

Global Medical Food Market Poised for Significant Growth, Expected to Reach USD 56.6 Billion by 2035 | FMI

Booming Medical Food Industry: A Game-Changer in Personalized Healthcare Market Trends & Growth Projections

NEWARK, DE, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- The global medical food market is projected to be valued at USD 29 billion by 2025. With an anticipated compound annual growth rate (CAGR) of 6.9% during the forecast period, the market is expected to reach USD 56.6 billion by 2035. The expansion is fueled by an aging population, increased healthcare expenditures, and the growing adoption of medical foods by healthcare professionals as a critical component of patient care.

The medical food industry is experiencing remarkable growth, driven by increasing consumer awareness of disease-specific nutritional requirements, advancements in personalized medicine, and the rising prevalence of chronic illnesses. Medical foods are scientifically formulated to address dietary deficiencies associated with conditions such as diabetes, Alzheimer's disease, metabolic disorders, and gastrointestinal



Medical Food Market



Medical Food Industry Analysis

diseases. With regulatory support and evolving healthcare strategies, the industry is poised for substantial expansion in the coming years.

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- The global medical food market is expected to witness a substantial CAGR during the forecast period.
- Increasing prevalence of chronic diseases, rising awareness of clinical nutrition, and growing demand for personalized dietary solutions drive market expansion.
- North America leads the market, while Asia-Pacific is anticipated to register the highest growth rate.
- Major players in the market include Nes tlé Health Science (Switzerland), Danone S.A. (France), Abbott Laboratories (United States), Fresenius Kabi (Germany), and Mead Johnson & Company, LLC (United States).

The surge in chronic illnesses, including diabetes, cancer, and neurological disorders, has significantly increased the demand for condition-specific nutritional solutions. Medical foods offer tailored nutrition to help manage symptoms and improve patient outcomes.

Innovations in food technology, ingredient formulations, and bioavailability enhancement have contributed to the development of more effective medical food products. Research in gut microbiome health, plant-based nutrition, and functional ingredients is further shaping the industry's future.

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With a rising number of elderly individuals globally, age-related conditions such as osteoporosis, cognitive decline, and metabolic disorders are becoming more prevalent. Medical foods play a crucial role in supporting aging populations by providing targeted nutritional support.

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The U.S. Food and Drug Administration (FDA) and European Food Safety Authority (EFSA) have established guidelines for medical foods, ensuring safety and efficacy. Regulatory frameworks are helping to streamline product approvals and enhance consumer trust in medical nutrition solutions.

Consumers are increasingly prioritizing health and wellness, leading to a surge in demand for personalized nutrition plans. Medical foods, tailored to individual health needs, are aligning with

this trend, further accelerating market growth.

"The medical food market is poised for significant expansion, particularly in emerging economies where healthcare infrastructure is improving. The rise of home healthcare and digital platforms facilitating easy access to medical foods are additional growth accelerators. Regulatory clarity in developed regions is also contributing to increasing product launches and investments in research and development." - says Nandini Roy Choudhury, Client Partner at Future Market Insights

North America: Leading the market due to advanced healthcare infrastructure, rising prevalence of chronic diseases, and significant investments in nutritional research.

Europe: Growing awareness about medical foods and favorable reimbursement policies are contributing to market expansion in countries like Germany, France, and the UK.

Asia-Pacific: The fastest-growing region due to increasing healthcare spending, a growing aging population, and rising demand for disease-specific nutritional products in countries like China, Japan, and India.

The surge in medical food products market is from numerous tech start-ups that are engaged in the invention of specialized nutrition solutions for a wide range of medical conditions. A company named Pronutria Biosciences concentrates on the production of medical foods for patients suffering from metabolic disorder and muscle-wasting disease.

The growth strategies pursued by major players centering around protein science technologies is likely to result in manufacturing dietary supplements that improves muscle health and consequently, the whole metabolic function. Pronutria may become a flagship company in therapeutic nutrition through thought leadership and collaboration with other research centers.

Additionally, Therabio is solely dedicated to developing medical foods for patients with neurodegenerative diseases including Alzheimer's and Parkinson's. The company is engaged in developing scientific research and innovation, associations with the scientific milieu to create specialized dietary solutions that have a positive effect on cognitive function. Therabio envisages widening its operations in the neuropsychiatric domain and externally collaborating with healthcare providers.

Aftab is a startup focusing on pediatric medical food that develops solutions specifically targeted at children with metabolic disorders and nutritional deficiencies. The strategy for growth is

concentrated on the opening of newly developing markets where demand for pediatric nutrition is growing alongside.

- Abbott Nutrition
- Danone Nutricia
- Nestle Health Science
- Mead Johnson Nutrition
- Fresenius Kabi
- Nutricia
- Sanofi
- Baxter International
- B. Braun
- Victus

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In terms of product type, the medical food market is segmented into amino acid-based, vitamin/mineral-supplemented, lipid-based, carbohydrate-based, and protein-based.

In terms of route of administration, the market is segmented into oral, enteral, and parenteral.

In terms of application, the market is segmented into nutritional deficiencies, gastrointestinal disorders, metabolic disorders, neurological disorders, renal disorders, and paediatric nutrition.

In terms of distribution channel, the market is segmented into hospital pharmacies, retail pharmacies, online pharmacies, and nursing homes.

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By region, the market is segmented into North America, Latin America, Western Europe, South Asia and Pacific, East Asia, Middle East and Africa.

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