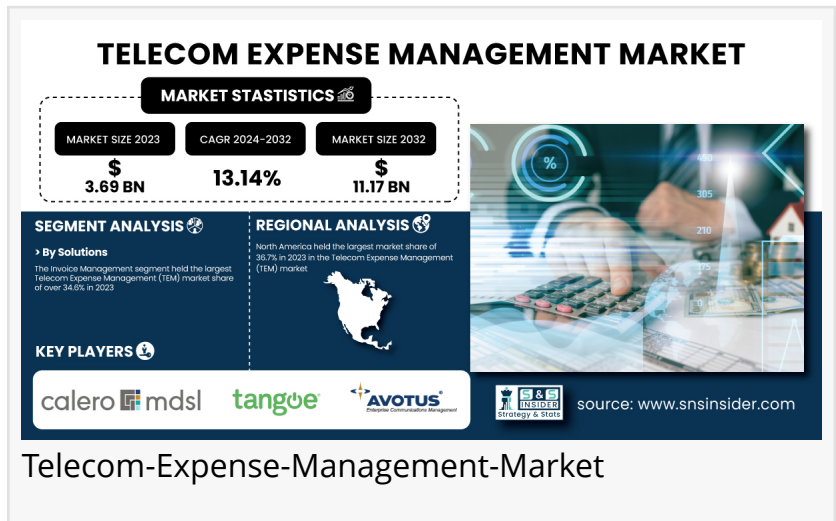


Cloud Security Posture Management Market to Reach USD 11.65 Billion by 2032 | SNS Insider

The Cloud Security Posture Management market is expanding due to rising cloud adoption, cybersecurity threats, and evolving compliance needs.

AUSTIN, TX, UNITED STATES, February 21, 2025 /EINPresswire.com/ -- The Cloud Security Posture Management Market was valued at USD 4.91 billion in 2023 and is expected to reach USD 11.65 billion by 2032, growing at a CAGR of 10.14% from 2024 to 2032.

This report includes an analysis of adoption rates of emerging technologies, network infrastructure expansion, cybersecurity incidents from 2020 to 2023, and cloud services usage across different regions. Increasing cloud adoption, evolving regulatory requirements, and rising cybersecurity threats are shaping market dynamics, driving demand for automated security solutions and compliance management tools.



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Keyplayers:

- ☐ Calero-MDSL (Telecom Expense Management, Mobility Management)
- ☐ Tangoe (Telecom Expense Management Services, Managed Mobility Services)
- ☐ Sakon (Telecom Expense Management, Managed Mobility Services)
- ☐ Avotus (Intelligent Communications Management, Telecom Expense Management)
- ☐ WidePoint (Telecom Expense Management, Managed Mobility Services)
- ☐ Valicom (Telecom Expense Management, Managed Mobility Services)
- ☐ Upland Software (Cimpl) (Telecom Expense Management, IT Asset Management)
- ☐ One Source Communications (Communications Lifecycle Management, Managed Mobility Services)
- ☐ RadiusPoint (Telecom Expense Management, Utility Expense Management)
- ☐ Cass Information Systems (Telecom Expense Management, Freight Payment)

- brightfin (IT Expense Management, IT Finance Management)
- Habble (Telecom Expense Management, Managed Mobility Services)
- Tellennium (Management of Things, Telecom Expense Management)
- Mindglobal (Managed Mobility Services, Telecom Expense Management)
- Telesoft (Telecom Expense Management, Managed Mobility Services)
- Cimpl (Telecom Expense Management, IT Asset Management)
- VoicePlus (Managed Mobility Services, Telecom Expense Management)
- Comview (Telecom Expense Management, Managed Mobility Services)
- Dimension Data (NTT Communications) (Telecom Expense Management, IT Services)
- ICOMM (Telecom Expense Management, Managed Mobility Services)

By Component, Solution Segment Dominates in 2023, Services Segment Poised for Fastest Growth

In 2023, the Solution segment contributed around 70% of the Cloud Security Posture Management market's revenue, owing to the increasing demand for innovative security solutions. Enterprises are focusing on real-time monitoring, threat identification, and automated compliance management in multi-cloud environments. With the increasing complexity of cloud infrastructures, enterprises are increasingly using integrated CSPM solutions to maintain proactive security posture management and minimize vulnerabilities.

