

[Latest Report] Cow Milk-Based Infant Formula Market Size Expected Massive Growth Forecast \$60 billion by 2034

Cow Milk-Based Infant Formula Market – Rising birth rates, nutritional awareness, and demand for fortified formulas drive market growth.

CALIFORNIA, CA, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- "Powering Your Success with Comprehensive Market Insights"

Newly released a research report titled "[Cow Milk Based Infant Formula Market](#)". The global Cow Milk-Based Infant Formula market is valued at approximately \$30 billion in 2024, with expectations to exceed \$60 billion by 2034. This robust growth reflects a

CAGR of 8.5%, driven by the rising awareness of infant nutrition and the health benefits of cow milk-derived formulas. These products cater to growing urbanization and the increasing number of working mothers, who seek convenient and nutritionally balanced feeding options.

Advancements in formula composition, including the inclusion of probiotics, omega-3 fatty acids, and other functional ingredients, further enhance consumer demand. Emerging markets in Asia and Africa are key growth drivers due to rising incomes and changing lifestyles.

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Cow Milk-Based Infant Formula – Increasing birth rates, parental awareness, and demand for nutritious, fortified formulas drive the rising market demand.”

Exactitude Consultancy

The global cow milk-based infant formula market is projected to reach approximately \$30 billion in 2024, with a robust growth trajectory anticipated through the forecast period of 2025 to 2034. By 2034, the market value is expected to exceed \$60 billion, reflecting a Compound

Annual Growth Rate (CAGR) of around 8.5%.



E-commerce & Direct-to-Consumer Sales: Online sales channels are facilitating global reach.

Market Challenges:

Strict Regulatory Approvals: Infant formula is highly regulated, requiring compliance with FDA, EFSA, and other global standards.

Concerns Over Cow Milk Allergies: Some infants develop allergies to cow milk proteins, necessitating alternative formulations.

Approximately 10-25% of infants develop allergies to cow milk proteins.

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The Global Cow Milk Based Infant Formula Market segments and Market Data Break Down are illuminated below:

Cow Milk Based Infant Formula Market Segment Analysis

By Product Type

- Standard Infant Formula
- Follow-On Formula
- Specialty Formula

By Formulation Type

- Powdered Formula
- Liquid Formula
- Ready-to-Feed Formula

By Ingredient

- Whole Milk
- Skimmed Milk
- Whey Protein

- Casein Protein

By Distribution Channel

- Supermarkets/Hypermarkets
- Online Retail
- Pharmacies
- Specialty Stores

By End-User

- Infants (0-6 months)
- Toddlers (6 months - 2 years)
- Pre-term infants

By Certification Type

- Organic
- Non-Organic

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Region Included are North America, Europe, Asia Pacific, Oceania, South America, Middle East & Africa

The Cow Milk Based Infant Formula market is analyzed across the globe and highlight several factors that affect the performance of the market across the various region including North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa).

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□ - Figure out the market dynamics altogether.□□□□

□ - Inspect and scrutinize the competitive scenario and the future anodic Cow Milk Based Infant Formula market landscape with the help of different strictures including Porter's five forces.□□□□

□ - Understand the impact of different government regulations throughout the global health crisis and evaluate the anodic Cow Milk Based Infant Formula market condition in the tough time.□□□□

□ - Consider the portfolios of the protruding players functional in the market in consort with the thorough study of their products/services.□□□□

□ - Have a compact idea of the highest revenue generating segment.□□□

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In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

Political (Political policy and stability as well as trade, fiscal, and taxation policies)

Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)

Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)

Technological (Changes in digital or mobile technology, automation, research, and development)

Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)

Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

FAQ

What segments are covered in Cow Milk Based Infant Formula Market report?

The segments covered in Cow Milk Based Infant Formula Market report are based on Type, Application, and End-Use.

Which region is expected to hold the highest share in the Cow Milk Based Infant Formula Market?

Who are the top key players in the Cow Milk Based Infant Formula Market?

Which segment holds the largest market share in the Cow Milk Based Infant Formula market by 2034?

What is the market size of the Cow Milk Based Infant Formula market by 2032?

What was the market size of the Cow Milk Based Infant Formula market in 2025?

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- competitive analysis of 5 key market players.
- 40 free analyst hours to cover any other data point.

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