

HIP Video Promo Presents: Sachet De'Aun premieres brand new music video "Patty Cake" on The Hype Magazine

From Baltimore to Atlanta: Sachet De'Aun's Unapologetic Rise Continues with Striking New Track "Patty Cake"

ATLANTA, GA, UNITED STATES, February 24, 2025 /EINPresswire.com/ -- Baltimore native Sachet D'Aun is a "pretty problem" in the rap game—an emerging force of unique artistry shaking up the industry. Deeply inspired by rap legend Lil Wayne, her passion for rapping began early while freestyling with friends as a kid. Now based in Atlanta, she didn't consider rapping seriously until about three years ago—when one recording session with her daughter's father changed everything. Upon recording her first single, she landed a deal with Ethika Music—and since then, this go-getter has been demanding respect in a male-dominated industry and daring the rap world to take her seriously. And decision-makers are taking notice—she's currently holding her spot on the DRT Top 200 Radio charts and the Global Top 150 Independent charts. But for Sachet, it's about more than recognition—she's grinding to "make moves and make music" to build a future for her three daughters as a single parent. She carries an abundance of confidence—she knows she possesses the talent and drive to break out and make a name for herself. So fans should buckle up and keep a close eye—because she's just now honing her grind and ready to slam it into fifth gear.



A common thread runs through Sachet's discography—she's a certified baddie. Her unwavering confidence sets the tone for "Pattycake," where the slightly stripped-back production lets her rapping prowess and her star persona shine. She's playing a much more suggestive game than the children's rhyme—flaunting all of her assets with irresistible allure. Spitting effortless rhymes over an entrancing trap beat, she lays it all out with top-shelf, world-class exuberance. She's chasing a lavish life, surrounded by hundred-dollar bills and men on their knees, begging,

“Sachet please, you are the only one I need.” And this vision isn’t far from her reality—she’s not one to struggle. Instead, she makes it clear to listeners that she’s on her way to the top and deserves it all, asserting, “I know how to do it baby—just watch.”

The sultry atmosphere of the song is amplified in the music video, an energetic, visually striking experience infused with Sachet’s signature boldness. Cleverly springing off the “pattycake” wordplay—the video makes one thing definite—this isn’t a hometown diner. It’s hot, steamy, and dripping with attitude, featuring plenty of girls in eye-catching outfits serving up syrupy pancakes and ever-flowing shots of tequila. With quick cuts, slow-

motion shots, and neon-lit settings, the video emulates the essence of a classic rap video—but one thing stands out. Here, the world revolves around Sachet. She commands attention, gripping viewers from the first shot to the final fade. It’s easy to see why she always has a crew right behind her—she’s as real, raw, and ready as it gets. With each release, Sachet continues to expand her musical brand—and “Pattycake” is another exciting glimpse into her growing creativity, conviction, and undeniable star power.



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