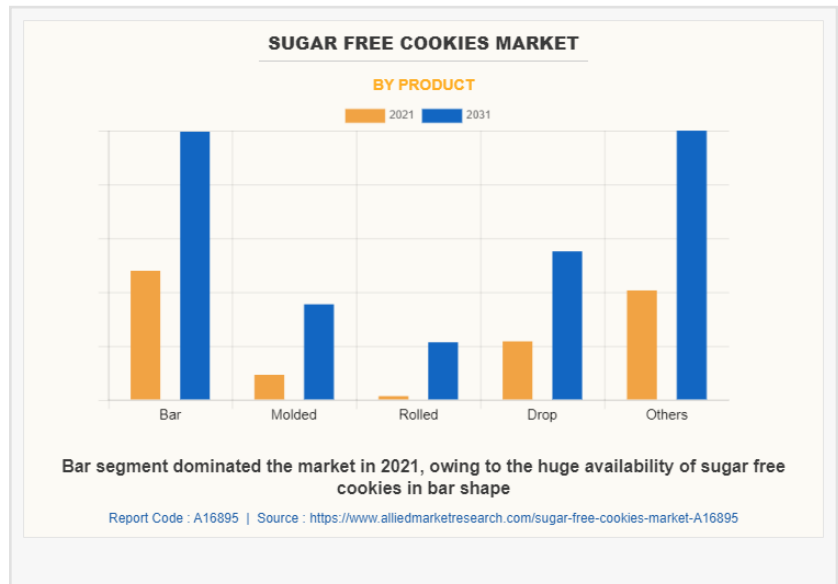


Sugar free cookies Market to Exhibit a Remarkable CAGR of 6.7% by 2031, Size, Share, and Competitive Outlook

WILMINGTON, DE, UNITED STATES, February 22, 2025 /EINPresswire.com/ -- The [global sugar free cookies market size](#) was valued at \$5.5 billion in 2021, and is estimated to reach \$10.3 billion by 2031, growing at a CAGR of 6.7% from 2022 to 2031.

The significantly rising incidences of diabetes in developing nations such as India, China, and Brazil coupled with the rising popularity of sugar free cookies is expected to drive the demand for sugar free cookies as a healthier snacking option.



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Cookies are one of the most popular snacks consumed by the global population. The global population has become aware regarding the negative health effects of consuming sugar, which has fueled the demand for the sugar free cookies among the population. The rising penetration of bakeries in the developing nations such as India and China is expected to significantly foster the sugar free cookies market growth. Moreover, a rapid increase in the population suffering from various chronic diseases such as diabetes, cardiovascular diseases, obesity, and overweight has significantly fueled the sugar free cookies market demand across the globe. According to the International Diabetes Federation (IDF), around 537 million people aged 20 to 79 years, were living with diabetes all over the globe, in 2021. This number is expected to rise to 643 million by 2030 and approximately 783 million by 2045. Around 75% of the diabetic population lives in low- and middle-income countries. In 2021, 6.7 million deaths were linked to diabetes in the globe. According to the World Health Organization (WHO), in 2021, obesity and being overweight affected almost 60% of the European population. Excess body weight can increase the risk of almost 13 types of cancer in the body. According to the World Health Organization, cardiovascular diseases caused around 32% of the global deaths in 2019 therefore, becoming

the leading cause of global deaths. Obesity, being overweight, and diabetes increase the risk of cardiovascular diseases. The rise in prevalence of diabetes and obesity is a major factor behind the surging demand for sugar free cookies.

The rise in concerns among the people regarding their physical aesthetics & appearances and growth in expenditure on maintaining body-shape are among the vital factors that are expected to have a positive and significant impact on the growth of the global sugar free cookies market. The consumers' perception regarding sugar free food products is very much positive and they tend to consume sugar free labeled products to serve their craving for delicious snacks along with maintaining their body shape and weight, which boosts the demand for sugar free cookies across the globe.

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Region-wise, the sugar free cookies market has been analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America dominated the market in 2021, garnering a market share of 38.6%, followed by Europe with 33.3%. Asia-Pacific is expected to witness the highest CAGR during the forecast period, owing to the growing penetration of bakery products in the region. The U.S. is witnessing an increasing prevalence of diabetes among the population. According to the Centers for Disease Control and Prevention (CDC), around 11.3% of the U.S. population, or 37.3 million people were suffering from diabetes in 2021. Therefore, the rising cases of diabetes and increased awareness regarding the availability of sugar free cookies are the major factors fueling the market growth in North America.

The major players operating in the global sugar free cookies industry include Aunt Gussie's Cookies & Crackers, Baker Street, Bisk Farm, Burton's Biscuit Company, Diabliss Consumer Products Pvt, Ltd., Fat Snax, Galletas Gullon, Good Dees, Helwa Wafelbakkerji, Kravour Food Pvt, Ltd., and Nutri Value, NutroActive, Unibic, Voortman Bakery, and Wellversed. These market players are constantly engaged in various developmental strategies such as acquisitions, mergers, and product launches to exploit sugar free cookies market opportunities and gain market share.

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