

# MojoAuth Launches No-Code Passkey Solution, Cutting Authentication Costs by 40% and Accelerating Adoption by 300%

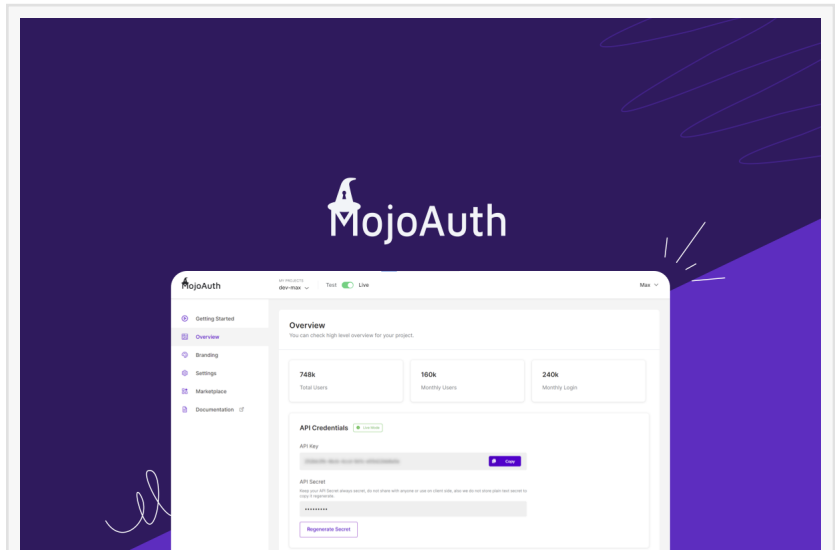
*Businesses Can Now Deploy Unphishable Passkeys in Days—Not Months—to Replace Outdated Passwords*

PALO ALTO, CA, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- MojoAuth, a leader in passwordless authentication solutions, today announced its No-Code Passkey Platform, enabling businesses to eliminate password-related risks and deploy FIDO2-certified passkeys in under seven days. As tech giants like Google and Apple phase out passwords, MojoAuth empowers brands to future-proof security, reduce costs, and deliver frictionless user experiences that drive customer loyalty.

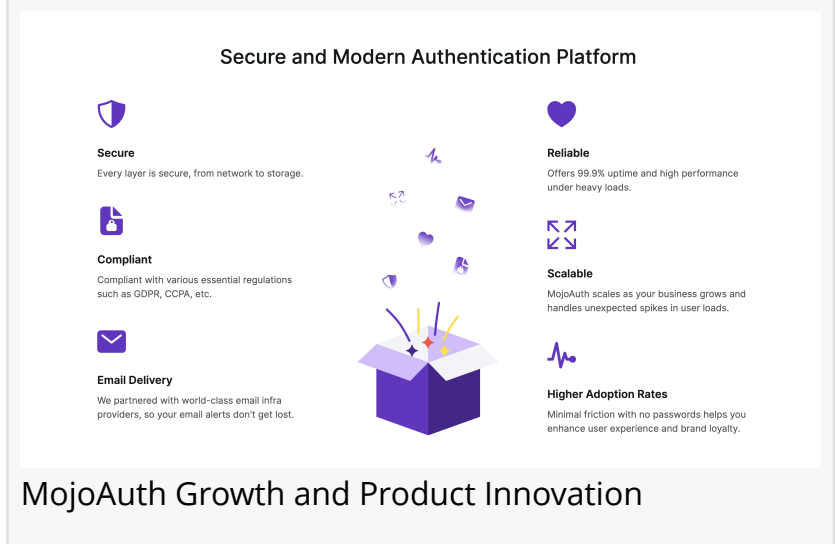
The End of Passwords, Simplified: With 81% of data breaches linked to stolen or weak passwords (Verizon 2025) and consumers demanding faster, safer logins, MojoAuth's platform offers a breakthrough:

**No-Code Integration:** Deploy passkeys across web, mobile, and IoT devices using pre-built workflows—80% faster than traditional coding.