The Services segment is expected to register a fastest growth of 12.14% CAGR from 2024-2032 due to escalating demand for consultation, implementation, and maintenance services. Organizations need specialized skills to maximize CSPM tools and handle dynamic security threats. With widespread adoption of the cloud, the demand for customized services to improve security plans and attain regulatory compliance is increasing, rendering this segment an essential growth sector in the market.

By Enterprise Size, Large Enterprises Lead CSPM Market in 2023, SMEs to Witness Fastest Growth

Large Enterprise represented 68% of total revenues in the Cloud Security Posture Management market in 2023. The complex cloud infrastructures and huge amounts of data dealt with by large companies drive demands for high-powered, scalable security. With the dependency on multiple clouds and demanding compliance requirements, such companies resort to CSPM solutions more frequently to address risk, improve security posture, and achieve continuity in operational management in their networks.

The SME market will have the fastest growth rate of 11.33% from 2024 to 2032, driven by growing adoption of cloud and intensifying cyber threats. Small and medium businesses expanding their operations are creating high demand for low-cost, scalable CSPM solutions. The necessity of low-cost security solutions for regulatory compliance and against emerging threats is propelling major investments in CSPM solutions in SMEs.

By Cloud Type, Public Cloud Segment Leads CSPM Market in 2023, Hybrid Cloud Segment to

Grow Fastest with 12.18% CAGR

In 2023, the Public Cloud segment led the Cloud Security Posture Management market, capturing about 52% of overall revenue. The far-reaching use of public cloud offerings by businesses looking for scalable, flexible, and economical infrastructure solutions has driven growth. Large cloud vendors such as AWS, Microsoft Azure, and Google Cloud continue to grow, driving the demand for effective CSPM tools.

The Hybrid Cloud segment will grow at the fastest CAGR of 12.18% during 2024-2032, with the growth supported by the rise in adoption of hybrid cloud schemes. Organizations utilizing public as well as private clouds experience multispectral security issues, requiring sophisticated CSPM solutions to integrate and safeguard across environments. With the growing usage of hybrid clouds, the need for professional security appliances to handle multiple infrastructures continues to gain momentum.

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By Cloud Service Model, SaaS Segment Leads CSPM Market in 2023, Hybrid Cloud Segment to Grow Fastest

In 2023, the SaaS segment led the Cloud Security Posture Management market with around 49% of total revenue. Increasing reliance on SaaS applications for core business processes, such as CRM, finance, and collaboration, has increased security concerns. With increasing adoption of SaaS, organizations increasingly depend on CSPM solutions to maintain compliance, safeguard sensitive information, and prevent risks related to cloud-based software platforms.

The IaaS segment will grow at the fastest CAGR of 11.76% from 2024 to 2032 due to increasing cloud infrastructure adoption. Organizations moving workloads to IaaS environments need sophisticated CSPM solutions to protect their dynamic, virtualized infrastructures. With growing demand for elastic and adaptable computing resources, organizations are giving higher priority to security tools.

North America Leads CSPM Market in 2023, Asia Pacific to Witness Fastest Growth from 2024 to 2032

In 2023, North America dominated the Cloud Security Posture Management market, capturing approximately 38% of total revenue. This leadership is driven by the region's advanced IT infrastructure, widespread cloud adoption, and the presence of major CSPM providers. As enterprises increasingly shift to multi-cloud and hybrid cloud models, the need for robust security solutions to protect sensitive data and meet stringent regulatory requirements continues to rise, solidifying North America's position as the leading CSPM market.

The Asia Pacific region is projected to expand at the fastest CAGR of 12.16% between 2024 and 2032, fueled by rapid digital transformation and growing cloud adoption across key economies such as China, India, and Southeast Asia. As businesses in the region face escalating cyber threats and stricter compliance demands, the need for advanced CSPM solutions is surging. This

increasing focus on cloud security positions Asia Pacific as the fastest-growing CSPM market.

Jagney Dave

SNS Insider Pvt. Ltd

+1 315 636 4242

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