

# Wearable Drug Delivery Market Set for Rapid Growth, Reaching USD 34.10 Billion by 2032 | SNS Insider

*Innovative wearable devices are revolutionizing chronic care management with connected, non-invasive, patient-centric healthcare solutions.*

AUSTIN, TX, UNITED STATES, February

20, 2025 /EINPresswire.com/ --

According to Research by SNS Insider, The [Wearable Drug Delivery Devices Market](#) was valued at USD 18.25 billion in 2023 and is expected to reach USD 34.10 billion by 2032, experiencing substantial growth at a CAGR of 7.19% from 2024 to 2032.



The expansion of this market is primarily fueled by the rising prevalence of chronic diseases, increasing preference for minimally invasive drug delivery solutions, and advancements in wearable technology. The increasing demand for home-based treatment solutions and patient-friendly drug administration methods is further propelling market growth.

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## Key Players in Wearable Drug Delivery Devices Market

- Medtronic - MiniMed Insulin Pumps, CareLink Personal Software
- Insulet Corporation - Omnipod Insulin Management System
- Johnson & Johnson (Janssen Pharmaceuticals) - OneTouch Vibe Insulin Pump
- AbbVie - Humira Smart Injector Pen
- Tandem Diabetes Care - t: slim X2 Insulin Pump
- Roche - Accu-Chek Insight Insulin Pump
- Viomedex - Wearable Insulin Delivery Patch
- Elcam Medical - Wearable Injectors
- WEST Pharmaceutical Services - Smart Injectors (for biologics)
- Biocorp - Easylog

- Becton Dickinson - BD Libertas Wearable Injector
- Zogenix - Fintepla Wearable Drug Delivery System
- Syris - Wearable Drug Delivery Patch
- West Pharma - Smart Syringe System
- Fresenius Kabi - Subcutaneous Infusion Pumps
- Novo Nordisk - FlexPen Insulin Delivery Device
- Antares Pharma - VIBEX Wearable Injectors
- Lilly - Tempo Diabetes Management System
- SteadyMed Therapeutics - PatchPump System
- Ypsomed - YpsoMate Wearable Injection Device

By Product Type, in 2023, Insulin Pumps emerged as the leading segment, capturing 45% of the total wearable drug delivery devices market share.

This market dominance is explained by the growing prevalence of diabetes globally and by the increased use of wearable insulin pumps as a convenient replacement for multiple daily injections. Their potential to deliver continuous glucose monitoring and automated insulin therapy increases their popularity, particularly in patients with intensive diabetes care needs.

The Microneedle Devices segment is projected to grow fastest during the forecast period. Such devices are also becoming popular for their potential for pain-free and effective drug delivery through the skin barrier. Growth in this segment is also spurred by the increased interest in drug self-administration and the investigation of microneedle systems for other drugs, including biologics and vaccines.

By Technology, Electromechanical devices dominated the wearable drug delivery devices market in 2023, securing 55% of the market share.

Their adoption across the population can be attributed to their accuracy, capacity to deliver controlled drug release, and compatibility with digital health technologies. Their programmability for customized drug delivery increases their utility, especially among patients with chronic diseases.

Microfluidic devices are the technology segment with the fastest growth. Microfluidic devices provide improved drug delivery accuracy and allow for targeted therapy by managing fluid dynamics on a microscopic scale. Their expanding use in biologic drug delivery and targeted therapies for diseases such as cancer and autoimmune disease is the main driver of their fast-expanding market.

By Application, Diabetes Management was the dominant application segment in 2023, accounting for the largest market share.

The increasing worldwide prevalence of diabetes and also the widespread usage of wearable insulin pumps as well as continuous glucose monitoring systems have driven this dominance. These items enhance disease control, allowing patients to sustain more effective glycemic control and avoid complications.

Cancer Treatment is the most rapidly expanding application segment of wearable drug delivery devices. Growth in this segment has been fueled by the growing use of wearable infusion pumps for chemotherapy and cancer therapies. With these devices, patients can be treated continuously outside the hospital, enhancing convenience and lowering hospital visits.

By End User, Hospitals and Clinics led the wearable drug delivery devices market in 2023, holding the largest share.

The availability of advanced healthcare infrastructure, with the presence of trained medical practitioners, is the reason for the high usage of these devices in hospitals. The capacity to deliver drugs with higher precision and minimize complications further enhances their use in hospitals.

Home Care Settings are the most rapidly growing end-user segment. The growing demand for at-home treatment options, especially among elderly and chronic disease patients, is fueling demand for wearable drug delivery devices. The trend towards patient-centric care, combined with advances in telehealth and remote patient monitoring, is likely to further accelerate growth in this segment.

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Regional Analysis, in 2023, North America dominated the wearable drug delivery devices market, holding the largest market share.

The leadership in the region can be attributed to the high rates of chronic disease prevalence, robust healthcare infrastructure, and heavy investment in digital health solutions. Increased adoption of intelligent drug delivery systems, along with favorable reimbursement policies, drives the market in North America.

The Asia-Pacific region is the most rapidly growing wearable drug delivery devices market. The high growth of healthcare infrastructure, rising healthcare investments, and the growing burden of chronic diseases are the major drivers of the region's growth. China, India, and Japan are experiencing a high demand for innovative drug delivery solutions due to rising awareness and adoption of advanced medical technologies.

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