

Cannabis Is Driving The Growth Of The Market: Key Driver Transforming The Handheld Marijuana Vaporizer Market In 2025

The Business Research Company's Cannabis Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, February 25, 2025

/EINPresswire.com/ -- The [handheld marijuana vaporizer market size](#) has

grown rapidly in recent years and is expected to continue this trend moving forward. It experienced significant growth, from \$7.28 billion in 2024 to \$8.49 billion in 2025. This growth signifies a compound annual growth rate CAGR of 16.6%. Such rapid growth during the historical period can be linked to increased sustainable manufacturing practices, health-conscious choices, research and development efforts, sustainability practices, and acceptance and awareness of marijuana use.



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What Does The Market Forecast Look Like For The Global Handheld Marijuana Vaporizer Market?

The handheld marijuana vaporizer market exhibits potential for rapid growth in the upcoming years. It is projected to reach \$15.55 billion by 2029, signifying a compound annual growth rate CAGR of 16.3%. The

upcoming growth phase will be fueled by the expansion of e-commerce channels, environmental considerations, the influence of social media, and government health initiatives. Safety features, customization and user experience, advances in airflow systems, integration with cannabinoid research, and AI and machine learning are projected as major trends during the forecast period.

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What Are The Key Growth Drivers For The Global Handheld Marijuana Vaporizer Market?

The escalating legalization of cannabis is anticipated to drive the market growth of handheld marijuana vaporizers. Cannabis is a plant genus that includes several species, most notably *Cannabis sativa*. The legalization of cannabis is fostered by evolving public attitudes, increasing acknowledgment of its medical benefits, and substantial economic gains fostered by taxation and regulation. Handheld marijuana vaporizers simplify the consumption of cannabis, making it more efficient and discreet by heating it to release its active compounds. This process eliminates the burning of plant material, thereby reducing harmful toxins and enhancing flavor.

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Which Key Players Are Integral To The Growth Of The Handheld Marijuana Vaporizer Market?

Prominent companies operating in the handheld marijuana vaporizer market include Linx Vapor Inc., PAX Labs Inc., Vivant Inc., Puffco Inc., Haze Technologies Inc., Storz & Bickel GmbH & Co. KG, Snoop Dogg, Magic-Flight LLC, Dynavap LLC, Arizer Inc., G Pen, Boundless Technology Inc., KandyPens Inc., Flowermate, Mig Vapor Inc., Sutra Vape Inc., Cloudious9 Inc., Vuber Technologies Inc., Airistech, and Dr. Dabber Inc.

What Are Some Emerging Trends Within The Handheld Marijuana Vaporizer Market?

Major companies are focusing on developing advanced solutions such as personalization platforms, facilitating enhanced product offerings by incorporating cutting-edge technology and enhancing user experience. The personalization platform tailors vaping experiences to individual needs and preferences, thereby improving convenience, effectiveness, and satisfaction.

How Is The [Handheld Marijuana Vaporizer Market Segmented](#)?

- 1 By Vaporizer Type: Convection Vaporizer; Conduction Vaporizer
- 2 By Temperature Control: Fixed; Variable
- 3 By Charger Type: Universal Serial Bus USB; Micro Universal Serial Bus USB
- 4 By Application: Medical Purposes; Recreational Purposes
- 5 By Distribution Channel: Supermarkets And Hypermarkets; Specialty Stores; Online Retail; Other Distribution Channels

Subsegments:

- 1 By Convection Vaporizer: Portable Convection Vaporizers; Desktop Convection Vaporizers; Battery-Powered Convection Vaporizers; Dual-Use Convection Vaporizers
- 2 By Conduction Vaporizer: Portable Conduction Vaporizers; Desktop Conduction Vaporizers; Battery-Powered Conduction Vaporizers; Hybrid Conduction Vaporizers

What Regional Trends Are Shaping The Handheld Marijuana Vaporizer Market?

In 2024, North America was the largest region in the handheld marijuana vaporizer market. Asia-Pacific, however, is expected to be the fastest-growing region in the forecast period. Other regions covered in this report include Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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