

Payarc Announced as the Winner of Three ETA Star Awards, Including 2025 ISO of the Year

Payarc has been announced as ETA Transact Star Awards Winner for ISO of the Year, Top Payments Sales Professional, and Forty Under 40.

GREENWICH, CT, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- Payarc, a leader in innovative payment processing solutions, is excited and honored to be recognized for three prestigious Electronic Transactions Association (ETA) Star Awards at this year's TRANSACT conference. These awards underscore Payarc's leadership, innovation, and unwavering dedication to excellence in the payments industry.

"Receiving these prestigious ETA Star Awards, including ISO of the Year, is a testament to the relentless dedication of our team and our commitment to driving innovation in payments. At Payarc, we believe in empowering businesses with seamless, cutting-edge payment solutions, and this recognition validates our efforts to transform the industry. We're incredibly proud of John and Alexis for their well-deserved achievements and grateful to our partners and customers who trust us to help them succeed." – Zachary Martinez, CEO of Payarc

ETA 2025 ISO of the Year

Payarc was named ETA ISO of the Year, an incredible honor recognizing its top-tier service, forward-thinking innovations, and transformative impact within the payments industry. This award reflects Payarc's continued efforts to enhance merchant experiences with state-of-the-art payment solutions and unparalleled customer support. Payarc's dedication to staying ahead of



Bringing Home 3
ETA Star Awards!

payarc
ISO of the Year


Alexis McDonough
Operations Manager
ETA 40 Under 40


John Buchanan
SVP Sales
Top Payments
Sales Professional

Payarc Announced as the Winner of Three ETA Star Awards, Including 2025 ISO of the Year

industry trends ensures its merchants benefit from the latest advancements in an ever-evolving digital economy.

ETA Top Payments Sales Professional – John Buchanan

John Buchanan, Payarc's SVP of Sales, has been announced as an ETA Top Payments Sales Professional, a testament to his outstanding leadership, business growth expertise, and commitment to client success. His ability to drive revenue, forge strong partnerships, and deliver tailored payment solutions has cemented his reputation as a leader within the industry.

ETA Forty Under 40 – Alexis McDonough

Alexis McDonough, Payarc's Operations Manager, was recognized as part of the newest ETA Forty Under 40 class, celebrating the industry's most influential young professionals. Her forward-thinking mindset and passion for advancing financial technology exemplify the leadership that is shaping the industry's next generation. Through her innovative contributions, she is creating a more accessible payments ecosystem.

Payarc's success at the ETA Star Awards reinforces its role as a key player in the evolving payments industry. With a focus on cutting-edge technology and customer-centric services, Payarc continues to lead the way in digital payments innovation.

For more information about Payarc and its award-winning payment solutions, visit [Payarc.com](https://payarc.com)

About Payarc

Payarc provides payment processing solutions to merchants of all types and sizes. With the latest technology, best practices, and transparent pricing models, Payarc allows businesses to streamline their payment processes and focus on what matters. By continuously refining its two core pillars, technology and customer service, Payarc provides everything merchants need in a payment solution, allowing companies to move faster and work smarter, one payment at a time. For more information, please visit payarc.com.

Jessica Wachendorf

Payarc

+1 475-477-2456

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/787804841>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.