

## Cyber Security Market to Hit \$455.23 Billion by 2034, Growing at 8.6% CAGR

Network Security Protection and Data Encryption Becoming Easier with Cyber Security: Fact. MR Report

ROCKVILLE, MD, UNITED STATES, February 24, 2025 /EINPresswire.com/ -- As stated in the newly published report by Fact.MR, a market research and competitive intelligence provider, the global cyber security market is evaluated to reach US\$ 200.1 billion in 2024 and escalate at a CAGR of 8.6% between 2024 and 2034.



The swift digitization of enterprises and society at large is fueling an explosive increase in the need for cybersecurity solutions worldwide. Strong digital defenses are very important, and both individuals and corporations are realizing this as cyber attacks increase in sophistication and frequency.

The wide range of industries for which cybersecurity is used, from securing smart city infrastructure to preserving confidential healthcare data, is driving the market's expansion. Adoption is strongly influenced by advantages including preventing data breaches, maintaining regulatory compliance, and preserving brand reputation.

More thorough cyber security measures are required because of the increase in IoT devices, remote work, and reliance on cloud services, which have all increased the attack surface. With the development of AI and machine learning, cybersecurity solutions are using these cuttingedge technologies to provide more proactive and adaptable defense. Investing in cybersecurity is now essential to contemporary risk management and corporate strategy since cyber attacks pose serious dangers to finances and operations.

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Key Takeaways from Market Study

The global cyber security market is forecasted to reach a valuation of US\$ 455.23 billion by the end of 2034. Among several deployment types for the employment of cyber security, the cloud segment is estimated to hold a share of 54.1% in 2024.

In North America, the market in Mexico is projected to progress at a CAGR of 6.7% between 2024 and 2034. The East Asia market is approximated to hold a share of 32.5% in 2024, with an estimated revenue of US\$ 65.03 billion for the same year.

The market in Japan is projected to reach US\$ 37.9 billion by the year 2034. The market in the United States is analyzed to capture a share of 73.3% by the end of 2034.

"Potential costs of cyberattacks make cyber security investments very important for businesses of every size globally," says a Fact.MR analyst.

Artificial Intelligence and Machine Learning Escalating Popularity of Cyber Security

Zero Trust Architecture, which constantly checks each user and device, is starting to replace traditional perimeter-based security. With its impenetrable data security, quantum encryption is emerging as a viable defense against risks posed by quantum computing in the future. By examining user behavior patterns to identify abnormalities, behavioral biometrics are improving authentication procedures. Security solutions that are cloud-native are developed to safeguard multi-cloud systems that are becoming more intricate.

These developments are tackling important issues in a time of advanced cyber threats, remote employment, and swiftly advancing digital transformation. They're not only improving the efficacy of cybersecurity measures but also opening up sophisticated security to a wider variety of enterprises and individuals worldwide by providing more resilient, flexible, and easy-to-use protection.

Cyberattacks Are Increasing, Which Is Accelerating Expansion

The sophistication and frequency of cyberattacks have significantly increased over the last 10 years, which has caused the cybersecurity sector to grow. The rise in cybercrimes, which include targeted attacks on networks, endpoints, and cloud-based services, has resulted in major company disruptions and losses. Theft of sensitive and vital data is a common goal of frauds and attacks, which negatively impacts businesses by disrupting operations, causing losses, and jeopardizing private customer information.

In reaction to the growing threat landscape, many companies worldwide are increasing their investments in state-of-the-art information security technologies to fortify their security infrastructures. Cyber espionage organizations like Dragonfly, Thrip, and Chafer, who are well-known for their targeted cyberattacks on a variety of industries, including defense, telecom, and

aviation, are examples of how sophisticated these hazards are. The need to protect against such sophisticated attacks is one of the primary reasons companies are implementing full cybersecurity solutions.

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## Analysis by Country

More individuals are adopting a digital lifestyle as a result of the world becoming more and more electronic. Due to the need for privacy and safety, this is increasing market profitability globally. The United States market is becoming stronger and is holding a strong cyber security market share in North America.

The growing need for cybersecurity by large IT companies is one of the factors driving cybersecurity sales in the US. Strong cybersecurity measures are becoming increasingly necessary as these companies grow and develop. The increase in cybersecurity investment is a result of both the increasing frequency of cyberattacks and the increasing digitalization of enterprises. Organizations are also investing more in cybersecurity services and solutions as a result of growing awareness of the possible effects of cyberthreats on sensitive data and company processes.

China's massive workforce is driving new cybersecurity revenue development in the nation. China is able to create and execute cutting-edge cybersecurity solutions because to its large pool of highly qualified workers, which boosts the market. The fast adoption of technology across a number of industries and the growing digital infrastructure are major factors driving China's cybersecurity revenue development. The need for cybersecurity goods and services is growing as more companies and governmental organizations place a higher priority on safeguarding their digital assets, which is fueling the expansion of the cyber security industry.

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<u>Cyber Insurance Market</u> The worldwide cyber insurance industry is expected to grow at a notable compound annual growth rate (CAGR) of 12% from 2023 to 2033, from its 2023 valuation of US\$12.4 billion to US\$40 billion by the end of 2033.

<u>Automotive Cyber Security Market</u> By 2024, the worldwide automotive cyber security market is projected to be valued at US\$2.54 billion, and by the end of 2034, it is projected to have grown to US\$15.13 billion. A recent analysis by marketing intelligence company Fact.MR projects that the industry will grow at a 19.5% compound annual growth rate (CAGR) between 2024 and 2034.

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