

Consumer Wi-Fi Router Market projected to achieve a CAGR of 3.04% to reach US\$10.849 billion by 2030

The consumer Wi-Fi router market is anticipated to grow at a CAGR of 3.04% from US\$9.341 billion in 2025 to US\$10.849 billion by 2030.

NEW YORK, NY, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [Consumer Wi-Fi Router market](#) is projected to grow at a CAGR of 3.04% between 2025 and 2030 to reach US\$10.849 billion by 2030.

Access to high-speed internet is vital for a diverse set of industries, including BFSI, IT & Telecom, retail, healthcare, residential, manufacturing, and mining. It acts as a catalyst for prosperity by enabling efficient, modern communications between households, institutions, schools, and healthcare centers as well as markets and customers around the world.

Connectivity is crucial to everyday lives, alongside being easy to use, fast, secure, and reliable, thus companies are innovating new technologies for the growing consumer demand.

“

The consumer Wi-Fi router market is anticipated to grow at a CAGR of 3.04% from US\$9.341 billion in 2025 to US\$10.849 billion by 2030.”

*Knowledge Sourcing
Intelligence*

The advancement and development of technologies such as IoT, Cloud, and AI, there is a growing demand for high-speed internet connectivity. In January 2025, BNP Paribas signed a partnership with Oracle to further develop its cloud strategy. The Bank would integrate the Oracle Exadata Cloud@Customer solution in its cloud systems by hosting it in BNP Paribas [data centers](#). This would enhance the security and confidentiality of customer data. This

would allow the bank to centralize databases operated via Oracle solutions on a single platform



Consumer Wi-Fi Router Market

while benefiting from the automation advantages offered by Oracle Database.

Additionally, in March 2024, Danske Bank invested in cloud technology and signed a multiyear agreement with AWS. By this agreement, Danske Bank could offer customers new digital solutions, more self-service options, and easy access to daily banking needs. These investments in digitalization and cloud technology will reduce latency between applications and data, and improve operational efficiency. These factors will also boost the demand for the consumer Wi-Fi routers.

Moreover, the reach of the Internet especially in the rural area will improve the world's productivity by fostering economic development, job growth, rural entrepreneurship, and innovative technologies. This will require various infrastructures and initiatives by the governments to deliver better internet facilities that will accelerate the consumer Wi-Fi router market.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/global-consumer-wi-fi-router-market>

Based on End-User, the consumer Wi-Fi Router Market is segmented into BFSI, government, IT & Telecom, retail, healthcare, residential, and others. The residential sector holds a major share of the market throughout the forecast period. The market is propelled by the launch of innovative product offerings, such as, in September 2024, NETGEAR launched its Nighthawk WiFi 7 standalone router line to include the new RS600, RS500, and RS200. This lineup of Nighthawk routers is built on the company's target to deliver the latest WiFi 7 technology for homes of any size.

Based on geography, the Asia Pacific region of Consumer Wi-Fi Router market is growing significantly. The development of key industries increased expendable income, and advancements in technology, such as AI and automation, created a demand for faster internet, especially in the residential segment of the Asia Pacific region. Region's consumer Wi-Fi Router is driven by several factors such as growing demand for fast internet by household consumers for rising work from home, growing view hours for [social media](#), increased government initiatives aimed at improving internet access, and development in technologies such as IoT and AI.

The exponential rise in internet traffic and the increasing number of internet-enabled devices are transforming connectivity requirements across all sectors. This can be witnessed from traffic generated by fixed broadband subscribers measured at the end-user access point. The fixed-broadband internet traffic in China increased from 1.52K exabytes in 2022 to 1.88K exabytes in 2023, according to the International Telecommunication Union (ITU).

As a part of the report, the major players operating in the Consumer Wi-Fi Router market that have been covered are NETGEAR, ASUSTeK Computer Inc., D-Link Corporation, TP-Link Corporation Limited, Nokia, Eero LLC, Belkin International, Inc., Xiaomi Inc., Synology Inc., and

Linksys.

The market analytics report segments the Consumer Wi-Fi Router market as follows:

- By Type
 - o Wireless G
 - o Wireless N
 - o Wireless AC
- By Connectivity
 - o Core Routers
 - o Edge Routers
- By End-User
 - o BFSI
 - o Government
 - o IT & Telecom
 - o Retail
 - o Healthcare
 - o Residential
 - o Others
- By Geography
 - North America
 - o USA
 - o Canada
 - o Mexico
 - South America
 - o Brazil
 - o Argentina
 - o Others
 - Europe
 - o UK
 - o Germany

- o France
- o Spain
- o Others

- Middle East and Africa

- o Saudi Arabia
- o Israel
- o UAE
- o Others

- Asia Pacific

- o China
- o Japan
- o India
- o South Korea
- o Others

Companies Profiled:

- NETGEAR
- ASUSTeK Computer Inc.
- D-Link Corporation
- TP-Link Corporation Limited
- Nokia
- Eero LLC
- Belkin International, Inc.
- Xiaomi Inc.
- Synology Inc.
- Linksys

Reasons for Buying this Report:-

- **Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.

- Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do Businesses use our Reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behaviour, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

Explore More Reports:

- Wireless Audio Devices Market: <https://www.knowledge-sourcing.com/report/wireless-audio-devices-market>
- IoT Chip Market: <https://www.knowledge-sourcing.com/report/iot-chip-market>
- 5G Fixed Wireless Access Market: <https://www.knowledge-sourcing.com/report/5g-fixed-wireless-access-market>
- Global Beacon Market: <https://www.knowledge-sourcing.com/report/global-beacon-market>
- Global 5G Services Market: <https://www.knowledge-sourcing.com/report/global-5g-services-market>

About Us

Knowledge Sourcing Intelligence (KSI) is a market research and intelligence provider that uses a combination of quantitative and qualitative research techniques to deliver comprehensive, in-depth insights to clients. Our approach to market research is centered around the concept of 'Knowledge Sourcing' - the process of gathering data and insights from multiple sources to create a comprehensive and well-rounded picture of the market. KSI's core services include market intelligence, competitive intelligence, customer intelligence, and product intelligence. KSI's approach to market research is designed to help clients make informed decisions, identify opportunities, and gain a better understanding of their target markets. By using a combination of primary and secondary research techniques, we provide clients with detailed insights into current market trends, customer profiles, competitor analysis, and product performance. KSI's market research and intelligence services enable clients to make informed decisions, develop

strategic plans, and identify areas of opportunity.

Harsh Sharma

Knowledge Sourcing Intelligence LLP

+1 850-250-1698

info@knowledge-sourcing.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/787672767>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.