sachet packaging market is expected to grow at a CAGR of 3.3%, surpassing other European countries by 2035.
- Canada is projected to lead the North American market with a CAGR of 3.6% through 2035.
- India is anticipated to register a notable CAGR of 5.7% during the forecast period.
- Plastic is estimated to dominate the market, accounting for 73.40% of total materials by 2035.
- The food & beverages segment is expected to lead in end-use formats, holding a 46.7% market share by the end of 2035.

Top Factors Driving the Expansion of the Sachet Packaging Market

1. Convenience and Portability

Sachet packaging offers lightweight, easy-to-carry, and single-use portions, making it highly appealing for on-the-go consumers and travel-friendly products.

2. Cost-Effective Solution

Compared to traditional packaging formats, sachets use less material and have lower production costs, making them ideal for companies targeting cost-conscious customers or emerging markets.

3. Rising Demand for Sample and Trial Packs

Sachet packaging is widely used for sampling in the cosmetics, personal care, and food industries, helping brands reach new customers and promote product trials.

4. Growing Adoption in Emerging Markets

With increasing urbanization and rising disposable incomes in developing regions, sachets cater to consumers seeking affordable, small-quantity product options.

5. Sustainability Innovations

The growing focus on eco-friendly packaging is driving innovation in recyclable and

biodegradable sachet materials, meeting consumer demand for sustainable solutions.

Small and Easy Packaging Demand Accelerates the Growth of Sachet Packaging

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The demand for small, convenient, and easy-to-use packaging solutions is driving the accelerated growth of the sachet packaging market. As consumer lifestyles become increasingly fast-paced, single-use, portable packaging formats such as sachets are becoming indispensable across various industries, including food & beverage, pharmaceuticals, personal care, and home care products.

Sachet packaging is gaining traction due to its affordability, ease of transportation, and ability to preserve product quality in a small and lightweight format. This type of packaging offers significant benefits for brands looking to provide sample-sized products or single-use convenience, especially in emerging markets where cost-effective solutions are crucial.

Market experts predict that this growth trend will continue as companies innovate sachet designs and materials to improve sustainability, shelf life, and user convenience. Furthermore, the increased focus on environmentally friendly packaging solutions is expected to push the development of recyclable and biodegradable sachets, catering to the growing demand for eco-friendly alternatives.

Competitive Landscape

Key participants in the sachet packaging sector are creating and bringing new goods to the market. They are combining with various organizations and expanding their geographical reach. A few of them also collaborate and work with local brands and start-up enterprises to produce new products.

Key Developments in Sachet Packaging Market

- ProAmpac LLC will announce its ProActive Recyclable® RP-1000 Paper Series as a finalist in two categories for the prestigious PAC Global Awards 2025 in December 2024.
- Amcor Plc expanded its AmFiber™ performance paper packaging offering in Europe in June 2023, adding heat seal sachets for dry culinary and beverage applications such as instant coffee, drink powders, spices, seasonings, and dried soups.
- Unilever, a multinational consumer goods firm based in the United Kingdom, joined forces with Mondi, another British multinational packaging and paper group, in July 2022. The cooperation intended to create aluminum-free, recyclable paper-based packaging for Colman's sauces and meal maker line.

Key Players in Sachet Packaging Market

- Amcor Plc
- Constantia Flexibles Group GmbH
- Huhtamaki Oyj
- ProAmpac LLC
- AE Adams (Henfield) Ltd
- Paharpur 3P
- RCP Ranstadt GmbH
- Sharp Packaging Services
- American FlexPack
- Sachet Company
- Ingeniería de Envasado Vertical SL
- Mentpack
- Pouch Makers
- IMAR
- Flexible Packaging Services

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Sachet Packaging Market Segmentation

By Material:

In terms of material, the market of sachet packaging is divided into plastic, aluminum and paper.

By Pack Size:

In terms of pack size, the market of sachet packaging is segmented into for powder less than 10 gm, 10 to 20 gm, 20 to 30 gm, above 30 gm and for liquid less than 10 ml, 10 to 20 ml, 20 to 30 ml and above 30 ml.

By Packaging Machinery:

The market of sachet packaging includes two packaging machinery namely Vertical Form Fill Seal (VFFS) machines and horizontal form fill seal (VFFS) machines.

By End Use:

Some of end users in the market of sachet packaging include food & beverages packaging, pharmaceutical products packaging, personal care & cosmetic products packaging, household

products packaging, agricultural products packaging.

By Region:

Key countries of North America, Latin America, East Asia, South Asia and Pacific, Western Europe, Eastern Europe, Middle East and Africa are covered.

Explore FMI's Related Ongoing Coverage in the Packaging Domain:

The demand for corrugated boxes globally is anticipated to record a CAGR of 4.3% during the period from 2023 to 2033. - <https://www.futuremarketinsights.com/reports/corrugated-boxes-market>

The elastic laminate market is anticipated to rise at a 2.7% CAGR over the next decade, with many opportunities arising in developing countries. By 2034, the market is projected to reach USD 7.3 billion. - <https://www.futuremarketinsights.com/reports/elastic-laminates-market>

The global collapsible rigid containers market is set to relish a market valuation of USD 1.70 billion in 2023, and further develop at a CAGR of 4.9% between 2023 and 2033, reaching around USD 2.74 billion by 2033. - <https://www.futuremarketinsights.com/reports/collapsible-rigid-containers-market>

The global Paper Packaging Market is estimated to attain USD 3,83,867.8 million by the end of 2023. The market is stipulated to witness a decent CAGR of 4.1% between 2023 and 2033. - <https://www.futuremarketinsights.com/reports/paper-packaging-market>

The returnable transport packaging market is estimated to secure a valuation of USD 27.81 billion in 2023 and is estimated to rise to USD 45.73 billion by 2033. - <https://www.futuremarketinsights.com/reports/returnable-transport-packaging-market>

The global carbon black for packaging market is expected to be valued at USD 201.9 million in 2023 and reach a valuation of USD 266.11 million by 2033. - <https://www.futuremarketinsights.com/reports/carbon-black-for-packaging-market>

The growlers market size is expected to reach USD 583.7 million in 2025, and anticipated to reach up to USD 761.9 million by 2035. - <https://www.futuremarketinsights.com/reports/growlers-market>

The sachet packaging machines market size is estimated to be worth USD 611.7 million in 2024 and is anticipated to reach a value of USD 822.4 million by 2034. - <https://www.futuremarketinsights.com/reports/sachet-packaging-machine-market>

The aluminum extrusion market is expected to increase at a 4.6% CAGR from 2023 to 2033, from

USD 126.67 billion in 2023 to USD 195.48 billion by 2033. -

<https://www.futuremarketinsights.com/reports/aluminium-extrusions-market>

Global consumption of plastic dielectric films stands at around USD 1,192.2 million in 2023. The market is slated to increase at a CAGR of 4.1% to reach a market valuation of USD 1,748.98 million by 2033. - <https://www.futuremarketinsights.com/reports/plastic-dielectric-films-market>

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