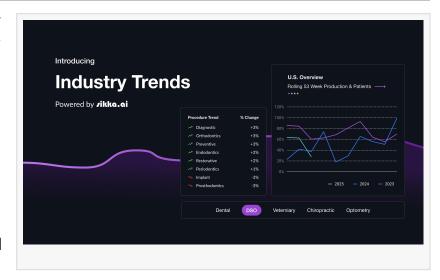


## Sikka.ai Unveils Revamped Industry Trends for Enhanced Market Insights

Silicon Valley's leading AlaaS platform for retail healthcare has updated its Industry Trends with new UI, offering a more intuitive experience for users.

SAN JOSE, CA, UNITED STATES, February 24, 2025 /EINPresswire.com/ -- Sikka.ai is excited to announce the launch of its newly enhanced Industry Trends, designed to provide a more intuitive user experience. This powerful tool delivers real-time, data-driven insights across dental, veterinary,



optometry, chiropractic, and Dental Service Organizations (DSOs)—helping industry professionals make more informed decisions.

Industry Trends offers a comprehensive, real-time view of market performance, drawing from over 40,000 opt-in practices nationwide and spanning the last three years of historical data. Key benefits include:

Granular Market Insights – Analyze industry performance at the county, state, and national levels

Real-Time Data Updates – Stay ahead of market trends with de-identified data updated weekly from Practice Management Systems

Strategic Decision Support – Identify emerging opportunities and mitigate risks with data-driven intelligence

Sikka.ai's enhanced Industry Trends is now live and accessible on the Sikka.ai <u>website</u>. For those seeking deeper analytics—including production trends, patient visit data, and more—premium insights are available for \$995/month, with de-identified data downloadable in CSV format for advanced modeling.

**Get Started Today** 

Experience the next generation of industry intelligence—explore Industry Trends and gain the insights needed to stay ahead in today's evolving market: <a href="https://sikka.ai/industrytrends">https://sikka.ai/industrytrends</a>

## About Sikka.ai

Silicon Valley-based Sikka.ai is the leading AI infrastructure as a service (AIaaS) platform rethinking the \$1 trillion retail healthcare market, which includes dental, veterinary, optometry, chiropractor, oral surgery and orthodontics. Its award-winning AI-API has been deployed to over 40K+ practices, and it has launched the world's first DentalLLM to over 1K+ Optimizer™ applications.

Sikka.ai's customers include software companies, manufacturers, DSOs, financial institutions, hedge funds, and life insurance companies. These organizations connect to the Sikka.ai platform to access cutting-edge apps and services that optimize business operations while leveraging optin, consent-based data for actionable insights.

Sikka.ai is profitable and growing at over 40% ARR year-over-year for its insights business.

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