

# Zero Trust Security Market Booming: Expected Massive Growth Forecast \$126.02 Billion by 2035

*The rise of affordable smartphones and easy internet access is driving organizations to adopt zero trust security, fueling the global market growth.*

WILMINGTON, DE, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [zero trust security market](#) accrued earnings worth \$23.61 billion in 2021, and is predicted to hit \$126.02 billion by 2031, registering a CAGR of 18.5% from 2022 to 2031.



Zero Trust Security Market

The market research study provides a detailed analysis of fluctuating market trends, top-most segments, value chain analysis, major investment business scenarios, regional space, and competitive landscape. The study is a key information source for giant players, entrepreneurs, shareholders, and owners in generating new strategies for the future and taking steps to improve their market position. The report displays an in-depth quantitative analysis of the market from 2022 to 2031 and guides investors in allocating funds to the rapidly evolving industry.

Download Sample Report (Get Full Insights in PDF - 355 Pages) at:  
<https://www.alliedmarketresearch.com/request-sample/A17102>

Zero Trust Security is a cybersecurity framework that operates on the principle of "Never trust, always verify." Unlike traditional security models that assume trust within a network, Zero Trust requires continuous authentication and authorization for all users, devices, and applications, regardless of their location. It enforces strict access controls, minimizes attack surfaces, and uses technologies like multi-factor authentication (MFA), identity verification, and micro-segmentation to prevent unauthorized access. As cyber threats evolve, Zero Trust Security is becoming essential for organizations seeking to protect sensitive data and infrastructure from breaches.

## Covid-19 Scenario

1. The COVID-19 pandemic led to the expansion of the global zero trust security market due to the implementation of zero trust security solutions and the offering of secured information access while performing remote functions.
2. Strict execution of zero trust security solutions during the COVID-19 pandemic made it possible for various firms to effectively handle security issues.

For Report Customization: <https://www.alliedmarketresearch.com/request-for-customization/A17102>

Asia-Pacific is expected to observe highest growth rate during the forecast period. Increase in investments for zero trust security solution among countries such as China, Japan, India, Australia, South Korea, and rest of Asia-Pacific fuel growth of the market. Moreover, the major factor contributing toward the adoption of zero trust security solutions in Asia-Pacific is increase in usage of mobile data for various applications such as mobile banking and social media.

In addition, surge in penetration of smartphones and internet in countries such as India and China has fueled the adoption of zero trust security in this region. Additionally, rise in need to support secure enterprise mobility practices within organizations is expected to boost the demand for zero trust security solutions. Furthermore, the ease of accessing internet for general population along with the launch of low-cost smartphones is encouraging organizations to implement effective zero trust security solutions.

Leading players of the global zero trust security industry analyzed in the research include Cisco Systems Inc., Akamai Technologies Inc., IBM, ZScaler, Symantec Corp., VMware, Inc., FireEye, Inc., SonicWall, Microsoft Corporation, Cloudflare, Google, Cyxtera Technologies, SonicWall, Palo Alto Networks, Check Point Software Technologies, Trend Micro, Inc., FireEye, Inc., and McAfee Corp.

The report evaluates these major participants in the global zero trust security industry. These participants have executed a slew of key business strategies such as the expansion of regional and customer base, product development, strategic collaborations, and joint ventures for expanding product lines in the global markets and extending the global market growth. The market research report aids the performance monitoring of each segment, positioning of each product in respective segments, and impact of new technology and product launches on the overall market size.

Buy Now & Get Exclusive Report at: <https://www.alliedmarketresearch.com/zero-trust-security-market/purchase-options>

The report offers detailed segmentation of the global zero trust security market based on

component, deployment model, enterprise size, authentication, industry vertical, and region. It provides an in-depth analysis of every segment and sub-segment in tables and figures through which consumers can derive a conclusion about market trends and insights. The market report analysis aids organizations, investors, and entrepreneurs in understanding which sub-segments are to be tapped for achieving huge growth in the upcoming years.

Based on the enterprise size, the larger enterprises segment held the largest share in 2021, contributing more than three-fifths of the overall share of the global zero trust security market. Moreover, this segment is set to maintain its domination during the forecast timeframe. However, the SMEs segment is projected to register the highest CAGR of nearly 19.6% from 2022 to 2031.

North America is the leading region, in terms of technological advancements and adoption. It possesses well-equipped Zero Trust Network infrastructure and the ability to afford zero trust security solutions. Furthermore, owing to rise in competition between cloud-based service providers in North America, key players are providing more security for data by ensuring quick access and greater outreach of their services to the clients, which drives the growth of the zero trust security market in this region. In addition, the major factors that are contribute toward the growth of zero trust security in North America are increase in usage of mobile & web. In addition, increase in dependency on internet and social media platforms is another major factor fueling the Zero Trust Security Industry growth in this region.

Based on the component, the solution segment contributed the largest market share in 2021, accounting for nearly two-thirds of the overall share of the global zero trust security market. Moreover, this segment is predicted to retain its dominant status during the forecast timespan. However, the services segment is expected to register the highest CAGR of 19.8% during the forecast timeline.

For Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/A17102>

Based on the deployment model, the on-premise segment held the largest share in 2021, contributing more than half of the overall share of the global zero trust security market. Moreover, this segment is expected to contribute the highest market share by 2031. However, the cloud segment is also expected to record the fastest growth with a CAGR of 19.2% during the forecast period.

Other Trending Reports:

1. Cloud Data Security Market <https://www.alliedmarketresearch.com/cloud-data-security-market-A278702>

2. Supply Chain Security Market <https://www.alliedmarketresearch.com/supply-chain-security-market-A53690>

### 3. Multi-Factor Authentication Market <https://www.alliedmarketresearch.com/multi-factor-authentication-market-A13118>

#### About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

AMR launched its user-based online library of reports and company profiles, Avenue. An e-access library is accessible from any device, anywhere, and at any time for entrepreneurs, stakeholders, researchers, and students at universities. With reports on more than 60,000 niche markets with data comprising 600,000 pages along with company profiles on more than 12,000 firms, Avenue offers access to the entire repository of information through subscriptions. A hassle-free solution to clients' requirements is complemented with analyst support and customization requests.

#### Contact:

David Correa

1209 Orange Street,  
Corporation Trust Center,  
Wilmington, New Castle,  
Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: + 1-800-792-5285

UK: +44-845-528-1300

India (Pune): +91-20-66346060

Fax: +1-800-792-5285

[help@alliedmarketresearch.com](mailto:help@alliedmarketresearch.com)

David Correa

Allied Market Research

+ 1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/787583564>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.