**Seamless User Migration:** Automatically prompt users to upgrade from passwords to passkeys, boosting adoption rates by 300%.



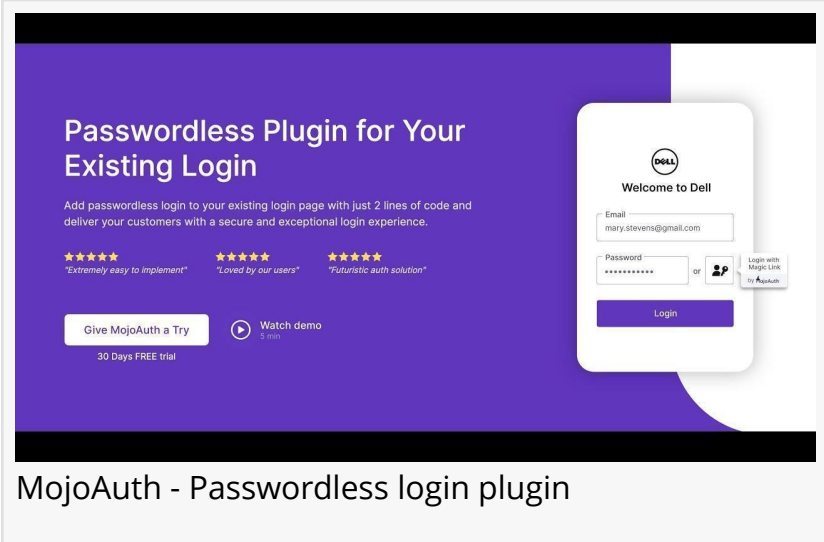
MojoAuth Dashboard



MojoAuth Growth and Product Innovation

Quantum-Ready Security: Align with NIST's post-quantum standards to defend against next-gen threats.

"Passkeys are the future, but businesses need simplicity—not more complexity," said Dev Kumar, CEO of MojoAuth. "We've turned a year-long IT project into a week-long win, letting companies focus on growth instead of logins."



The advertisement features a purple background with white text. The main headline is "Passwordless Plugin for Your Existing Login". Below it, a sub-headline reads: "Add passwordless login to your existing login page with just 2 lines of code and deliver your customers with a secure and exceptional login experience." Three star ratings are displayed: "★★★★★ 'Extremely easy to implement'", "★★★★★ 'Loved by our users'", and "★★★★★ 'Futuristic auth solution'". Two call-to-action buttons are present: "Give MojoAuth a Try" with "30 Days FREE trial" below it, and "Watch demo" with "3 min" below it. On the right side, there is a mockup of a login form for "Dell" with fields for "Email" (mary.stevens@gmail.com), "Password", and a "Login" button. A "Log in with MojoAuth" button is also visible.

MojoAuth - Passwordless login plugin

### Key Benefits for Businesses

- Cost Reduction: Slash authentication expenses by 40% by eliminating password resets, fraud losses, and support tickets.
- Frictionless Growth: Passkey users log in 70% faster, leading to higher conversions and retention (MojoAuth Lab).
- Unbreakable Security: FIDO2-certified passkeys have zero reported phishing breaches (FIDO Alliance).

### Why This Matters Now

- Consumer Demand: 74% of users abandon apps or carts due to password frustration (Gartner 2025).
- Industry Shift: Google's "passwordless by default" initiative and Apple's iOS 19 passkey mandates make adoption urgent.
- Regulatory Pressure: Meet GDPR, CCPA, and APRA compliance effortlessly with phishing-resistant authentication.

### Join the Passwordless Movement

MojoAuth invites businesses to:

- Download the Free Guide: "The 2025 Passwordless Playbook" at <https://mojoauth.com/white-papers/>

### About MojoAuth

MojoAuth secures millions of digital identities globally with its no-code passwordless platform. Trusted by startups and enterprises alike, MojoAuth transforms authentication from a security chore into a competitive edge.

Media Team

MojoAuth

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