

# GnA Consult Celebrates the Success of the Second Annual Phoenix Smiles Program

*Empowering young minds with the joy of healthy smiles, GnA Consult successfully conducts its second annual dental education event in Phoenix.*

PHOENIX, AZ, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- GnA Consult, a leader in full arch dental consultancy, proudly hosted its second annual Phoenix Smiles event at John F. Long Elementary School. This initiative is part of the broader [Give Kids A Smile](#) program aimed at educating children about oral hygiene.



Under the leadership of Principal Leticia Castro, the event featured interactive assemblies and activities designed to teach children about the importance of dental care, while making dental health both educational and fun. Volunteers including Zach Anderson and Kirk Morales of [ONEderful](#), along with Al Parris of [One Source Virtual](#), helped facilitate various engaging educational segments catered to different age groups.

The day was packed with activities tailored for different grades, ensuring that each child received age-appropriate education about the importance of dental care. Highlights included interactive games like "Plaque Attack" and the "Brushing Dance Party," which combined learning with physical activity to reinforce healthy habits.

Greg Essenmacher, CEO of GnA Consult, expressed his enthusiasm about the event's impact, stating, "It's always a joy to see the community come together to support such an important cause. Educating the next generation about dental health is not just about creating brighter smiles but also about instilling lifelong habits that can lead to improved overall health."

GnA Consult is committed to continuing its support for community initiatives that promote health and education. The firm extends its gratitude to the volunteers, school staff, and sponsors who made this event possible and looks forward to future opportunities to serve the

community.

#### About GnA Consult:

GnA Consult transforms dental practices into high-performing, patient-focused businesses. The company provides tailored strategies for full-arch dentistry, marketing, staff training, and practice management, helping practices optimize operations, enhance patient care, and maximize financial growth. With expertise in full-arch implants and practice transitions, GnA Consult empowers dental professionals to streamline workflows, build strong teams, and achieve long-term success.

#### About Give Kids A Smile:

Initiated in 2003 by the American Dental Association, Give Kids A Smile has grown into a nationwide movement. The program focuses on providing underserved children with free oral health services. These events are made possible through the collaboration of dedicated volunteers, including dental professionals, educators, and industry leaders committed to oral health education.

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