

U.S. Home Decor Market 2025 Trends: Predicted to Grow at a CAGR of 8.4% throughout 2020-2027, Report

U.S. Home Decor Market: the floor covering service type would witness the fastest growth, registering a CAGR of 8.4% during the forecast period.



The U.S. home decor market size was valued at \$125,813.0 million in 2019, and is estimated to reach \$158,929.1 million by 2027, registering a CAGR of 8.0% from 2020 to 2027."

Allied Market Research

WILMINGTON, DE, UNITED STATES, February 19, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[U.S. Home Decor Market](#) by Product Type, Income Group, Price, Distribution Channel & Category: Opportunity Analysis and Industry Forecast, 2020-2027," The [U.S. home decor](#) market size was valued at \$125,813.0 million in 2019, and is estimated to reach \$158,929.1 million by 2027, registering a CAGR of 8.0% from 2020 to 2027. In 2019, the floor covering segment accounted for significant contribution in the U.S. [home decor](#) market share, and is expected to grow at a

CAGR of 8.4% throughout the forecast period.

The U.S. home decor market has witnessed significant growth over the years, and is expected to grow at a steady pace during the forecast period. This is attributed to the fact that market players are focusing on developing eco-friendly products, owing to rise in environment awareness. The floor covering segment occupied the largest share in the overall home decor market in 2019, and is expected to maintain its leading position throughout the forecast period, owing to the wide adoption of floor coverings,

□□□□□□ □□ □□□□□□ :- <https://www.alliedmarketresearch.com/request-sample/7140>

The U.S. home decor market is segmented based on product type, distribution channel, price, income group and category. Depending on product type, the market is divided into furniture, home textile, and floor covering. By distribution channel, it is fragmented into supermarkets & hypermarkets, specialty stores, e-commerce, and others. Based on the price, the market is segmented into premium and mass. Based on the income group, the market is segmented into lower-middle income, upper-middle income, and higher income. Based on category, the market

is segmented into eco-friendly and conventional.

According to the U.S. home decor market analysis the floor covering segment generated the highest revenue in 2019, and is expected to remain dominant throughout the forecast period. The flooring segment is also expected to witness the highest growth rate of 8.4% from 2020-2027.

According to the U.S. Home Decor market forecast based on distribution channel, the specialty stores segment was the highest contributor to the U.S. market in 2019 and is expected to remain dominant through 2020-2027. However, the E-commerce segment is expected to grow at a higher growth rate through the forecast period.

□□□ □□□ :- <https://www.alliedmarketresearch.com/checkout-final/973f5aee711499a5109d5861f0f5a43a>

Key findings of the study

The U.S. home decor market was valued at \$125,813.0 million in 2020 and is estimated to reach \$158,929.1 million by 2027, growing at a CAGR of 8.0% through the forecast period.

Based on product type, the floor covering service segment would witness the fastest growth, registering a CAGR of 8.4% during the forecast period.

In 2019, based on distribution channel, the specialty stores segment held the highest share, accounting for nearly half of the U.S. home decor industry.

In 2019, based on the price, the mass segment was the most prominent segment and is expected to grow at a significant CAGR throughout the forecast period.

Conventional segment was the dominant segment in 2019, accounting for a considerable share in the U.S. market.

Reason to Buy:

- Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the U.S. home decor market .
- Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- The key findings and recommendations highlight crucial progressive industry trends in the U.S. home decor market , thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

Report Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/A06775>

The report provides an extensive analysis of the current and emerging anti-acne serum market trends and opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the global anti-acne serum market is provided.

An extensive anti-acne serum market analysis is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides an extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

Key Players:

Murad Europe Ltd.

PCA Skin

GM Collin

Ulta Beauty, Inc. (Mario Badescu)

iS Clinical

Clinique Laboratories LLC

Dermstore LLC

Glossier, Inc.

Sunday Riley

Estée Lauder

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