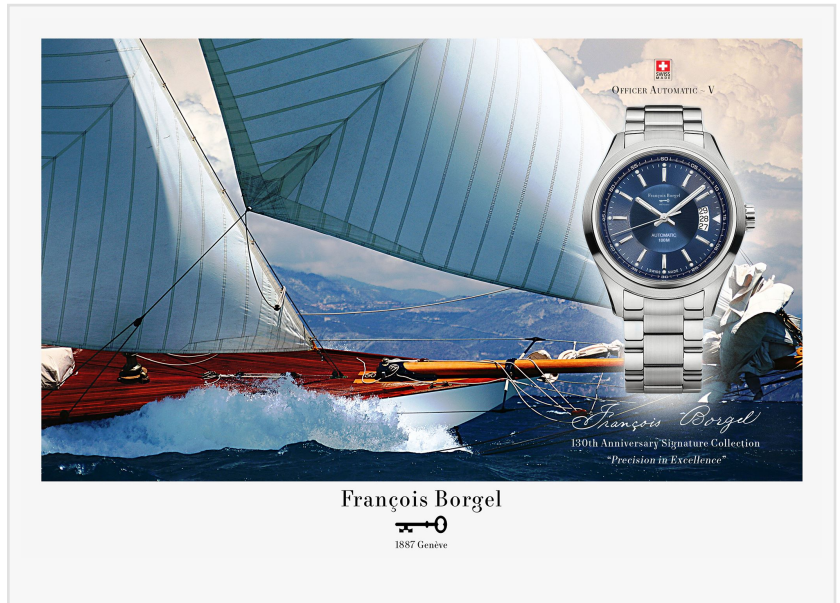


François Borgel 1887 Genève: Swiss Watchmaker Welcomes American Investor with Minority Stake Acquisition

François Borgel 1887 Genève, Announces a Minority Stake Acquisition by Mathias Oni-Eseleh Jr. Marking a New Era of Strategic Growth and Innovation.

GENEVA, SWITZERLAND, February 20, 2025 /EINPresswire.com/ -- Maison [François Borgel 1887](#) Genève Corp, a US division of Historic Swiss Watch Maison François Borgel 1887 Genève is thrilled to announce the successful acquisition of a minority stake by Mathias Oni-Eseleh Jr who would also join the US Board as Non-Executive Chairman. This strategic partnership will leverage the strengths to drive innovation and expand market reach across the luxury goods sector.



Mathias Oni-Eseleh Jr, expressed his enthusiasm about the acquisition and joining as Non-Executive Chairman in the US Division: "I'm excited to join Maison François Borgel 1887 Genève as a strategic investor. This partnership not only validates our commitment to innovation but also strengthens our position in the luxury market. Together, we will explore new horizons and develop innovative solutions that resonate with discerning consumers."

François Borgel 1887 Genève has a storied history in the luxury watch industry, renowned for its exquisite craftsmanship and timeless designs.

The minority stake acquisition comes at a pivotal time, as the luxury market continues to evolve, driven by technological advancements and changing consumer preferences. By joining forces, François Borgel 1887 Genève aim to create synergies that will propel the brand to new heights.

Dimitri Vorontsov, CEO and Executive Chairman emphasized the strategic importance of this transaction: "This partnership represents a unique opportunity for François

Borgel 1887 Genève to combine the respective strength in both US and Global Markets. We are proud to have played a role in facilitating this acquisition, which we believe will yield significant benefits for the future development globally.”

The transaction has been facilitated by [MergersCorp](#) M&A International, a leading U.S. investment banking firm specialized in M&A transactions and corporate finance. The deal was led by Partner Stefano Endrizzi, along with MergersCorp’s Junior Analyst Irene Rompoti Mavrokefalou. Their expertise in Mergers & Acquisitions has been instrumental in aligning the vision and goals of François Borgel 1887 Genève with strategic investors.

About François Borgel 1887 Genève

François Borgel – A Legacy of Swiss Watchmaking Excellence Since 1887. For over a century, François Borgel has been at the forefront of Swiss horology, renowned for in-novation, craftsmanship, and precision. As the creator of the first waterproof watch in the late 19th century, Borgel revolutionized watchmaking, with esteemed brands such as Longines and IWC adopting his pioneering designs.

Today, François Borgel remains dedicated to its heritage, producing Swiss-made watches of unparalleled quality and refinement. Rooted in tradition yet driven by innovation, the brand continues to set the standard in haute horology. François Borgel – Precision in Excellence.

For Media Inquiries, Please Contact:

MergersCorp M&A International
MergersUS Inc.

40 Wall Street, Suite #2725

New York, Ne

w York 10005

UNITED STATES OF AMERICA

+1 212 210 1940

<https://www.mergerscorp.com>

Mathias Oni-Eseleh Jr

872 RT NY-376, Wappingers Falls, NY 12590

UNITED STATES OF AMERICA

Number 646-965-4905

Phone: 845-296-1042 EXT 3168

François Borgel 1887 Genève

SWITZERLAND

press@francoisborgel.com

www.francoisborgel.com

Edward Posts

MergersCorp M&A International / CO MergersUS Inc.

+1 212-210-1940

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/787709786>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.