

U.S. Book Light Market is Projected to Grow Expeditiously: to Reach USD 288.1 Million by 2031, Report

the U.S. book light market size is expected to reach \$288.1 million by 2031 at a CAGR of 8.9% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, February 22, 2025 /EINPresswire.com/ -- According to a new



U.S. Book Light Market - By distribution channel, the e-commerce segment is expected to witness the highest CAGR of 13.9% from 2022 to 2031.

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Allied Market Research

report published by Allied Market Research, titled, "[U.S. Book Light Market](#) by Product Type, Category, and Distribution Channel: U.S. Opportunity Analysis and Industry Forecast, 2022–2031," the [U.S. book light](#) market size is expected to reach \$288.1 million by 2031 at a CAGR of 8.9% from 2022 to 2031.

The surge in penetration of internet and increase in adoption of smartphones, tablets, and desktops have significantly fueled the demand for online shopping among the U.S. customers in the past decade, which has

significant contribution to the growth of the U.S. book light market. The rising expenditure of the various leading book light manufacturers toward increasing their digital presence is expected to be the most important driver of the U.S. book light industry during the forecast period.

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The U.S. book light market is segmented on the basis of product type, category, and distribution channel. By product type, the market is segregated into clip light, neck light, and bookmark light. On the basis of category, it is bifurcated into battery-operated and rechargeable. Depending on the distribution channel, it is segmented into supermarkets & hypermarkets, specialty stores, e-commerce, and others.

As per the U.S. book light market trends, by product type, the clip light segment dominated the market, garnering 62.6% of the U.S. book light market share in 2021. This is mostly attributable to the clip lights' wide availability and elevated visibility in the U.S. Demand for the clip light is expected to rise as users' interest in reading before bed grows. Many Americans practice reading

before bed. A clip light is the best option for these readers as it makes it easier to read in low light without disturbing others in the space.

According to the U.S. book light market forecast, by category, rechargeable was the leading segment in 2021 and is expected to remain dominant during the forecast period. Rechargeable book lights are widely available in supermarkets, retail stores, bookstores, and online retail stores, which have significantly increased their sales. The popularity of online shopping sites such as Amazon, eBay, and Walmart further drives the sales of rechargeable book lights, as is the accessibility of a wide range of rechargeable book light brands and products at competitive costs.

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Depending on the distribution channel, the e-commerce segment is expected to be the fastest-growing segment during the forecast period. This is majorly attributed to the rise in penetration of online retail platforms such as Amazon, eBay, and Walmart in the U.S. Leaders in the market, including Glocusent, concentrate on e-commerce platforms to boost their sales. Online sales channels have expanded customer reach, which has led to their development as a vital source of income for many businesses. The market's expansion is also fueled by an increase in online sales, better logistical services, simple product replacement, easy return procedures, and easy payment options.

The U.S. book light market is highly fragmented with the presence of numerous manufacturers. The major market players are constantly engaged in innovating and launching new products to gain a competitive edge over other competitors. The major players operating in the U.S. book light industry include Glocusent, Energizer Holdings, Inc., Vekkia, Mighty Bright, Hooga Health, Lepower, Deeplite, WITHit, LLC., and OttLite Technologies, Inc.

Key findings of the study

The U.S. book light market size was valued at \$112.5 million in 2021, and is projected to reach \$288.1 million by 2031, registering a CAGR of 8.9% from 2022 to 2031.

By product type, the neck light segment is expected to be the fastest-growing segment, growing at a CAGR of 9.4% from 2022 to 2031.

By category, the rechargeable segment dominated the market and is expected to sustain its dominance during the forecast period.

By distribution channel, the e-commerce segment is expected to witness the highest CAGR of 13.9% from 2022 to 2031.

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