

EBC Financial Group to Debut at Money Expo Mexico 2025, Expanding Opportunities in Latin America

EBC Financial Group joins Money Expo México 2025, offering valuable insights to Latin American traders through the evolving financial and economic landscape.

MEXICO, February 19, 2025 /EINPresswire.com/ -- Latin America is emerging as a pivotal region in the global financial markets, driven by rapid growth, technological adoption, and increasing demand for sophisticated trading solutions. In recognition of its strategic importance, EBC Financial Group (EBC) is set to



at Centro Citibanamex, Mexico City, on February 26-27, 2025.

participate in Money Expo México 2025 on February 26-27 at Centro Citibanamex, Mexico City, not only to highlight its innovative products and services but to reinforce its commitment to supporting the region's financial ecosystem.

As one of the leading financial institutions dedicated to empowering traders globally, EBC's presence at Booth 48 highlights its focus on fostering long-term growth in Latin America. EBC aims to engage directly with local traders, businesses, and industry professionals, offering expertise, actionable insights, and resources to thrive in today's competitive markets.

The expo will gather industry leaders to explore the latest developments in forex, payment solutions, and market technologies. \

Money Expo has earned a strong reputation as a premier platform for connecting the global trading community, consistently bringing together top-tier retail forex brokers, liquidity providers, payment solution providers, software developers, IBs, and affiliates. With past events held in major financial hubs across Asia and Europe, this year's edition in México highlights the rising prominence of Latin America as a centre for financial innovation and opportunity. As global financial institutions look to Latin America for expansion, the event serves as a critical meeting point for industry leaders to explore new opportunities and market trends.

Latin America as a Strategic Focus for EBC's Continued Push for Innovation

As part of the event's distinguished speaker lineup, David Barrett, CEO of EBC Financial Group (UK) Ltd, and Jose Herrera, Regional Manager for LATAM, will deliver insights in two highly anticipated sessions. Their presentations will delve into the unique dynamics of the Mexican Peso, addressing recent challenges such as interest rate differentials, political and economic instability, and the region's long-term potential amid global shifts like offshoring. Both speakers will offer invaluable perspectives to traders, investors, and financial professionals seeking to navigate and capitalise on today's evolving markets.

"Latin America has become an integral part of EBC Financial Group's global growth strategy, and our participation in Money Expo México 2025 highlights this commitment. The region's dynamic markets, burgeoning trading communities, and increasing demand for financial literacy and innovative solutions make it a priority for EBC. By engaging directly with traders and businesses at this prestigious event, we aim to empower the LATAM trading community with the tools and knowledge they need to thrive in a competitive global market," said David Barrett, CEO of EBC Financial Group (UK) Ltd.

With México as a key gateway to Latin American markets, EBC recognises the region's immense potential and is dedicated to fostering meaningful partnerships and empowering traders with the knowledge, expertise, and market access they needed to succeed in today's competitive markets.

To support this growth, EBC is committed to providing traders with the infrastructure they need to trade efficiently in today's global markets. With a best-in-class trading experience built on deep liquidity, fast execution, and optimised trading technology, EBC enables traders to navigate shifting market conditions with confidence. Its proprietary Blackbox system enhances market access, completing 85% of trades at better-than-market prices, while its PAMM trading system ensures seamless trade management with minimal latency. Operating under strict global regulatory standards, EBC delivers an exceptional and trusted trading environment built on compliance, and transparency for Latin America's growing financial community.

Don't miss the chance to meet with EBC and other leading industry figures. Join us at Booth 48 to meet our experts, explore cutting-edge trading solutions, and gain exclusive insights from global leaders in finance. To reserve your spot, click here: <u>https://moneyexpoglobal.com/México/register/es</u> or visit <u>www.ebc.com</u> for more information.

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About EBC Financial Group

Founded in London's esteemed financial district, EBC Financial Group (EBC) is renowned for its

expertise in financial brokerage and asset management. With offices in key financial hubs—including London, Sydney, Hong Kong, Singapore, the Cayman Islands, Bangkok, Limassol, and emerging markets in Latin America, Asia, and Africa—EBC enables retail, professional, and institutional investors to access a wide range of global markets and trading opportunities, including currencies, commodities, shares, and indices.

Recognised with multiple awards, EBC is committed to upholding ethical standards and these subsidiaries are licensed and regulated within their respective jurisdictions. EBC Financial Group (UK) Limited is regulated by the UK's Financial Conduct Authority (FCA); EBC Financial Group (Cayman) Limited is regulated by the Cayman Islands Monetary Authority (CIMA); EBC Financial Group (Australia) Pty Ltd, and EBC Asset Management Pty Ltd are regulated by Australia's Securities and Investments Commission (ASIC).

At the core of EBC are a team of industry veterans with over 40 years of experience in major financial institutions. Having navigated key economic cycles from the Plaza Accord and 2015 Swiss franc crisis to the market upheavals of the COVID-19 pandemic. We foster a culture where integrity, respect, and client asset security are paramount, ensuring that every investor relationship is handled with the utmost seriousness it deserves.

As the Official Foreign Exchange Partner of FC Barcelona, EBC provides specialised services across Asia, LATAM, the Middle East, Africa, and Oceania. Through its partnership with the UN Foundation and the world's largest grassroots campaign, United to Beat Malaria, the company contributes to global health initiatives. EBC also supports the 'What Economists Really Do' public engagement series by Oxford University's Department of Economics, helping to demystify economics and its application to major societal challenges, fostering greater public understanding and dialogue.

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