

A' Camping Gear and Outdoor Equipment Design Award Announces Final Call for Late Entries

Distinguished design competition for camping gear and outdoor equipment extends opportunity for late submissions until February 28, 2025

COMO, CO, ITALY, February 20, 2025 /EINPresswire.com/ -- The A' [Camping Gear](#) and Outdoor Equipment [Design Award](#), a highly regarded international design competition celebrating excellence in outdoor equipment innovation, has announced its final call for late entries. The competition,

established in 2008, provides a prestigious platform for camping gear [designers](#), manufacturers, and brands to showcase their innovative contributions to the outdoor recreation industry. The award aims to recognize outstanding achievements in camping gear design while promoting sustainable and user-centered solutions for outdoor enthusiasts.

The award's significance extends beyond recognition, serving as a catalyst for advancement in the camping gear industry. Previous laureates have demonstrated remarkable innovation, including Takanori Urata's Cell Tent, which revolutionized portable shelter design, and Takashi Sekimitsu's Up Down Grill Portable Oven, which transformed outdoor cooking experiences. These achievements have set new standards for functionality, sustainability, and user experience in outdoor equipment design.

The competition encompasses multiple categories, including tents, sleeping bags, camping stoves, outdoor lighting, and portable shelters. Submissions are evaluated based on innovation, eco-friendly material usage, functionality, ergonomic comfort, and durability. The late submission period remains open until February 28, 2025, with results to be announced on May 1st, 2025. Entries must include comprehensive documentation, high-quality images, and detailed specifications demonstrating the design's unique features and benefits.

A distinguished international jury panel, comprising academics, journalists, and camping gear



industry professionals, evaluates all submissions through a blind peer-review process. Entries are assessed on twenty distinct criteria, including innovative approach, sustainability, functionality, and cultural relevance. This methodical evaluation ensures fair and thorough consideration of each design's merits.

Winners receive comprehensive recognition through the A' Design Prize package, including the prestigious winner logo license, exhibition opportunities, and inclusion in the annual yearbook. The award ceremony, hosted at Lake Como, Italy, provides a distinguished platform for celebrating excellence in camping gear design. Winners gain extensive media exposure through an international PR campaign and inclusion in global design rankings.

The A' Camping Gear and Outdoor Equipment Design Award plays a vital role in advancing the outdoor recreation industry by incentivizing innovation that enhances user experience while promoting environmental stewardship. Through recognition of superior design, the award aims to foster developments that make outdoor activities more accessible, sustainable, and enjoyable for communities worldwide.

Camping gear designers, manufacturers, brands, and outdoor equipment companies are invited to submit their innovative designs for consideration. The competition welcomes entries from all countries and territories, representing an opportunity to gain international recognition in the camping gear industry. Interested parties may learn more at:

<https://goldencampinggearawards.com>

About A' Camping Gear and Outdoor Equipment Design Award

The A' Camping Gear and Outdoor Equipment Design Award stands as a global platform recognizing excellence in outdoor equipment design. The competition provides designers and manufacturers an opportunity to showcase innovative solutions that advance the camping gear industry. Through rigorous evaluation criteria and a blind peer-review process, the award identifies designs that combine functionality, sustainability, and user-centered innovation. The competition aims to promote advancements in outdoor equipment design while fostering a community of forward-thinking creators committed to enhancing the outdoor recreation experience.

About A' Design Award

The A' Design Award represents an international design accolade recognizing excellence across multiple disciplines. Operating since 2008, the competition employs a comprehensive evaluation methodology through blind peer-review processes. The award aims to advance society through good design by motivating creators to develop superior products that benefit communities worldwide. Through its philanthropic mission, the competition celebrates innovations that enhance quality of life while promoting sustainable and accessible design solutions. Interested parties may explore past laureates, jury members, and submission details at:

<https://goldencampinggearawards.com>

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