

Navigating AI-Powered Search: Rahul Raja on the Future of Ranking, Retrieval, and Responsible AI

Rahul Raja shares insights on AI-driven search, balancing ranking, retrieval, and responsibility in the evolving digital landscape.

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-- In a recent AI Time Journal interview, Rahul Raja, an expert in AI-powered search, explored the evolving landscape of ranking, retrieval, and responsible AI. He highlighted how generative AI is revolutionizing

information retrieval systems by shifting from keyword-based search to intent-driven, contextual, and multimodal experiences.

Raja emphasized that while traditional ranking algorithms remain essential for precision and efficiency, they now coexist with generative AI models, which enhance query understanding and response generation. He discussed the role of retrieval-augmented generation (RAG) in grounding AI-generated responses, ensuring factual accuracy, and mitigating hallucinations.

[READ THE FULL INTERVIEW](#)

Discussing the infrastructure behind AI-powered search, Raja detailed how distributed systems and Kubernetes enable real-time scalability, optimizing efficiency and resource allocation. He also shared insights into cutting-edge advancements in NLP, such as multimodal search and state space models, which improve retrieval accuracy and personalization.

Looking ahead, Raja envisions the creation of a universal, real-time, multimodal knowledge retrieval system—an AI-driven "Library of Everything" that delivers accurate, context-aware information at scale, reshaping industries such as e-commerce, healthcare, and enterprise knowledge management.

[LEARN MORE ABOUT RAHUL RAJA](#)



Interview with:
Rahul Raja
Staff Software Engineer



Rahul Raja interview with AI Time Journal

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