

Emotion Analytics Market Size Expected to Reach \$10.5 Billion by 2031

The cloud segment is expected to experience significant growth during the forecast years

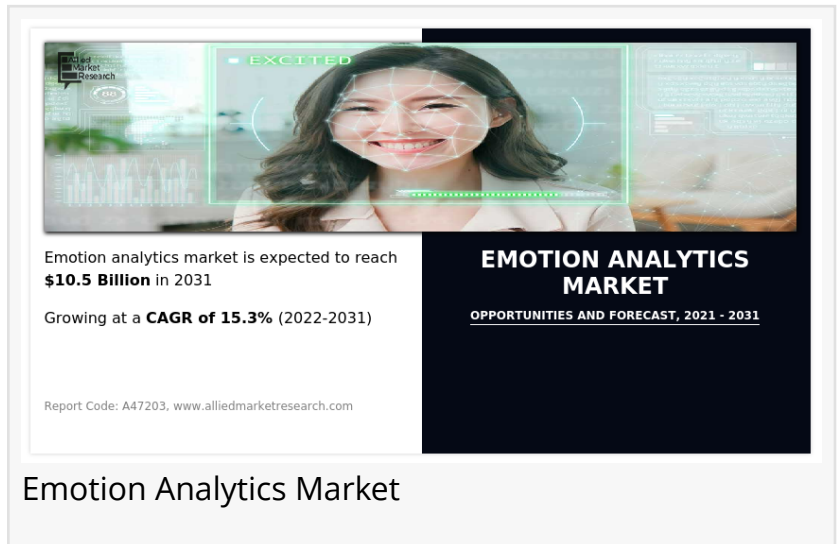
WILMINGTON, NEW CASTLE, DE, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- The global [emotion analytics market](#) was valued at \$2.6 billion in 2021, and is projected to reach \$10.5 billion by 2031, growing at a CAGR of 15.3% from 2022 to 2031. Emotion analytics data is derived from actual customer contacts

and follow-ups may be started in real time; proponents of EA contend that the insights offered by emotions analytics programs are more important than those gleaned from customer satisfaction surveys. Gaining information and data from an emotional response may give a more accurate perspective on consumer sentiment given the evidence that humans react emotionally first and think rationally second. This drives the growth of the emotion analytics market.

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Increase in demand from the automotive sector and surge in need for customer behavior management data in various industries drives the growth of the global emotion analytics market.”

Allied Market Research



The image shows the cover of a report titled "EMOTION ANALYTICS MARKET OPPORTUNITIES AND FORECAST, 2021 - 2031". The cover features a woman's face with a green facial recognition overlay and the word "EXCITED" in green. Text on the cover includes: "Emotion analytics market is expected to reach \$10.5 Billion in 2031", "Growing at a CAGR of 15.3% (2022-2031)", and "Report Code: A47203, www.alliedmarketresearch.com".

Emotion Analytics Market

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Furthermore, surge increase in demand from the automotive sector and surge in need for customer behavior management using data primarily drive the

growth of the emotion analytics market. However, analysis of emotional misunderstandings hamper the market growth to some extent. Moreover, applications for emotional recognition are in greater demand and are expected to provide lucrative opportunities for the market growth during the forecast period.

Depending on type, the text analytics segment dominated the [emotion analytics market forecast](#)

fourths of the global emotion analytics market revenue, and is projected to maintain its dominance by 2031. The facial analytics segment would also showcase the fastest CAGR of 17.6% during the forecast period.

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The global emotion analytics market is analyzed across type, enterprise size, deployment mode, application, end-user, and region. The report takes in an exhaustive analysis of the segments and their sub-segments with the help of tabular and graphical representation. Investors and market players can benefit from the breakdown and devise stratagems based on the highest revenue-generating and fastest-growing segments stated in the report.

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Healthcare Analytics Market - <https://www.prnewswire.com/news-releases/healthcare-analytics-market-to-reach-96-90-bn-globally-by-2030-at-15-3-cagr-allied-market-research-301369698.html>

Location Analytics Market - <https://www.prnewswire.com/news-releases/location-analytics-market-to-reach-31-13-billion-globally-by-2027-at-15-5-cagr-allied-market-research-301250034.html>

Malware Analysis Market - <https://www.prnewswire.com/news-releases/malware-analysis-market-to-garner-24-15-bn-globally-by-2026-at-28-5-cagr-says-allied-market-research-301005865.html>

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