

Myplant & Garden Middle East Green Expo Set to Debut in the UAE This November

DUBAI, UNITED ARAB EMIRATES, February 20, 2025 /EINPresswire.com/

-- Following its remarkable international success, Myplant & Garden – International Green Expo, Italy’s premier professional event for horticulture, floriculture, landscaping, and urban green design, is set to expand its global footprint with the launch of Myplant & Garden Middle East Green Expo in Dubai from 15-17 November 2025.

Organised by the Italian Exhibition Group (IEG), this first-of-its-kind event in the Middle East aims to become the

leading B2B platform for the region’s growing green industry, fostering innovation, sustainability, and global collaboration. Building on the success of its Milan edition—now in its 9th year—Myplant & Garden has become a reference point for the industry, attracting 800



Exhibitors & Buyers Engagement

exhibitors, over 20,000 professionals, and hundreds of international buyers from across Europe, North America, China, and the Middle East.

“

Myplant & Garden Middle East Green Expo is a testament to the growing demand for sustainable and innovative green solutions in this region. ”

Valeria Randazzo.

“The UAE, with its ambitious urban sustainability goals, rapid development of green spaces, and increasing focus on environmental protection, is the ideal location for our Middle East expansion. This event will not only showcase the latest innovations in horticulture but also provide a vital networking hub for professionals and businesses

looking to thrive in the region’s dynamic green industry”, said Valeria Randazzo Exhibition Manager of Myplant & Garden.

A Growing Market with Unlimited Potential

The Middle East’s green industry is on an upward trajectory, driven by government initiatives such as the UAE’s Green Agenda 2030 and the Saudi Green Initiative, which emphasise

sustainable urban planning, afforestation, and environmental conservation. Myplant & Garden Middle East Green Expo will address these opportunities by bringing together key players, including:

- Nursery and greenhouse suppliers
- Floriculture and ornamental plant experts
- Landscaping and garden design professionals
- Urban planners and real estate developers
- Technological innovators in sustainable agriculture
- Municipalities and government agencies

A Showcase of Innovation, Sustainability, and Business Growth Set to take place at a world-class venue in Dubai, the expo will feature:

- Exhibitions spanning all key sectors, including nurseries, floriculture, machinery, technology, eco-friendly solutions, and outdoor furniture.
- Special initiatives and conferences with industry experts, focusing on green innovation, urban sustainability, and climate adaptation strategies.
- Networking and B2B matchmaking opportunities to connect international exhibitors with buyers, investors, and decision-makers from across the region.

A Milestone for Italian Horticulture and the Global Green Industry

With Italy's horticulture sector reaching a record €3.25 billion in production value and exports exceeding €1 billion in 2024, Myplant & Garden continues to serve as a key promoter of Made in Italy excellence in the global market. The launch of the Middle East edition further cements its position as a leader in the international green industry.

"The debut of Myplant & Garden Middle East Green Expo is a testament to the growing demand for sustainable and innovative green solutions in this region. We look forward to welcoming global industry professionals to Dubai and shaping the future of horticulture together", added Valeria Randazzo.



Visitors Interaction



Horticulture Gathering

Visit: <https://myplantgarden.com/>

Rahma Himid

Ad Store UAE

[email us here](#)

Visit us on social media:

[X](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/787575713>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.