



# Jason Shaffer Group Named Among Top SEO Companies in the U.S. for 2025 and Leads the Way with AI Search Strategies

*Jason Shaffer Group earns Top SEO Companies 2025 recognition, leads with GEO strategies for AI search visibility and long-term success.*

HARRISBURG, PA, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- [Jason Shaffer Group](#) has been recognized as one of the [top SEO companies](#) in the United States for 2025 by [Clutch](#). Previously, Jason Shaffer Group has won "top SEO companies" by Clutch in 2020, 2021, 2022, 2023, and 2024. This recognition by Clutch, a respected platform for business reviews, reflects the company's consistent efforts to help clients achieve measurable growth through effective SEO strategies. The honor underscores Jason Shaffer Group's dedication to providing a comprehensive approach to search engine optimization.

The inclusion of Jason Shaffer Group in Clutch's list of top SEO companies highlights their ability to adapt to an ever-changing industry and deliver results for a wide range of clients. Founder Jason Shaffer commented on the recognition, stating, "Every award earned is an accomplishment by my team, because without the team I have behind me, none of this would be possible."

Following this recognition, the American Registry has added Jason Shaffer Group to their "Registry of Business Excellence™," further affirming the company's position as a reliable partner in the SEO field. The acknowledgment reflects their commitment to maintaining high standards of quality and their ability to support businesses in enhancing their online presence.

Jason Shaffer Group is also incorporating GEO (generative engine optimization) into its client strategies, addressing the increasing relevance of AI-driven search. GEO focuses on improving visibility in generative responses on platforms such as ChatGPT, Gemini, and Perplexity. By adopting these methods, the company is preparing businesses to remain competitive as AI technology becomes more integrated into search behavior.

With locations in Harrisburg, PA and Bonita Springs, FL, Jason Shaffer Group has built a reputation for creating tailored SEO solutions that drive measurable outcomes. Their team works with businesses of all sizes, using a data-driven approach to improve search engine rankings, enhance local visibility, and meet specific client goals. This recognition from Clutch and the American Registry highlights their continued success in helping businesses achieve growth in popular search platforms.

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