

B2i Digital Named Marketing Partner for the Jones Healthcare and Technology Innovation Conference

The Jones Healthcare and Technology conference is being held April 8-9, 2025, in Las Vegas, connecting leading innovators, investors, and industry experts

NEW YORK, NY, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- [B2i Digital, Inc.](#), a leading digital marketing firm, has been named Marketing Partner for the [Jones Healthcare and Technology Innovation Conference](#), taking place April 8-9, 2025, at The Venetian Resort in Las Vegas, Nevada. The conference will bring together institutional investors, corporate leaders, and key opinion leaders to explore the latest advancements shaping healthcare and technology.

Featuring thematic panel discussions, corporate presentations, fireside chats with industry leaders, one-on-one meetings, and social events, this special gathering will foster high-level engagement and strategic partnerships. The conference will highlight emerging trends, innovations, and top emerging healthcare and technology companies.

Alan Hill, Chief Executive Officer of Jones, stated, "Bringing together a highly targeted audience of top emerging Healthcare and Technology companies, institutional investors, as well as distinguished key opinion leaders in both industries is an exciting opportunity for all participants. This conference provides a platform for thought-provoking discussions to drive progress across both sectors."



B2i Digital Named Marketing Partner for the Jones Healthcare and Technology Innovation Conference

David Shapiro, Chief Executive Officer of B2i Digital, commented, "We are genuinely pleased to welcome the Jones Healthcare and Technology Innovation Conference to our platform as a [B2i Digital Featured Conference](#). We will showcase innovative companies shaping the future of healthcare and technology to our active investor community of over 1.2 million influencers in the US Capital Markets before, during, and after the event. We will also recognize the hard work of the sponsors who support and advise the participating companies as they navigate the intricacies of the US markets."

The event will feature keynote addresses from Eric F. Trump, Executive Vice President of the Trump Organization, and Dr. Charity Dean, CEO, Founder, and Chairman of PHC Global, a biosecurity software platform. Attendees will have the opportunity to engage directly with senior executives from innovative companies and gain insights into the latest market trends.

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We are genuinely pleased to welcome the Jones Healthcare and Technology Innovation Conference to our platform as a B2i Digital Featured Conference, joining over 60 industry-leading events”

David Shapiro, CEO of B2i Digital, Inc.

As the conference's official marketing partner, B2i Digital will manage marketing initiatives, including digital company profiles, social media campaigns, and targeted email outreach, to enhance engagement and visibility for presenting companies and conference sponsors.

For more information about the Jones Healthcare and Technology Innovation Conference, visit: <https://b2idigital.com/jones-healthcare-and-technology-innovation-conference>

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About B2i Digital, Inc.



Jones[™]

Jones Healthcare and Technology Innovation Conference
The Venetian Resort | April 9th, 2025

Keynote Speaker
Eric F. Trump

For more information, please contact
mdoyle@jonestrading.com

REGISTER NOW

Eric Trump Keynote Speaker

B2i Digital, Inc. leverages the latest digital marketing technologies to tell a company's story to retail investors, institutional investors, and research analysts. B2i Digital creates robust profiles for companies on its platform, b2idigital.com, and launches targeted digital marketing campaigns to bring the most relevant investors to each company based on its sector, stage in its capital markets evolution, and overall company story. The company was founded in 2021 by David Shapiro, previously the Chief Marketing Officer for Maxim Group LLC and its investor awareness platform, M-Vest.com.



The image shows a promotional banner for the Jones Healthcare and Technology Innovation Conference. On the left, there is a logo for 'b2i digital' with the text 'FEATURED CONFERENCE' below it. The main part of the banner features a night cityscape with the word 'Jones' in large white letters. Below the cityscape, a blue bar contains the text 'Jones Healthcare and Technology Innovation Conference' and 'April 8 - 9, 2025 The Venetian Resort Las Vegas'. Below the banner, a white box contains the text: 'B2i Digital will showcase profiles of participating companies and sponsors to its community of over 1.2 million influencers in the US Capital Markets'.

B2i Digital Contact Information:

David Shapiro

Chief Executive Officer

B2i Digital, Inc.

<https://b2idigital.com/>

212.579.4844 Office

david@b2idigital.com

<https://www.linkedin.com/in/davidshapironyc>

About JonesTrading

JonesTrading Institutional Services, LLC ("Jones") is a leading full-service investment banking firm, providing a comprehensive suite of services, including capital markets, M&A, and strategic advisory to corporate clients. The firm is dedicated to building lasting partnerships by delivering innovative solutions, deep industry expertise, and tailored strategies that drive value and success. Founded in 1975, Jones has established itself as the global leader in block trading and a premier liquidity provider to institutional investors. The firm's offerings also include derivatives trading, outsourced trading, electronic trading, prime services, private markets trading, and research/market intelligence. Member FINRA and SIPC.

JonesTrading Contact:

Megan Doyle

VP Corporate Access

325 Hudson Street

New York, NY 10013

<https://www.jonestrading.com>

800.377.7980

mdoyle@jonestrading.com

<https://www.linkedin.com/company/jonestrading/>

David Shapiro

B2i Digital, Inc.

+1 212-579-4844

david@b2idigital.com

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