

Egg Powder Market Projected Expansion to \$1.5 + Billion Market Value by 2032; with a 5.1% CAGR During 2023-2032

WILMINGTON, DE, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- The Egg Powder Market Size was valued at \$923.70 million in 2022, and is estimated to reach \$1.5 billion by 2032, growing at a CAGR of 5.1% from 2023 to 2032.

The global egg powder market is being propelled by a surge in consumer demand for convenient and longlasting food options, emphasizing the market's growth driver. This trend presents an opportunity for



manufacturers to capitalize on the increasing popularity of egg powder in various applications, such as bakery products and processed foods, fostering industry expansion and revenue growth.

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The egg powder market denotes the global trade and utilization of powdered egg products across industrial sectors. Obtained through the dehydration of eggs, this market is characterized by its widespread applications in food processing, bakery, confectionery, and non-food industries. Offering benefits such as ease of storage, longer shelf life, and versatility in formulations, egg powder plays a pivotal role in the production of diverse consumer goods and industrial products.

The expansion of bakery and confectionery industry stands as a significant Egg Powder Market Opportunities. This Egg Powder Market Trends is fueled by evolving consumer tastes, increase in disposable incomes, and a rise in demand for convenient and indulgent food products. Egg powder plays a crucial role in this sector as a versatile and essential ingredient, contributing to the texture, structure, and taste of a wide array of baked goods and confectioneries.

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The egg powder market is segmented on the basis of type, end user, distribution channel and region. On the basis of type, the market is segmented into whole egg powder, egg yolk powder, and egg albumen powder. On the basis of end user, the market is segmented into food & beverage, nutraceutical, pharmaceutical, personal care cosmetics, and animal feed. On the basis of distribution channel, it is categorized into hypermarkets/supermarkets, specialty stores, online sales channel, and business to business. On the basis of region, the market is categorized into North America, Europe, Asia-Pacific, Latin America and Middle East and Africa..

The players operating in the global malted milk market have adopted various developmental strategies to increase their market share, gain profitability, and remain competitive in the market. The key players included in the Egg Powder Market Analysis are Kewpie Corporation, Sanovo Technology Group, Pulviver, Ovostar Union N.V., Rembrandt Foods, Adriaan Goede BV, Bouwhuis Enthoven BV, Ovodan, SKM Egg Products Export (India) Ltd., Rose Acre Farms, Eurovo Group, Deb-El Foods, Wulro, Ovobel Foods Limited, and Actini Group.

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