

# Connected Agriculture Market Analysis, Emerging Technology, Sales Revenue and Forecast, 2032

*Comprehensive data on new markets, launches, collaborations, acquisitions and mergers etc. outline the potential of the market*

WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- The [connected agriculture market](#) growth today is influenced by several drivers, restraints and opportunities. Growing demand for agri-mobile driven solutions to boost farmers revenue is driving the market. Thus, many telecom service providers are also seen focusing more on connected agriculture to provide a real-time data to the end-customers.

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However, lack of awareness about the advantages of connected agriculture especially in developing nations has restricted the connected agriculture market growth. On the other hand, the mobile based payment service providers enabling farmers to trace their payment real-time has created great opportunities. The development of the connected agriculture industry by enhancing farmers capability to conduct financial transactions easily in rural areas and easier access to agricultural information, is believed to grow worldwide.

Key players in the market include:

- Syspro,
- AT&T,
- SAGE,
- Trimble Navigation Limited,
- Epicor Software Corporation,
- Cisco Systems, Inc.,
- IBM,
- Microsoft Corporation,
- Orange Business Services,
- SAP SE



The connected agriculture market is segmented in terms of solution, application, services and geography. Major solutions offered by the vendors include bartering, trading and others. Besides this, the services offered include mobile information services, micro-lending services, micro-insurance services and others. In addition, the key applications covered in the report include smart irrigation and smart logistics. The market is analyzed on the basis of four regions, namely North America, Europe, Asia-Pacific and LAMEA. List of companies discussed in the report includes SAP, Orange, Cisco, Microsoft, SAGE, Vodafone, Trimble Navigation and others.

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