

# A' Beauty, Personal Care and Cosmetic Products Design Award Announces Final Call for 2025 Entries

*International Design Competition for Beauty and Personal Care Products Accepting Late Submissions until February 28, 2025*

COMO, CO, ITALY, February 19, 2025 /EINPresswire.com/ -- The A' Beauty, Personal Care and Cosmetic Products [Design Award](#), a highly prestigious international design competition dedicated to recognizing excellence in [cosmetic product](#) design and

innovation, has announced its final call

for entries for the 2025 competition period. The award program, established in 2008, provides a platform for cosmetic brands, designers, and manufacturers to showcase their innovative contributions to the beauty and personal care industry. Through its comprehensive evaluation framework, the competition aims to identify and celebrate designs that demonstrate exceptional creativity, functionality, and positive social impact.

The significance of this award extends beyond mere recognition, addressing crucial industry needs for sustainable innovation and user-centric design. Previous laureates have demonstrated remarkable achievements in advancing the field, including Shenzhen Transsion Holdings Co., Limited for their Oraimo Personal Care Series and Bloomage Biotechnology Corporation Ltd. for their groundbreaking Dual Frequency Rejuvawand Beauty Device. These innovations have contributed significantly to enhancing user experience and environmental sustainability in the cosmetics industry.

The competition encompasses multiple categories, including beauty product design, personal care product innovation, cosmetics innovation, and sustainable beauty packaging. Submissions are open to entries created within the past decade, with no geographic restrictions. The late submission period remains open until February 28, 2025, followed by a rigorous evaluation process from April 1st to April 15th, 2025. Results will be announced on May 1st, 2025.



Entries undergo evaluation through a blind peer-review process by an international jury panel comprising academics, journalists, and industry professionals. The assessment criteria include innovative ingredient integration, packaging aesthetics, user experience design, environmental impact consideration, and brand identity expression. This methodology ensures fair and comprehensive evaluation of each submission based on established industry standards.

Winners receive the comprehensive A' Design Prize package, including the prestigious A' Design Award winner logo license, a metal trophy, and professional PR campaign services. Laureates gain international exposure through inclusion in the yearbook publication, exhibitions, and extensive media coverage. The award ceremony, hosted at Lake Como, Italy, provides a distinguished platform for networking and celebration.

Recognition through this award program plays a vital role in advancing the cosmetics industry by promoting innovative, sustainable, and user-centered design solutions. The competition serves as a catalyst for positive change, encouraging the development of products that enhance both individual well-being and societal progress.

Cosmetic brands, product designers, manufacturers, and creative agencies are invited to participate in this significant opportunity for international recognition. The competition welcomes innovations in beauty and personal care products that demonstrate excellence in design, functionality, and sustainability. Interested parties may learn more at:

<https://cosmeticproductawards.com>

#### About A' Beauty, Personal Care and Cosmetic Products Design Award

The A' Beauty, Personal Care and Cosmetic Products Design Award stands as a prestigious international competition recognizing excellence in cosmetic product design and innovation. The award provides a platform for designers, brands, and manufacturers to showcase their achievements while promoting advancements in the beauty and personal care industry. Through rigorous evaluation criteria and a commitment to design excellence, the competition aims to identify and celebrate innovations that enhance user experience, sustainability, and market impact.

#### About A' Design Award

The A' Design Award represents a global platform celebrating excellence across multiple design disciplines. Established in 2008, this international competition employs a rigorous blind peer-review process conducted by an expert jury panel. The award program focuses on promoting good design practices that benefit society through innovation and creativity. Operating with a philanthropic mission, A' Design Award aims to advance global design standards by recognizing and promoting superior products that contribute positively to human experience and environmental sustainability. Interested parties may explore jury members, view past laureates, and participate at:

<https://cosmeticproductawards.com>

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A' DESIGN AWARD & COMPETITION SRL

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