

SCCG Announces Strategic Partnership with Probility AI for Injury and Performance Prediction in Sports and Gaming

This collaboration marks a significant step forward in integrating advanced predictive analytics into the sports and gaming industries.

LAS VEGAS, NV, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- [SCCG Management, a global leader in gaming and sports advisory services](#), has announced a strategic partnership with Probility AI, a cutting-edge AI technology company specializing in injury and performance prediction for professional sports athletes and organizations. This collaboration marks a significant step forward in integrating advanced predictive analytics into the sports and gaming industries, with a focus on enhancing player performance, safety, and long-term value.



Probility AI's innovative platform harnesses AI-driven technology to deliver actionable insights, enabling organizations to optimize player health and performance, reduce injury-related risks, and improve team outcomes. The implementation of this technology allows leading organizations to identify key use cases, improve decision-making, and [unlock new revenue opportunities through data-driven strategies](#).

Through this partnership, SCCG Management will work closely with Probility AI to integrate its groundbreaking solutions into the sports and gaming ecosystems, leveraging SCCG's extensive network and expertise in [driving innovation at the intersection of technology, sports, and gaming](#). With a track record of success in partnerships with major organizations like the Cincinnati Bengals, Hendrick Motorsports, PFC, and multiple MMA organizations, SCCG is globally positioned to amplify Probility AI's impact across both industries.



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Stephen Crystal

Stephen Crystal, Founder & CEO of SCCG Management, stated: “Sports and gaming are evolving fast, and Probility AI is right at the cutting edge with its performance and injury prediction tech. This partnership is about pushing the limits, finding new opportunities, and changing the game for both industries.”

Doug Plocki, Probility AI Co-Founder and CEO offered: “Probility AI is thrilled to partner with world class industry

experts like Steve Crystal and the SCCG team. Our AI-driven insights help pro athletes and executives make better decisions by showing them a glimpse of the future. Those same insights will have a dramatic impact on the sports bettor and fantasy sports player, sports books, gaming platforms, content providers, and more. SCCG can help us navigate the complex sports gaming space, and together we will drive this new tech forward.”

This partnership highlights SCCG Management’s ongoing commitment to implementing next-generation technology solutions that drive value creation and enhance operational efficiency across the global sports and gaming markets.

About Probility AI

Probility AI is a leading provider of AI-driven predictive analytics for professional sports organizations. Its advanced technology delivers actionable insights to improve player performance, reduce injury risks, and enhance team efficiency. By combining aggregated data, machine learning, and advanced analytics, Probility AI enables pro athletes and organizations to make smarter decisions that optimize outcomes and generate long-term value.

<https://www.probility.ai/>

About SCCG Management

SCCG Management is a leading advisory firm in the global gaming industry, dedicated to driving strategic growth and maximizing revenue for over 120 client-partners across diverse iGaming verticals. With offices in North America, Latin America, Africa, Asia, Europe, and Brazil, our team of seasoned industry executives leverages global relationships to enhance product distribution and seize new market opportunities. With over 30 years of experience, we specialize in navigating the complexities of tribal gaming, capitalizing on emerging markets, fostering igaming innovations, managing intellectual property, facilitating mergers and acquisitions, and advancing sports wagering and entertainment ventures.

<https://sccgmanagement.com/>

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