

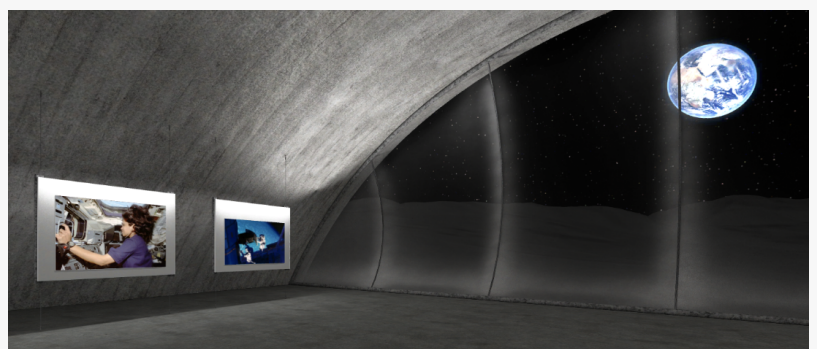
ROCKET LAUNCH OF THE LUNAR MUSEUM OF ART

CAPE CANAVERAL, FL, UNITED STATES, February 27, 2025 /EINPresswire.com/ -- The [Lunar Museum of Art's](#) ("LUMA") remarkable collection of digital art, was launched to the Moon on SpaceX's Falcon 9 rocket at 7:16 p.m. EST on Wednesday, February 26th. The art is stored on Lonestar's "Freedom" data center which will be delivered to the surface of the Moon on Intuitive Machines' (IM-2) second Moon lander, Athena, ushering in a new chapter in the history of art on an interplanetary scale.

LUMA redefines the boundaries of artistic expression and serves as a beacon for creativity in the cosmos. LUMA's global community of artists, scientists and visionaries are shaping the future of the art, technology and space interface and share a passion for democratizing access to this new and compelling frontier.

Together with LUMA's exhibition partner, The [Space for Art Foundation](#), whose mission is to unite a Planetary Community of Children through the Awe and Wonder of Space Exploration and the Healing Power of Art, LUMA is helping to elevate humanity's talents and creativity, from an earthbound to a universal endeavor, while at the same time giving a voice to global communities.

The Lunar Museum of Art (LUMA) is the first universal embassy for humanity's creative envoys, curating digital art that has actually been sent to the Moon. The museum's remarkable lunar collection can be visited online and is a home for artists, their ideas and a hub for artistic exploration, learning, and collaboration within our emerging spacefaring civilization. LUMA is the first lunar museum utilizing advanced lunar data storage and transmission technologies with



View From The Lunar Museum of Art



SpaceX - IM-2 Rocket Launch to the Moon

a mission to amplify the connection between art, technology and space.

LUMA's curated exhibits elevate a collection of compelling humanitarian art from communities worldwide, including Afghanistan, Europe, the Middle East, and the U.S., including indigenous communities. The Museum has also curated the best NASA images

of all time. According to LUMA co-Founder, Michael Potter, "The Lunar Museum of Art is dedicated to transforming and elevating humanity's talents and creativity, from an earthbound to a universal endeavor, while at the same time giving a voice to global communities."



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Michael Potter

LUMA partners with Lonestar Data Holdings (Lonestar) who established the first private data center on the Moon in 2024. This groundbreaking initiative ensures the accessibility and preservation of digital art in space, setting a new precedent for cultural, art and museum infrastructure beyond Earth. Community & Global Engagement LUMA is committed to building a global community of artists, scientists, and visionaries who share a passion for the intersection of art and space exploration. As the first museum beyond Earth, LUMA redefines the boundaries of artistic expression and serves as a beacon for creativity in the cosmos. Join us as we embark on this

historic journey, shaping the future of art and space!

About LUMA The Lunar Museum of Art

The Lunar Museum of Art (LUMA) is the first universal embassy for humanity's creative envoys. Curated with digital art that's actually been sent to the Moon, LUMA's global community of artists, scientists and visionaries are shaping the future of the art, technology and space interface and share a passion for democratizing access to this new and compelling frontier. Built for those that have the audacity to dream, LUMA is a unique museum designed to inspire and create a sense of wonder and abundance for all who visit.

LUMA also presents an innovative new model for global museums, creating a bridge between digital and physical collections and providing traditional museums with extended exhibition, scientific, digital and educational solutions.

Come visit the LUMA Gallery at www.lumaa.org

Instagram: @lunar.art.museum

LinkedIn: <https://www.linkedin.com/company/luma-lunar-museum-of-art/?viewAsMember=true>

About The Space For Art Foundation

The Space for Art Foundation has a vision for a world where children experiencing life's challenges are inspired to imagine and create a positive future for themselves. A future that transcends those challenges and is brought to life through space and art and an understanding of their role as crewmates here on Spaceship Earth. The Space for Art Foundation is on a mission of Space, Art, & Healing ~ Uniting a Planetary Community of Children through the Awe and Wonder of Space Exploration and the Healing Power of Art.

Instagram: @spaceforartfoundation

Website: <https://www.spaceforartfoundation.org/>

About [KingArt](#)

KingArts delivers strategic opportunities to world-class artists, fine art galleries, and art collectors. Accelerating the brands of master artists and storytellers shaping popular culture today.

<https://kingarts.co/>

About the Institute of Space Commerce

The Institute of Space Commerce (ISC) is a non-partisan non-profit organization dedicated to the study of the economics and policy of commercial activity in space. Through its fellowships, scholarships, and other research and engagement activities, the Institute is accelerating the growth of a commercially viable space economy, ensuring a safe and sustainable space environment, and advocating for the advancement of the space sector for the betterment of humankind and the natural world. The Institute is an independent affiliate of the International Space University and the Dr. Kalpana Chawla Scholarship Program.

<https://change.space/>

Media Officer

Lunar Museum of Art

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