

U.S. Moving Protection Officially Launches as a Free Consumer Resource For Safer Interstate Moves.

U.S. Moving Protection (USMPO)
announces launch as a free consumer
resource aimed at eliminating fraud and protecting consumers in the moving industry.

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Segah Yildirim

Moving Protection Organization (USMPO.org) has officially launched as a new industry resource to help consumers make safer and more informed decisions when planning and preparing for an interstate move. Created to protect consumers from the growing number of moving fraud cases, rogue movers, and deceptive business practices in the moving industry, the USMPO is setting new industry standards for consumer protection, transparency, and accountability through its <u>register your move initiative</u>.

In recent years, the legitimate moving industry has faced significant challenges, including unfair competition, rising operational costs, and nightmare stories that have

negatively skewed public perception. The lack of stringent enforcement by governing authorities has exacerbated these issues, resulting in adverse effects on numerous small businesses and consumers. Recognizing the gravity of the situation, the <u>U.S. Moving Protection Organization</u> (<u>USMPO</u>) has taken a proactive stance by leading a grassroots initiative to address these concerns.

"For too long, consumers have been deceived by rogue movers and unethical brokers that take advantage of them when they're at their most vulnerable," said Segah Yildirim, Founder and CEO of U.S. Moving Protection Organization. "Moving should be a fresh start, not a financial nightmare. USMPO empowers consumers with the knowledge and resources they need to avoid scams, secure fair pricing, and move with confidence. Too often, people fall victim to rogue movers, hidden fees, and broken promises. USMPO is here to change that by giving consumers the knowledge and tools they need to relocate with confidence."

"In pursuit of eliminating moving fraud, and enhancing consumer protection, our efforts also play a vital role in creating a fair marketplace with increased market share for the legitimate moving industry." By establishing a verified network of professional carriers who are held accountable to their service, the USMPO provides consumers with a much-needed tool to identify legitimate and trustworthy movers who adhere to strict pricing and performance guidelines.

The U.S. Moving Protection Organization works to actively investigate and audit moving carriers for accurate inventories, pricing, and on-time deliveries. Through a rigorous



verification process, the organization ensures that only trustworthy, well-vetted moving companies are part of its verified carrier network. This initiative improves pricing accuracy, optimizes the efficiency of the household goods transportation network, and minimizes the risk of moving fraud.

By providing access to its verified carrier database, USMPO empowers consumers to compare legitimate pricing options through a single-point of contact, access to free coordinator assistance, and avoid high-risk moving companies. In addition, USMPO offers educational resources, tips, and guidance to help consumers recognize warning signs and make well-informed moving decisions.

The U.S. Moving Protection Organization is dedicated to making the moving industry safer and more consumer-friendly. By promoting ethical business practices and holding movers accountable, USMPO is giving consumers the tools they need to avoid scams and secure affordable, trustworthy relocation providers.

For more information about USMPO and to access resources for a safe and secure move, visit usmpo.org.

About the U.S. Moving Protection Organization (USMPO):

The U.S. Moving Protection Organization (USMPO) was <u>originally created to protect consumers</u> from moving scams, rogue movers, and deceptive business practices. Today, it also serves as a

free marketplace, providing consumers with direct access to a network of verified moving carriers. By promoting transparency, auditing carriers, and enforcing ethical business practices, USMPO works to improve safety, reliability, and logistical efficiency in the moving industry. To learn more, visit usmpo.org.

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