

Refrigerated Truck Rental Market Supporting Cold Chain Logistics Needs for Perishable Goods Transportation

Refrigerated Truck Rental: Flexible, cold-chain logistics solutions catering to perishable goods transportation needs.

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[Refrigerated Truck Rental Market](#)
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The Refrigerated Truck Rental market is expected to reach \$8.5 billion in 2024 and grow to \$14.5 billion by 2034, with a CAGR of 6.0%.



Refrigerated Truck Rental Market

The Refrigerated Truck Rental Market is experiencing growth due to the rising demand for temperature-sensitive transportation solutions across various industries, including food and pharmaceuticals. The need for efficient cold chain logistics is driving the rental of refrigerated trucks to ensure the safe delivery of perishable goods. Additionally, the increasing trend of e-commerce and home delivery services is contributing to market expansion as businesses seek reliable transportation options for their products. Innovations in refrigeration technology are also enhancing the efficiency and reliability of refrigerated trucks, further propelling market growth. Overall, this market reflects significant opportunities as industries adapt to changing consumer demands.

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Refrigerated Truck Rental: Increasing need for efficient cold-chain solutions as e-commerce and perishable goods markets expand globally.”

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Regional market trends: Japanese (冷蔵トラック), Korea (냉동 트럭), China (冷藏车), French (Location de camions réfrigérés), German (Vermietung von Kühlfahrzeugen), and Italy (Noleggio camion refrigerati), etc.

Key players: Ryder System, Inc., Penske Truck Leasing Co., L.P., U-Haul International, Inc., Enterprise Truck Rental, Budget Truck Rental, Neff Rental, Herc Rentals, XPO Logistics, Inc., C&M Refrigerated Rental, Thermo King Corporation, Carrier Transicold, Wabash National Corporation, PacLease, Smith Transportation, East Texas Refrigerated, Cold Chain Technologies, GFL Environmental Inc., Southern Refrigerated Transport, A.C. Watanabe Co., Ltd., Fleet Rental Services and other.

Market Dynamics

Demand Drivers:

Rapid growth in the e-commerce sector, especially for fresh and frozen food delivery.

Increasing demand for pharmaceuticals requiring temperature-controlled logistics.

Expansion of global trade in perishable goods like seafood, meat, and dairy products.

Restraints:

High costs of renting and maintaining refrigerated trucks, particularly for small and medium enterprises.

Rising fuel prices impacting operational expenses.

Shortage of skilled drivers and technicians for cold-chain vehicles.

Opportunities:

Adoption of green technologies, such as electric and hybrid refrigerated trucks, to reduce emissions.

Partnerships with logistics providers for last-mile delivery in emerging markets.

Growth in rental services offering flexible and on-demand cold-chain solutions.

Challenges:

Compliance with stringent environmental regulations for emissions and refrigerants.

Technological issues, such as maintaining consistent temperature across diverse climates.

Competition from alternative solutions, such as refrigerated shipping containers.

□□□ 10-25% □□□□□□□□ □□ □□□□□□□□ □□□□□□□□ □

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The Global Refrigerated Truck Rental Market segments and Market Data Break Down are illuminated below:

Type of Service

Short-term rentals

Long-term rentals

Emergency rentals

Seasonal rentals

Vehicle Type

Light-duty refrigerated trucks

Medium-duty refrigerated trucks

Heavy-duty refrigerated trucks

Multi-temperature refrigerated trucks

End-User Industry

Food and Beverage

Pharmaceuticals

Chemicals

Floral

Other perishable goods

Fleet Ownership

Owned fleet rentals

Third-party fleet rentals

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Region Included are: North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East & Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa)

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Chapter 01 - Refrigerated Truck Rental Executive Summary

Chapter 02 - Market Overview

Chapter 03 - Key Success Factors

Chapter 04 - Global Refrigerated Truck Rental Market - Pricing Analysis

Chapter 05 - Global Refrigerated Truck Rental Market Background or History

Chapter 06 - Global Refrigerated Truck Rental Market Segmentation (e.g. Type, Application)

Chapter 07 - Key and Emerging Countries Analysis Worldwide Refrigerated Truck Rental Market

Chapter 08 - Global Refrigerated Truck Rental Market Structure & worth Analysis

Chapter 09 - Global Refrigerated Truck Rental Market Competitive Analysis & Challenges

Chapter 10 - Assumptions and Acronyms

Chapter 11 - Refrigerated Truck Rental Market Research Method

Political & Economic Environment

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

Political (Political policy and stability as well as trade, fiscal, and taxation policies)

Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)

Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)

Technological (Changes in digital or mobile technology, automation, research, and development)

Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)

Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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Virtual Desktop Market: The global virtual desktop infrastructure (VDI) market was valued at approximately USD 19.6 billion in 2024 and is projected to reach around USD 77.9 billion by

2034, exhibiting a Compound Annual Growth Rate (CAGR) of 16.5% during the forecast period.

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Artificial Intelligence Of Things Market: The global Artificial Intelligence of Things (AIoT) market was valued at approximately USD 171.4 billion in 2024. Projections indicate that the market will reach around USD 1,319.4 billion by 2032, reflecting a Compound Annual Growth Rate (CAGR) of approximately 30.2% from 2024 to 2032.

<https://exactitudeconsultancy.com/reports/45566/artificial-intelligence-of-things-market>

Transactional Video-On-Demand (TVOD) Market: The global Transactional Video-On-Demand (TVOD) Market size was valued at \$11.5 billion in 2024, and projected to reach \$22 billion, with a CAGR of 8.5%

<https://exactitudeconsultancy.com/reports/45640/transactional-video-on-demand-tvod-market>

De-Oiled Lecithin Market: The market is projected to reach around USD 2.3 billion by 2034, reflecting a robust CAGR of approximately 7.1% during the forecast period from 2025 to 2034.

<https://exactitudeconsultancy.com/reports/45766/de-oiled-lecithin-market>

Digital Binoculars Market: Digital Binoculars Market in terms of revenue was estimated to be worth \$1.2 billion in 2024 & is poised to reach \$2.5 billion by 2034, growing at a CAGR 7.8%

<https://exactitudeconsultancy.com/reports/45812/digital-binoculars-market>

Ductile Iron Pipes Market: As of 2024, the global ductile iron pipes market is valued at approximately \$8 billion, driven by robust demand from water supply and wastewater management sectors. The market is projected to grow significantly, reaching an estimated \$12 billion by 2034, reflecting a compound annual growth rate (CAGR) of around 5.3%.

<https://exactitudeconsultancy.com/reports/45925/ductile-iron-pipes-market>

Ceramic Package Market: The global Ceramic Package market is valued at approximately \$4.2 billion in 2024, with expectations to reach around \$6.9 billion by 2034, reflecting a robust CAGR of 5.2%

<https://exactitudeconsultancy.com/reports/45958/ceramic-package-market>

BOPP Labels Market: BOPP Labels market is valued at \$3.1 billion in 2024, projected to reach \$4.9 billion by 2034, growing at a 4.5% CAGR from 2025 to 2034.

<https://exactitudeconsultancy.com/reports/46030/bopp-labels-market>

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