

A Decade of Repairing the Unrepairable: PhoneGeeks Celebrate Their 10 Year Anniversary

PhoneGeek LLC Celebrates Their 10 Year Anniversary as One of the East Bay's Award-Winning Cellphone Repair Shop

SAN LEANDRO, CA, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- Ten years ago, a cracked screen often meant either living with a broken phone or spending hundreds of dollars on a brand-new device. The idea that fast, affordable, and high-quality repairs could be widely available seemed like a dream. But in 2015, Michael Ponce set out to change that when he opened [Phone Geeks](#) in San Leandro, CA.

“We wanted to create something better—a place where people knew they could get their phone fixed quickly, affordably, and with confidence.”

Michael Ponce

Now, a decade later, Phone Geeks has become the East Bay’s most trusted cellphone and tablet repair shop, known for its expert service, quick turnaround times, and unwavering dedication to customer satisfaction. With thousands of devices repaired and a reputation built on reliability, Phone Geeks is celebrating 10 years of keeping the community connected.

The Rise of a Repair Revolution

Before Phone Geeks, cellphone repairs were largely controlled by manufacturers who made the process expensive, inconvenient, and, in some cases, nearly impossible. Customers were often told their only option was to upgrade to a new device—an approach that favored big tech but left everyday consumers frustrated and out of pocket.

Michael Ponce saw an opportunity to disrupt this system.

"When we started, there was a real gap in the industry," Ponce recalls. "People didn't have an affordable, high-quality option for repairing their devices. Either they'd go to an overpriced corporate repair service, or they'd take a risk on an unreliable shop. We wanted to create something better—a place where people knew they could get their phone fixed quickly, affordably, and with confidence."

And that's exactly what Phone Geeks has delivered over the past ten years.

A Decade of Trust and Unmatched Expertise

What started as a small repair shop in San Leandro quickly grew into the East Bay's leading destination for cellphone and tablet repairs. Phone Geeks specializes in iPhone screen repairs, but their expertise extends to Android devices, iPads, tablets, and more.

Their success is built on three core values:

- Speed – Most iPhone screen repairs are completed in under 30 minutes, ensuring customers can get back to their lives without long wait times.
- Quality – Only high-quality replacement parts are used, maintaining the integrity and performance of each device.
- Affordability – Competitive pricing means customers don't have to choose between quality and cost.

These principles have earned Phone Geeks thousands of loyal customers, many of whom return year after year whenever a repair is needed.

Beyond Repairs: Advocating for the Right to Repair

As technology continues to evolve, Phone Geeks has remained at the forefront of the right-to-repair movement, advocating for greater accessibility to replacement parts and repair resources.

The push for repairable technology is more important than ever. Manufacturers have made it increasingly difficult for third-party repair shops to access official parts, forcing many consumers into expensive upgrades. But Phone Geeks has fought back, sourcing high-quality components and training its team to handle even the most complex repairs.

"We believe people should have the right to fix their own devices—or at least have an affordable, local option to do it for them," says Ponce. "We're not just repairing screens. We're giving people choices and keeping unnecessary electronic waste out of landfills."

This commitment to sustainability and affordability has positioned Phone Geeks as more than just a repair shop—it's a business with a mission.



Customer Stories: The Real Impact of a Trusted Repair Shop

Over the years, Phone Geeks has seen it all—from phones run over by cars to tablets dropped in swimming pools. But the true measure of the company's success isn't just in the number of devices repaired—it's in the impact it has on its customers.

Take Julian Lopez-Cortez, a longtime customer who first visited Phone Geeks in 2016.

"I remember the first time I walked in. My phone was completely shattered, and I assumed I'd have to leave it there all day. Instead, they had it fixed in 20 minutes. I've been coming back ever since, and I always recommend them to friends and family. You just don't find service like this anywhere else."

It's customers like Julian who have fueled Phone Geeks' decade-long success, spreading the word about their fair prices, fast service, and trusted expertise.

Phone Geeks is proud to celebrate their 10 years of success with their community of satisfied customers.

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