

Mango Puree Market to Reach 6.94 USD Billion by 2032 with 3.8% CAGR Driven by increasing popularity of mango flavored

The mango puree market sees high demand thanks to the growing consumption of processed food and beverages and convenience food.

NEW YORK, NY, UNITED STATES, February 24, 2025 /EINPresswire.com/ -- The global Mango Puree Industry is experiencing significant growth, driven by rising consumer demand for natural and organic food products, expanding applications across multiple industries,

and increasing investments in the food and beverage sector. Mango puree, derived from fresh mangoes and processed into a smooth, semi-liquid form, is extensively used in beverages, desserts, baby food, pharmaceuticals, and cosmetics. With growing health consciousness and a preference for clean-label ingredients, the demand for mango puree continues to rise.

[Mango Puree Market](#) was valued at approximately USD 4.76 billion in 2024 and is projected to grow from USD 4.94 billion in 2025 to USD 6.94 billion by 2034. The industry is expected to expand at a compound annual growth rate (CAGR) of around 3.8% during the forecast period from 2025 to 2034.

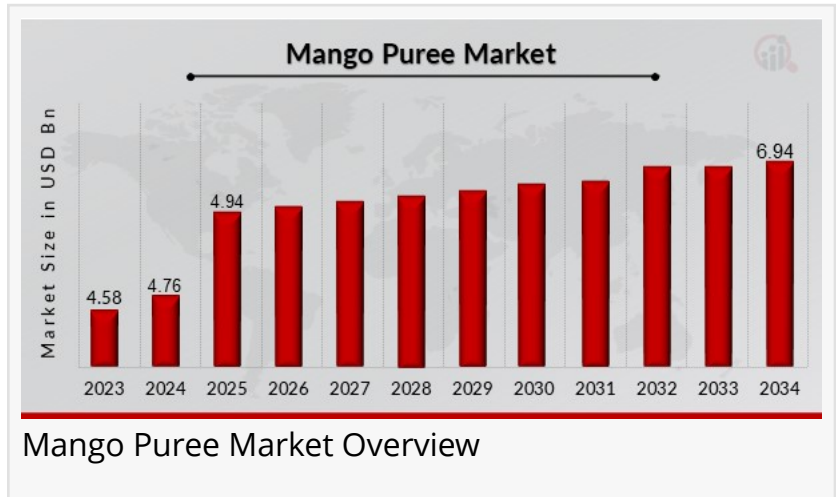
Key Players:

Frubana, Tropicana, Sensus, Frulact, Batra Group, Cargill, Image Processing Technology, Global Foods, Alps Industries, Corbion, Lov Fruit, Archer Daniels Midland, Ingredion

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Market Segmentation by Type



The Mango Puree Market is categorized based on type into Frozen Mango Puree, Aseptic Mango Puree, Dried Mango Puree, and Fresh Mango Puree. Frozen mango puree is gaining traction due to its extended shelf life and ability to retain nutritional value. Aseptic mango puree is widely preferred by food and beverage manufacturers as it ensures microbial safety without the need for preservatives. Dried mango puree offers convenience for commercial food applications, particularly in bakery and confectionery products. Meanwhile, fresh mango puree remains popular for immediate consumption and use in premium juice products.

Applications Across Industries

Mango puree has diverse applications across industries, including the Beverage Industry, Food Industry, Pharmaceutical Industry, and Cosmetics Industry. In the beverage sector, mango puree is a key ingredient in smoothies, nectars, flavored drinks, and cocktail mixes. The food industry utilizes mango puree in ice creams, yogurts, sauces, and infant nutrition products. The pharmaceutical industry incorporates mango puree into dietary supplements and medicinal syrups due to its rich vitamin and antioxidant content. Additionally, the cosmetics industry is leveraging mango puree's natural hydrating and anti-aging properties in skincare formulations, making it a valuable ingredient in beauty products.

Functional Benefits of Mango Puree

Mango puree serves multiple functions in food, beverages, and personal care products. It is widely used as a Flavor Enhancing Agent, Sweetening Agent, Coloring Agent, and Antioxidant Source. The natural sweetness and vibrant color of mango puree make it a preferred choice for manufacturers seeking to reduce artificial additives. Moreover, its high antioxidant content, including vitamin C and beta-carotene, enhances its appeal in health-focused products.

Distribution Channels Driving Market Expansion

The distribution network for mango puree consists of Direct Sales and Indirect Sales (through Distributors and Retailers). Direct sales are primarily utilized by large-scale food processors and beverage manufacturers that source mango puree in bulk for production. Indirect sales involve supermarkets, specialty stores, online platforms, and wholesalers, allowing consumers and small businesses to access mango puree conveniently. The increasing penetration of e-commerce and digital retail platforms is further broadening the market reach, especially in emerging economies.

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Industry Developments and Market Trends

The Mango Puree Market is witnessing several key industry developments and trends. The growing popularity of organic and non-GMO mango puree is a significant trend, driven by consumer preference for chemical-free and sustainable products. Additionally, advancements in food processing technology, including high-pressure processing (HPP) and aseptic packaging, are enhancing the safety and shelf stability of mango puree products. Another notable trend is the increasing demand for tropical fruit-based beverages, particularly in North America and Europe, where exotic flavors are gaining traction among health-conscious consumers.

Regional Analysis

Regionally, the Mango Puree Market is segmented into North America, Europe, South America, Asia Pacific, and the Middle East and Africa.

North America: The demand for mango puree in the U.S. and Canada is fueled by the growing preference for plant-based and tropical fruit-infused beverages. The presence of major food and beverage brands incorporating mango puree into their product portfolios further boosts market growth.

Europe: The market in Europe is driven by the increasing consumption of organic fruit-based products and clean-label food trends. Countries such as Germany, France, and the U.K. are witnessing rising demand for mango-based desserts and beverages.

South America: As one of the leading producers of mangoes, countries such as Brazil and Peru are major suppliers of mango puree. The region benefits from strong export opportunities, particularly to North America and Europe.

Asia Pacific: Home to some of the world's largest mango-producing nations, including India, Thailand, and the Philippines, the region is a key player in both production and consumption. Increasing disposable incomes and urbanization are driving higher demand for packaged mango products in this region.

Middle East and Africa: The market is expanding due to rising interest in fruit-based beverages and premium food products. The hospitality and tourism industries in the region further contribute to the growing consumption of mango puree.

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Market Drivers and Challenges

Several factors are driving the growth of the Mango Puree Market. The increasing consumer shift toward natural and plant-based food products is a major growth driver, as mango puree is perceived as a healthy and nutritious ingredient. Additionally, the rising demand for convenience foods and ready-to-drink beverages is propelling market expansion. The food processing industry's growing reliance on pureed fruits as natural sweeteners and flavor enhancers is further boosting demand.

However, the market also faces challenges. Seasonal variations in mango production can affect supply chain stability, leading to price fluctuations. Additionally, storage and transportation concerns for perishable mango puree pose logistical challenges for manufacturers. The presence of alternative fruit purees in the market, such as banana and apple puree, also creates competitive pressures.

[TABLE OF CONTENTS:](#)

- 1 EXECUTIVE SUMMARY
- 2 MARKET INTRODUCTION
- 3 RESEARCH METHODOLOGY
- 4 MARKET DYNAMICS
- 5 MARKET FACTOR ANALYSIS
- 6 MANGO PUREE MARKET, BY FORM
- 7 MANGO PUREE MARKET, BY CATEGORY
- 8 MANGO PUREE MARKET, BY APPLICATION
- 9 MANGO PUREE, BY REGION
- 10 COMPETITIVE LANDSCAPE

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